



ALIGNING YOUR STRATEGIC PLAN WITH THE CAMPUS STRATEGIC FRAMEWORK

For Wisconsin and the World is UW-Madison's new Strategic Framework. This document is a guide to help schools/colleges, departments, centers, divisions, and units across campus develop their strategic plans in alignment with the campus Strategic Framework.

◆ **If You Already Have a Plan**

1. Review the campus strategic framework. Identify:
 - Activities in your plan that contribute to the campus priorities.
 - Activities you might want to add or move up in priority in light of the campus priorities.
 - Initiatives that might present collaborative opportunities.
 - Activities in your plan that you might want to stop doing or reduce in priority.
 - Update your plan, if needed.
2. *Complete the attached matrix to illustrate alignment between your plan and the campus priorities.*

◆ **If You Are Developing a New Plan**

1. Review the Campus Strategic Framework. Identify those things that align with important issues for your unit.
2. Your unit will have specific/unique issues to address. Identify those.
3. Develop your plan. Consider using a similar framework to the campus plan, if useful.
4. *Complete the attached matrix to illustrate alignment between your plan and the campus priorities.*

Want Help? The Office of Quality Improvement can provide guides and/or assistance with developing, aligning, and executing your plan. www.quality.wisc.edu or 608-262-6843.



Aligning Your Plan with the Campus Strategic Framework

In What Ways Will We, or Do We, Contribute to the Campus Priorities?

Our Unit:	Date:
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Campus Priorities	Our Related Priorities and Activities
Undergraduate Education	
Wisconsin Idea	
Research strength and focus	
Recruit and retain the best faculty and staff	
Enhance diversity to advance excellence	
Be responsible stewards of our resources	

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