

Transfer Planning Sheet Sport Management (SPMG)

The following Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue.

SUNY General Education/Cortland Degree Requirements (21-22 credits):

1. Any GE 2 Natural Science (3-4 cr)
2. GE 4 U.S. History & Society: HIS 200 The United States to 1877 *OR*
HIS 201 The United States since 1877
3. Any GE 6 Contrasting Cultures/Other World Civilization
4. Any GE 8 The Arts
5. Any GE 9 Foreign Language**
6. CPN 100 Writing Studies I
7. CPN 101 Writing Studies II

Course I will complete at my current college:

Major Requirements (33 credits):

1. SPM 275 Foundations of Sport Management
2. MAT 201 Statistical Methods (will also fulfill GE1 Quantitative Skills)
3. PSY 101 Introductory Psychology (will also fulfill GE 3 Social Science)
4. ECO III Principles of Microeconomics
5. COM 100 Human Communication (will also fulfill GE 7 Humanities)
6. COM 210 Fundamentals of Public Speaking
7. MGT 250 Principles of Management
8. MGT 253 Principles of Marketing
9. MGT 254 Principles of Accounting I
10. CAP 100 Introduction to Computer Applications
11. MGT/ECO 385 Human Resource Management

Electives (9-10 credits)

Total: 64

**A foreign language course at the beginning level I (101) is required for this major. Sign language is acceptable as a foreign language for this major.

Sport Management

School of Professional Studies

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Sport Management

If you aspire to combine a passion for sports with a well-developed understanding of the complexities of the business enterprise, a sport management major will provide you with the formal educational foundation and the practical experiences necessary in this extremely competitive industry.

Career Potential

- Sport marketing director
- Director of media relations
- Event/venue manager — Olympic Games
- Regional sales manager — sport product company
- Athlete representation/agent
- Video coordinator
- Ticket sales manager

What Will I Learn?

- You will follow a theory-to-practice model of learning where you complete more than 120 hours of field experience prior to the required senior internship.
- Core courses provide a strong foundation in business.
- Elective courses within the major allow you to discover your niche while meeting your personal learning objectives.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.