

Transfer Planning Sheet (SUNY Broome) Communication Studies (COM), B.A.

The following SUNY Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue. Transfer students who have completed SUNY General Education prior to attending SUNY Cortland will have met their General Education requirements at SUNY Cortland.

<u>SUNY General Education/Cortland Degree Requirements (36-37 credits)</u>	<u>Course I will complete at my current</u>
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college:

- | | |
|---|---------|
| <ul style="list-style-type: none"> ○ Communication 1 (GEC1)*
CPN 100 Writing Studies I | ENG 110 |
| <ul style="list-style-type: none"> ○ Communication 2 (GEC2)*
CPN 101 Writing Studies II | ENG 111 |
| <ul style="list-style-type: none"> ○ Diversity: Equity, Inclusion & Social Justice (GEDI)* | _____ |
| <ul style="list-style-type: none"> ○ Mathematics (GEMA)* | _____ |
| <ul style="list-style-type: none"> ○ Natural Sciences (GENS)* (3-4 cr) | _____ |
| <ul style="list-style-type: none"> ○ Humanities (GEHU) | _____ |
| <ul style="list-style-type: none"> ○ The Arts (GEAR) | _____ |
| <ul style="list-style-type: none"> ○ US History & Civic Engagement (GEUS) | _____ |
| <ul style="list-style-type: none"> ○ World History & Global Awareness (GEWH) | _____ |
| <ul style="list-style-type: none"> ○ World Languages (GEWL)** | _____ |

***Indicates required SUNY General Education Category**

****A foreign language course at the intermediate level II (202) is required for this major. Sign language is acceptable as a foreign language for this major.**

Major Requirements (6 credits):

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|---|---------|
| <ul style="list-style-type: none"> ○ COM 203 Introduction to Media Writing | COM 115 |
| <ul style="list-style-type: none"> ○ <u>COM 210 Fundamentals of Public Speaking</u>
(will also fulfill GE Communication – Presentation)* | SPK 110 |

Electives (21-22 credits)

COM Elective Options

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|--|----------------------------|
| <ul style="list-style-type: none"> ○ COM 242 Audio Production | COM 125 |
| <ul style="list-style-type: none"> ○ COM 243 Video Production | COM 210 |
| <ul style="list-style-type: none"> ○ COM 304 Communication Research OR
COM 301 Mass Media and Society | COM 240 OR COM 154/SOC 155 |
| <ul style="list-style-type: none"> ○ COM 371 Advertising | BUS 229 |
| <ul style="list-style-type: none"> ○ COM 372 Public Relations | COM 150 |

*Note: Per Cortland policy, students must complete half of a major/minor/concentration at Cortland. For the COM major, students can transfer in 20 credits. Total: 64

Communication Studies

School of Arts and Sciences

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- **Students can choose to add a concentration to this program.** You can choose from Journalism; Media Production; or Public Relations and Advertising.
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Communication Studies

Hone your critical thinking and creative problem-solving skills. Core courses will provide you with a strong foundation in all aspects of human communication. Design a program of study that meets your personal learning objectives and career goals when you choose elective courses within the major.

Career Potential

- Advertising
- Business
- Government
- Journalism
- Media production
- Public relations

What Will I Learn?

When you choose communication studies, you will:

- have a greater understanding of the role that communication plays in shaping culture and identity.
- look at the ways in which the process of meaning-making — whether through the use of words, images, symbols or technology — is used strategically to influence human judgment and actions.
- sharpen your critical thinking abilities, allowing you to become an ethical producer and consumer of messages.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.