

























- [760.03 Textbook Requirement](#)
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## **760.01 GENERAL FUNCTION**

The Campus Store is part of SUNY Cortland Auxiliary Services, which is a not-for-profit corporation organized and operated exclusively for educational purposes at State University of New York College at Cortland.

## **760.02 MERCHANDISE AND SERVICES**

The store provides required textbooks (rentals, new and used) in a timely manner, general books, including bestsellers and books by faculty authors, special order books, supplies (both academic and art), insignia gifts and clothing, computers and computer software, personal items, candy, stamps, class rings, caps and gowns and miscellaneous items. The Campus Store also provides personal and business mailings by FedEx or UPS.

## **760.03 TEXTBOOK REQUIREMENTS**

### **A. Faculty/Staff/Chair Duties:**

1. Each department of the College is to select one member to perform the following functions:
  - a. Implement the requisition deadline,
  - b. Verify the accuracy of the number of books ordered,
  - c. Verify the accuracy of information related to instructors assigned to teach each section.
2. Ordering of textbooks: Instructors will complete a requisition using The Campus Store's [online requisition system \(http://www.cortlandasc.com/collegestore/\)](http://www.cortlandasc.com/collegestore/), listing all books (required or recommended) to be ordered for each course they are teaching. The chair's approval is required prior to submitting requisitions to The Campus Store. Deadlines for orders will be publicized at least thirty days in advance by The Campus Store. A copy of all book requisitions should be forwarded to the records access officer in the Division of Institutional Advancement at the same time they are submitted to The Campus Store. Textbook orders may also be submitted online via [The Campus Store's website \(http://www.cortlandasc.com/collegestore/\)](http://www.cortlandasc.com/collegestore/). The Campus Store will then forward a copy of all online orders to both the department secretary and to the records access officer in the Division of Institutional Advancement.
3. Faculty Complimentary Copies: Forms for requesting complimentary textbook copies from the publisher are available from the department secretary. In the event that the faculty member needs a copy prior to receipt of their complimentary copy, they may either charge to a department account or pay personally for a copy from The Campus Store and then return the complimentary copy to the store for credit or a refund once it is received from the publisher. The Campus Store can only accept copies which are in new, resalable condition. The store is unable to accept complimentary copies stamped "Complimentary - Not for Resale."
4. Faculty may have original work published by an outside bookseller. As with any publisher, when a bookseller compiles original research by a faculty member (not reprints of the work of others) and publishes a book, The Campus Store has the right to purchase that book for resale to students.
5. Cortland faculty may assemble course packets (including original material and/or reprints of the work of others, perhaps with additional analysis) for students and sell them at any outlet they would like such as Mando Books, Barnes and Noble, Amazon.com, etc., provided that the faculty member also provides the content to The Campus Store. This ensures copyright compliance and protects students who do not have

transportation to other locations. Instructors are prohibited from selling textbooks or course materials directly to students.

6. All textbook requisitions received by The Campus Store are made available to outside vendors through the Communications Office. Course packets produced by Cortland Auxiliary at the request of faculty can be made available to outside vendors with permission of the faculty member. The outside vendor will be responsible for all duplicating costs.
7. SUNY Cortland instructors may assign textbooks and other course materials in which they have a financial interest only with the permission of their direct supervisor, namely, the chair of the department offering the course. Department chairs seeking to adopt such materials must obtain permission from the appropriate dean. Any questions regarding this policy should be referred to the campus ethics officer.  
(Approved by President's Cabinet Aug. 29, 2016, effective Jan. 1, 2017)

#### **B. The Campus Store Duties:**

1. Campus Store staff should notify faculty members (or the designated department representative) of drastic deviations in the number of books ordered before purchase orders are sent to publishers. The bookstore should notify instructors when the edition they have ordered is unavailable to permit a change or elimination of a particular title.
2. The Campus Store buys back used books on a daily basis when the store is open, except during the first two weeks of fall and spring semesters. Prices paid are determined by the wholesale market value of the books. At the end of the fall and spring semesters, The Campus Store holds a large buyback during which students receive half of the new price for books which have been readopted and which the store needs for the following semester. Books not yet adopted will be bought at their wholesale market value. Faculty can help students to keep down their overall textbook costs by submitting their course adoptions by the deadlines specified in section A.
3. Refunds and Exchanges: Books will be accepted for exchange or refund only during the Drop/Add period at the beginning of each semester and the first five days of classes (Summer Sessions I and II). Students must have a receipt. New books must be clean. New books with names or any kind of marking must be treated as used and will be refunded at the used price. The condition of each book is determined by the Book Department. Defective books will be replaced at any time.
4. Evening Courses: Additional hours are provided the first week of the fall and spring semesters and the first two days of Summer Sessions I and II until 8 p.m. In addition, shipment may be made by calling the store or ordering on the store's website (<http://www.cortlandasc.com/collegestore/>).
5. Returns to Publishers: Books not purchased by students may be returned to the publisher by Oct. 15 and Mar. 15 of the fall and spring semesters respectively, and after the first month of Summer Session I and II.
6. Federal and state law require that every college publicize its book list and certain other information regarding how to access textbooks. This information is made available to the public through the Communications Office.

(A1 and B1 approved by the Executive Council and President Jones, February 1973)

#### **760.04 CAMPUS STORE HOURS OF OPERATION**

During the fall and spring semesters, when classes are in session, The Campus Store, located in Neubig Hall, is open Monday through Thursday from 8:30 a.m.- 5:30 p.m., Friday from 8:30 a.m.-4 p.m., Saturday from 11 a.m.-4 p.m., and closed on Sunday. Summer hours are Monday through Friday from 8 a.m.-4 p.m. The store is closed on

weekends during the summer. The phone number is 607-753-4621.

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## **CHAPTER 765: The Business Office**

- [765.01 Budgeting](#)
- [765.02 College and Student Accounting Services](#)
- [765.03 Payroll](#)
- [765.04 Purchasing and Accounts Payable Office](#)
- [765.05 Research Foundation Fiscal Administration](#)
- [765.06 Risk Management Office](#)

The Business Office, located in Miller Building, Room 323, provides business and financial support service to the College, financial and related administrative coordination with SUNY Central Administration and New York State agencies, and controls and manages College income and expenditures as set forth in College, University and New York State guidelines and regulations. Please refer to the [Business Office webpage \(/offices/business/\)](/offices/business/). The Business Office is comprised of the following areas:

### **765.01 BUDGETING**

Responsible for statistical preparation of College budget requests and financial plans and for ongoing position and budget control coordination, including State Operations, Dormitory Income Fund: Reimbursable, Income Fund: Reimbursable, State University Tuition Reimbursement Account and Restricted Current Fund.

### **765.02 COLLEGE AND STUDENT ACCOUNTING SERVICES**

Responsible for the billing, collection, control and disposition of all College revenues including deposits, tuition, room, board, fees and miscellaneous income. All financial aid funds, third party payments and scholarships are received, processed and distributed through this office as are student refunds from financial aid or overpayments. In addition, College and Student Accounting Services manages all third party contracts and the College Monthly Payment Plan. Account holds for past due balances are placed and released here as are submissions to third party collectors.

Responsible for maintaining the College revenue and appropriations accounting system under procedures and guidelines of the University and State of New York, distributing the monthly College accounting reports and auditing various financial systems, and completion of financial reports. Responsible for maintenance to the College Uniform Revenue Accounting System, an automated, double-entry system within BANNER, the campus student data system, and in compliance with federal, state and university requirements.

### **765.03 PAYROLL**

Responsible for proper, accurate and timely execution of faculty/staff, graduate assistant, Work-Study and student payrolls, including related records control and documentation.

#### **765.04 PURCHASING AND ACCOUNTS PAYABLE OFFICE**

The Purchasing and Accounts Payable Office is responsible for authorization and coordination of the purchase of goods and services, ensuring the most economical and effective use of College resources while adhering to SUNY and state guidelines. The office coordinates MWBE, SDVOB and preferred source utilization, administers and manages all aspects of the Procurement card (P-card), Travel card and Non-Employee Travel (NET) card programs and reviews all agreements and contracts prior to execution. The office administers all College non-payroll expenditures which includes auditing and processing vouchers resulting from College purchases of goods and services, travel advances and reimbursements and relocation reimbursements.

#### **765.05 RESEARCH FOUNDATION FISCAL ADMINISTRATION**

Responsible for financial administration of externally funded grants and programs administered through the Research Foundation of State University of New York in accordance with State University Research Foundation, federal and sponsor requirements, as applicable.

#### **765.06 RISK MANAGEMENT**

Responsible for developing and monitoring the attainment of the College's goals and protection of its resources.

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### **CHAPTER 770: University Police Department**

- [770.01 General Objective of University Police Department](#)
- [770.02 Jurisdiction of University Police Department](#)
- [770.03 University Police Officers and Duties](#)
- [770.04 University Police Headquarters](#)
- [770.05 Emergency Calls](#)
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- [770.07 Parking Permits](#)
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- [770.09 Parking Requirements](#)
- [770.10 College Liability and Automobiles](#)
- [770.11 Speed Limit on Campus](#)
- [770.12 Responsibility of Owner](#)
- [770.13 When You Sell Your Car](#)
- [770.14 Faculty and Staff Parking](#)
- [770.15 When Students Must Register Vehicles](#)
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- [770.18 Visitor Parking](#)
- [770.19 Enforcement of Parking Regulations](#)
- [770.20 Bicycles, Skateboards and In-Line Skates Policy](#)

## **770.01 GENERAL OBJECTIVE OF UNIVERSITY POLICE DEPARTMENT**

The objective of the [University Police Department \(http://www.cortland.edu/univpolice/homepage.html\)](http://www.cortland.edu/univpolice/homepage.html) is the protection of the lives and property of the students and employees of SUNY Cortland. This objective is pursued within the framework of the State University of New York rules and regulations and all local, state and federal laws.

## **770.02 JURISDICTION OF UNIVERSITY POLICE DEPARTMENT**

It shall be the duty of such police officers to preserve law and order on the campuses and other property of the university, including any portion of a public highway that crosses or abuts such property.

(Section 355 (1) of the Education Law)

## **770.03 UNIVERSITY POLICE OFFICERS AND DUTIES**

1. Enforces all laws and campus regulations, takes appropriate action for all unlawful acts on campus and investigates all crimes committed on the grounds of the State University of New York.
2. Performs periodic tours of the grounds to ascertain the physical security of campus residential halls and buildings and restricts unauthorized personnel from using campus facilities.
3. Investigates traffic and appropriate personal injury accidents and makes appropriate recommendations to eliminate recurrences.
4. Serves as a source of information to all visitors, residents and employees of the College.
5. Implements action and coordinates efforts for all emergencies on campus.
6. Enforces all traffic and parking regulations on campus.

## **770.04 UNIVERSITY POLICE HEADQUARTERS**

The University Police Department is located at Van Hoesen Hall, Room C-17, in the center of campus. Twenty-four-hour-a-day coverage is provided by both desk and patrol officers. The non-emergency phone number is ext. 2112. Off-campus, call 607-753-2112.

## **770.05 EMERGENCY CALLS**

Emergency calls to the University Police Department can be made from on-campus telephones by dialing 911 or 2111; from off-campus phones by calling 607-753-2111. All 911 calls from cell phones are routed to the Cortland County Dispatch Center.

## **770.06 EMERGENCY MEDICAL PROCEDURES**

A campus medical emergency consists of any incident which requires hospitalization for medical or psychological care and that could involve serious injury or death. In cases of lesser magnitude, portions of the plan may be used, modified, or omitted. Procedures are as follows:



1. University police 607-753-2111 must be notified immediately.
2. University police officers responding to the incident are in charge at the scene and upon securing the scene will contact the vice president for student affairs.
3. The vice president for student affairs will assemble the crisis response team and contact the president of the college. The crisis response team will include the director of residential services, the chief of university police, the director of counseling and student development; the news services editor, the College's physician and the director of the Physical Plant. In the event the victim is faculty or staff, the vice president of the division in which s/he is employed will become a member of the team.
4. Appropriate procedures as outlined in the Emergency Disaster Preparedness Plan and procedures for death/life-threatening incidents (contained in the Emergency Procedures Manual) will be followed.
5. The news service editor coordinates all external information about the incident.
6. The vice president for student affairs will assemble the crisis response team for a debriefing on the manner in which the crisis was handled.

(Approved by President Taylor, Feb. 7, 2000)

### **770.07 PARKING PERMITS**

All motor vehicles parked on campus must be registered with the university police. Parking permits are issued 7 a.m.-4:30 p.m., Monday through Thursday, and 7 a.m.-3 p.m., Thursday and Friday. Cost for either yearly or semester parking permits may be obtained by calling 607-753-4123.

### **770.08 DISPLAY OF PARKING PERMITS**

Permits should be displayed inside the left rear door window, so they may be seen easily by the officers. Contact university police for instructions as to where to display permits for vehicles with tinted windows or vehicles without side rear windows.

### **770.09 PARKING REQUIREMENTS**

Vehicles must be parked in the lined stalls and not across walkways, on walks, in roadway, on grassed areas or where signs or road markings prohibit parking. The College is required to keep fire lanes open for fire engines and other emergency vehicles.

- A. Parking and driving on sidewalks are strictly prohibited.
- B. Parking in the drive in back of Brockway Hall as well as the drive and area behind Corey Union is prohibited at all times. These are fire lanes and delivery areas only.
- C. Vehicles parked in violation of College regulations or where signs and road marking prohibit parking will be removed at the owner's expense.
- D. Where parking on roads is permitted, vehicles must park in the direction of the flow of traffic.

### **770.10 COLLEGE LIABILITY AND AUTOMOBILES**

The State of New York does not carry liability insurance. Cars are parked on the campus at the owner's risk.

### **770.11 SPEED LIMIT ON CAMPUS**

The speed limit in the parking lots is 15 mph, on Gerhart Drive it is 10 mph, on campus roads it is 25 mph, and at West Campus it is 10 mph.

### **770.12 RESPONSIBILITY OF OWNER**

It is the responsibility of the owner/driver of the vehicle to see that other drivers of his or her vehicle know and adhere to these regulations. The owner/driver is responsible for any parking citations issued to said vehicle.

### **770.13 WHEN YOU SELL YOUR CAR**

The owner of a registered vehicle who sells or exchanges it for another vehicle is responsible for removing the parking permit before it is sold or exchanged and re-registering the new vehicle.

### **770.14 FACULTY AND STAFF PARKING**

- A. Lots to the north and rear of Old Main and north of the Miller Building and Bowers Hall (entrance on Graham Avenue).
- B. Rear of DeGroat Hall and Brockway Hall.
- C. Dowd Fine Arts Center lot - Prospect Terrace
- D. Casey Tower lot and portions of Smith Tower lot
- E. Designated section of Corey Union lot
- F. Reserved section of the Park Center lot.

The above lots are reserved for vehicles that have been properly registered with the University Police Department and issued a current permit. All others will be denied access or towed away at the owner's expense.

### **770.15 WHEN STUDENTS MUST REGISTER VEHICLES**

All students must register vehicles at the University Police Department, Van Hoesen Hall, Room C-17, during registration week, or as soon as a vehicle is brought to campus.

### **770.16 GENERAL STUDENT PARKING REGULATIONS**

There are no facilities for parking student vehicles in the academic area on campus, Monday through Friday, until 5 p.m. All registered student vehicles are to use their designated student lot.

### **770.17 SPECIAL PARKING FOR PHYSICALLY DISABLED**

Physically disabled students should contact the Disability Services Office in Van Hoesen Hall, Room B-40, for a special permit. A doctor's certificate will normally be required. Students should then go to the University Police Department, Van Hoesen Hall, Room C-17. For special event parking visitors should contact the University Police Department.

### **770.18 VISITOR PARKING**

All visitors should notify the university police for parking permission. Admissions visitor parking is available in the Miller Building lot. Timed parking is provided at the Neubig Hall lot, Neubig Road, Brockway Hall lot, Miller Building lot, and Casey Tower lot. For more visitor information call 607-753-4123.

## **770.19 ENFORCEMENT OF PARKING REGULATIONS**

All parking regulations are in force 24 hours a day, seven days a week, unless relaxed for special events by the University Police Department.

## **770.20 BICYCLES, SKATEBOARDS AND IN-LINE SKATES POLICY**

The College has been designated as a pedestrian campus with the safety and welfare of the campus community in mind. Bicycles, skateboards and in-line skates must be operated under control at all times and may not be used in any building. Violation of this policy may result in confiscation of the equipment and disciplinary action.

Pedestrians always have the right of way on campus.

(Approved by the President's Cabinet, June 23, 1998)

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## **CHAPTER 775: Division of Institutional Advancement**

- [775.01 General Objectives](#)
- [775.02 Communications](#)
- [775.03 Marketing](#)
- [775.04 Sports Information](#)
- [775.05 Alumni Engagement](#)
- [775.06 Foundation](#)
- [775.07 Administration of Grants and Gifts to SUNY Cortland](#)
- [775.08 Annual Giving](#)
- [775.09 Leadership Giving](#)
- [775.10 Planned Giving](#)
- [775.11 Fundraising Guidelines](#)
- [775.12 Physical Space and/or Facilities and Plaque Policy and Procedures](#)

### **775.01 GENERAL OBJECTIVES**

The Division of Institutional Advancement provides leadership in building awareness and support for SUNY Cortland and its mission. The division does this by establishing and nurturing mutually beneficial relationships between and among campus community members and extended constituencies. Its goals focus on building support, assisting in marketing the College to students, raising funds and strengthening bonds with graduates. The vice president for institutional advancement reports directly to the president.

### **775.02 COMMUNICATIONS**

The Communications Office oversees the College's news services, sports information, records access and government relations' efforts. The communications staff assists in the College's marketing and fundraising initiatives and participates in planning a variety of special events throughout the year. The office serves as the official College liaison with the news media. The staff strives for consistent image, accuracy and quality in promoting the college and communicating its message to both internal and external publics.

To achieve its goals, the Communications Office writes and edits a variety of key institutional print and electronic communications. These include news releases; *The Bulletin*, the internal bi-weekly campus electronic newsletter; *Columns*, the 24-page print publication sent to alumni worldwide; *Moments*, the alumni association's electronic newsletter; the *Annual Report of the College Foundation*, and the *Annual Report of the President*.

The communications staff coordinates requests for faculty and staff expertise, maintains the College's news website, produces the online campus calendar and handles media-related photography. Staff members serve on key College committees.

### **775.03 MARKETING**

The Marketing Office is responsible for many of the College's official printed and electronic publications, including the campus website, the *College Handbook*, *Undergraduate Catalog*, *Graduate Catalog*, publications for Commencement, Honors Convocation and Academic Convocation and a variety of printed pieces for campus offices. The staff also produces the College's admissions and fundraising materials and helps to implement its marketing and branding initiatives.

### **775.04 SPORTS INFORMATION**

The sports information staff promotes and maintains official records pertaining to the College's 25-sport intercollegiate athletic program and the participating student-athletes and coaches. The office serves as the official athletic information liaison between the College and the news media, other college and university intercollegiate athletic communication operations and state, regional and national conferences. The staff maintains statistical records, writes sports releases, supervises home press box operations, updates the College's sports results hotline and its web sports page, and writes and edits the SUNY Cortland *C-Club Newsletter* and athletic team media guides, brochures and game programs.

### **775.05 ALUMNI ENGAGEMENT**

The staff of the Alumni Engagement designs and delivers compelling involvement opportunities and activities for SUNY Cortland alumni. The office develops and promotes programs to create a closer partnership between graduates and their alma mater. The staff also provides administrative support for SUNY Cortland Alumni Association business, serves as a point of contact for requests for alumni information and controls records usage

for official purposes. The SUNY Cortland Alumni Association exists to represent the interests of graduates in a lifelong relationship with the College, organizes and conducts alumni programs and events in support of the College's mission, and benefits students, faculty, and alumni.

The Alumni Association also provides opportunities for alumni to stay connected with their alma mater through lodging and event services offered at the Lynn Parks '68 SUNY Cortland Alumni House.

## **775.06 FOUNDATION**

The Cortland College Foundation is the official gift receiving agency for SUNY Cortland. The purposes of the foundation are to solicit, receive, acknowledge, invest, manage and steward funds for the encouragement and promotion of education at SUNY Cortland. The foundation is a separate nonprofit corporation chartered in the State of New York. The foundation exists to advance the mission of SUNY Cortland through promotion of private philanthropy.

The relationship of the foundation to SUNY Cortland and The State University of New York is periodically defined in a Memorandum of Understanding between the Foundation Board of Directors and the State University of New York. Institutional advancement staff manages the day-to-day activities of the Cortland College Foundation. An independent board of directors governs the foundation. A central role of the Cortland College Foundation is building and investing a permanent endowment to support the educational activities of SUNY Cortland.

The foundation has an affiliated corporation known as Cortland College Foundation Properties, Inc. This entity's purpose is to acquire and manage real property for the benefit of the foundation and SUNY Cortland. The officers of the foundation also serve as the officers of the properties corporation.

Foundation board members are entitled to free access to the Student Life Center. For more information, see Chapter [440.19 \(/offices/publications/handbook/part-four/#anchor-440.19\)](#) of this handbook.

## **775.07 ADMINISTRATION OF GRANTS AND GIFTS TO SUNY CORTLAND**

All grants and gifts to SUNY Cortland and all solicitations and proposals for such funds must have the approval of the College and must conform to the College's Mission Statement, SUNY policies and applicable laws and regulations. All grants and donations shall be coordinated either through the Research and Sponsored Programs Office or through the Division of Institutional Advancement. A complete copy of the guidelines for administering grants and gifts may be obtained from the Research and Sponsored Programs Office or the Division of Institutional Advancement.

(Approved by the President's Cabinet, Feb. 2, 1999)

## **775.08 ANNUAL GIVING**

The staff of The Cortland Fund annually solicits unrestricted operating support and designated gifts for the benefit of SUNY Cortland from alumni, parents, friends, faculty and staff of the College. This is done through direct mail solicitations, phonathons by the student call center, e-solicitations, as well as staff and volunteer personal solicitations. The Cortland Fund staff also coordinates designated support for specific College departments.

### **775.09 LEADERSHIP GIVING**

The development function in institutional advancement includes major gift officers and a senior gift officer, as well as a staff associate dedicated to compliance and stewardship. Gift officers identify, cultivate, solicit and steward all donors, including individuals, corporations, foundations and groups. Gifts of \$25,000 or more are categorized as Leadership Gifts. The staff focuses on securing gifts to build the endowment of the College, to establish endowed scholarships, to support academic departments and athletic initiatives, and renovate College facilities.

### **775.10 PLANNED GIVING**

The planned giving officer identifies and promotes gift opportunities to individuals through their estate plans, retirement plan assets, insurance policies and life income gift vehicles such as Charitable Gift Annuities and Charitable Trusts. The planned giving officer works to document donor intent and stewards and recognizes alumni, parents, friends, faculty and staff of the College who make planned gifts through the The Lofty Elm Society, the planned gift donor recognition society.

### **775.11 FUNDRAISING GUIDELINES**

**Mission Statement:** The Cortland Fund encourages participation through annual gifts from alumni, parents, faculty, staff, students and friends of the College in order to provide exceptional educational experiences for SUNY Cortland students. Through education and stewardship, donors gain satisfaction in knowing that their contribution to The Cortland Fund results in an extraordinary education for future generations.

The main objective of every annual fund solicitation is to maximize dollar support and donor connection, while also creating a pattern of giving that often serves as the foundation for a major or planned gift. To most effectively serve alumni, maximize financial return and minimize costs, a policy has been developed to ensure that all constituents are annually asked to make an investment in SUNY Cortland while also taking into account the number of times they are solicited for special purposes.

#### **The Cortland Fund focuses its activities primarily on the following constituencies:**

- Previous donors and lapsed donors at all giving levels
- All reunion class members (donors and non-donors)
- All young alumni (alumni who graduated within the last ten years)
- All senior class members
- All parents of undergraduates

**Project time frame:** Solicitations for departments, projects and affinity groups are limited to the period between January 1 and May 15 of each fiscal year. The Cortland Fund staff will work with programs/departments and affinity groups to clarify solicitation language and define the appropriate group to receive the message, removing alumni who have asked not to be solicited, phoned, etc. Each department will be responsible for the costs associated with the special mailing such as postage, letterhead, envelopes, etc. The staff will provide any other non-budgetary support and advice that might be helpful or necessary. The purpose of these mailings is to give campus organizations the opportunity to solicit restricted current-use gifts from alumni.

**Departmental solicitations:** The dean of each school – School of Education, School of Arts and Sciences, School of Professional Studies – will designate one department within their school each year to develop a solicitation based on current needs to be done during the spring semester.

**Newsletters:** Newsletters sent to constituents during the fall semester should not ask for designated gifts; however, newsletters sent during the spring semester may contain information for constituents to consider making a designated gift to the department, project or affinity group.

**Mailings to non-donors:** Programs and departments may solicit non-donors at any time during the year. Non-donors are categorized as alumni who have never given a gift to the College. Non-donors who belong to a reunion year will be solicited only through The Cortland Fund. Because of the high cost/low return characteristics of such non-donor mailings, careful consideration should be given to the allocation of resources to this type of prospect identification/donor acquisition program.

## **775.12 PHYSICAL SPACE AND/OR FACILITIES AND PLAQUE POLICY AND PROCEDURES**

Recent changes in SUNY policy now permit the College to acknowledge and honor philanthropy by naming physical spaces, facilities and programs. Below are the procedures for developing and creating plaques to describe the individual or organizations for whom spaces and programs are named.

These procedures outline the personnel involved in acquiring philanthropic gifts, creating naming agreements, developing biographical information of donors, and the record keeping required by the approved naming policy.

1. A member of the Cortland College Foundation staff, typically one of the gift officers, secures the pledge agreement for the required gift and develops the naming agreement. The naming agreement is signed by the donor and the representatives of the College and the foundation.
2. The gift officer consults with the director of communications to determine the official name for the space and develops the biography of the donor. The president, Cabinet and College Council review the biography and either approve or disapprove the proposed individual or organization.
3. The executive director of the foundation and the vice president for institutional advancement forward the donor information to the President's Office for review and approval. Once approved by the president and the Cabinet, the naming proposal (if for a physical space or facility) is forwarded to the College Council for approval.

4. After the naming proposal is approved, the gift officer and the director of communications develop the plaque wording, using the plaque guidelines outlined in the College's Communication Guide.
5. A draft of the plaque language is shared with the donor for approval. Once approved, the director of communications will send the text with style requirements to the plaque fabrication company.
6. The finished plaque is inspected and approved by the executive director of the foundation and the director of communications.
7. Plaque installation location will be coordinated with the building administrator and the Facilities Planning, Design and Construction Office.
8. The executive director of the foundation will maintain a file with facsimiles of all plaques placed on campus with a record of when and where the plaque was placed on campus. Additionally, the office of the executive director and the vice president for institutional advancement are required to maintain a complete listing of all named facilities and space on the campus. It will be the responsibility of the vice president for institutional advancement to formally notify the Marketing Office as to the long and short versions of the name to be used in College publications and publicity.
9. The same plaque procedures must be followed for non-physical/facility namings (endowed chairs or programs for example).

(Approved by President's Cabinet July 18, 2011)

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## **CHAPTER 785: Central Stores**

### **785.01 GENERAL PURPOSE**

Central Stores is located in the Physical Plant complex and is part of the conglomerate department called Central Receiving. Central Stores stocks most commonly needed office supply items.

- A. Central Stores serves only College needs.
- B. Supplies can be ordered through the [Central Stores Online Ordering System](http://137.123.105.60:81/part_types.html) ([http://137.123.105.60:81/part\\_types.html](http://137.123.105.60:81/part_types.html)).

## **CHAPTER 790: The Duplicating Center**

### **790.01 GENERAL PURPOSE**

The Duplicating Center, located in Corey Union, offers high-speed digital duplicating service.

- A. The center serves only official College needs.
- B. Requests for duplicating services must carry the account number and the signature approval of the department requesting service and being charged. Large orders or orders with deadlines must be scheduled in advance. The center reserves the right to determine the most appropriate method of copying in light of costs, quality, work schedules, and availability of supplies.

## **CHAPTER 795: Mail Service**



- [795.01 Regulations of Mail Service](#)
- [795.02 Mail Delivery and Pickup Schedule](#)

## **795.01 REGULATIONS OF MAIL SERVICE**

- Only official outgoing or interoffice mail should be sent through the mail room. Employees are not permitted to send personal mail through the mail room.
- Only interoffice envelopes should be used for correspondence within the College. Interoffice mail should be batched by department/building, with the department/building clearly listed for delivery to the building drop point. Only black or blue ink should be used.
- All official envelopes and packages must be clearly marked above the SUNY Cortland logo on the envelope/label with the six-digit department account code of the originating department. This will facilitate charging the originating department as an overhead cost. Items need not be individually marked if they are tied or banded together in groups with an attached slip indicating the department account code. Units that have been assigned a bar code should include this code with their mailings. Even if each item is coded, it is requested that they be tied in bundles. Items without the Department code will be returned to the department for correction. Since it may be necessary to open envelopes to determine originator, please do not seal legal/letter size envelopes. This will be done automatically at the mail room.
- Envelopes with the College name imprinted are not to be used for personal mail or interoffice mail.
- Mail to the Cortland Auxiliary offices should be sent in interoffice envelopes.
- All interoffice student mail should be sent through Residential Services. Student mail sent through the United States Post office must include the student's name, residence hall, room number and Cortland, NY 13045-0900. Issues with student mail should be addressed to Residential Services.
- The mail room will determine the most appropriate method of mailing, keeping the cost and time elements in mind.

## **795.02 MAIL DELIVERY and PICKUP SCHEDULE**

<b>LOCATION</b>	<b>DEPARTURE TIME</b>
Miller Building	9:50 a.m.
Education Building, Van Hoesen Hall (University Police Department, Field Experiences and School Partnerships, Child Care Center, Residence Life and Housing)	10:05 a.m.
Bowers Hall	10:35 a.m.
Old Main	10:40 a.m.
Moffett Center	10:45 a.m.
Sperry Center	10:50 a.m.
Dowd Fine Arts Center	10:55 a.m.
Memorial Library	11 a.m.

<b>LOCATION</b>	<b>DEPARTURE TIME</b>
Corey Union (Duplicating Center)	11:05 a.m.
Student Life Center	11:10 a.m.
Park Center	11:15 a.m.
Service Group	11:20 a.m.
Professional Studies Building	1 p.m.
Broadway House, 29 Broadway	
Winchell Hall	1:05 p.m.
Neubig Hall	1:10 p.m.
Brockway Hall	1:20 p.m.
Miller Building (second run)	1:25 p.m.

## **CHAPTER 796: Transportation Center**

### **796.01 GENERAL PURPOSE**

The College maintains a central fleet of 7- and 12-passenger, vans to serve the travel needs of its faculty, staff and students. The vehicles are for use by College employees or trained students only, solely for the purpose of SUNY Cortland business. Buses also are available for College-related class trips and student group activities. A per-mileage charge to the staff member's department or student group will be applied for each request. Account numbers are required on request forms in order for vehicles to be reserved.

Vehicle reservations should be made as far in advance as possible by completing a Vehicle or Bus Request Form, available on the [Facilities Operations and Services website \(http://www2.cortland.edu/offices/FOS/\)](http://www2.cortland.edu/offices/FOS/). Request forms should be mailed to the Transportation Center through interoffice mail. The Transportation Center is open from 7 a.m.-3:30 p.m. Monday-Friday.

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