

SUNY Cortland
 General Education and Degree Requirements for the
 B.S. Degree in Sport Management
 Transfer Courses from Broome Community College's A.S. Sport Management Program

General Education and Degree Requirements

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
GE 1: Quantitative Skills MAT 201 Statistical Methods (or equivalent statistics course)	3	BUS 115 Business Statistics	3
GE 2: Natural Sciences	4	Natural Science Lab General Education elective	4
GE 3: Social Sciences PSY 101 Introductory Psychology	3	PSY 110 General Psychology	3
GE 4: American History	3	Advisor approved General Education course	3
GE 5: Western Civilization	3	Advisor approved General Education course	3
GE 6: Other World Civilization/Contrasting Cultures	3		
GE 7: Humanities	3	Fulfilled by COM 100 Human Communication (below in major)	
GE 8: The Arts	3		
GE 9: Foreign Language	3		
GE 10: Basic Communications CPN 100 Writing Studies I AND	3	ENG 110 College Writing I	3
CPN 101 Writing Studies II AND	3	ENG 111 College Writing II	3
Presentation Skills	3	SPK 110 Effective Speaking	3
GE 11: Prejudice and Discrimination	3	Waived for Transfer Students with 50+ transfer credits	
GE 12: Science, Technology, Values & Society	3	Waived for Transfer Students with 50+ transfer credits	
GE 13: Natural Science (second course requirement – with lab)	4	Waived for Transfer Students with 50+ transfer credits	
Writing Intensive course	3	No equivalent allowed	
Writing Intensive course	3	No equivalent allowed --- will be fulfilled by one SPMG course below	
			25
		Credits to complete at Cortland	12

Required Sport Management Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
SPM 275 Foundations of Sport Management	3	SPM 110 Foundations of Sports Management	3
SPM 330 Sport Media Management	3		
SPM 335 Information Technology in Sport	3		
SPM 360 Sport Marketing	3		
SPM 373 Sport Law and Organization	3	SPM 189 Sports Law	3
SPM 466 Strategic Management of Sport Organizations	3		
ECO 366 Economics of Sport OR SPM 452 Sport Business, Finance and Politics	3		
Professional Elective; <i>Choose 3 credits from:</i> SPM 201 Intro to Study Abroad in SPMG (1cr) SPM 227 Stadium and Arena Management (3cr) SPM 236 Digital Video Analysis (3cr) SPM 238 Sport Videography (3cr) SPM 240 International Study Seminar in SPMG (3cr) SPM 247 Into to Intercollegiate and Scholastic Sport (3cr) SPM 255 Sport Event Management (3cr) SPM 277 The Business of Motorsports (3cr) SPM 279 The Business of Professional Football (3cr) SPM 285 Ticket Operations in Sport (3cr) SPM 287 Fantasy Sports and Sport Video Gaming (3cr) SPM 301 Cross Cultural Perspectives Abroad in SPMG (1cr) SPM 311 Legal Issues in PE and Sport (3cr) SPM 320 Sport Entrepreneurship (3cr) SPM 336 Advanced Digital Video Analysis (3cr) SPM 338 Advanced Sport Videography (3cr) SPM 349 Sport Management Practicum (3cr) SPM 355 Sport Tourism and Mega-Events (3cr) SPM 401 Seminar: Reflections Abroad in SPMG (1cr) SPM 430 Applied Sport Media Management (3cr) SPM 435 Applied Infor Technology in Sport (3cr) SPM 436 Applied Digital Video Analysis (1cr) SPM 438 Applied Sport Videography (3cr) SPM 440 International Sport Enterprise (3cr) SPM 455 Applied Sport Event Management (3cr) SPM 460 Applied Sport Sales and Marketing (3cr)	3	SPM 279 Management/Promotion of Sport Events & Facilities	3
	24		9
		Credits to complete at Cortland	15

Field Experience

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
SPM 149 Event Practicum I	1		
SPM 249 Event Practicum II	1		
SPM 370 Pre-Internship Seminar in Sport Management	1		
SPM 470 Internship in Sport Management	6-12		
SPM 475 Internship Seminar	3		
	12-18		
		Credits to complete at Cortland	12-18

Required Liberal Arts Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
MAT 201 (or equiv) Statistical Methods	In GE	BUS 115 Business Statistics	Credits in GE
COM 100 Human Communication	3		
COM 210 Fundamentals of Public Speaking OR COM 300 Interpersonal Communication	3	SPK 110 Effective Speaking	Credits in GE
PSY 101 Introductory Psychology	3	PSY 110 General Psychology	Credits in GE
SPM/CAP 100 Introduction to Computer Applications	3	CST 105 Computer Applications	3
	12		3
		Credits to complete at Cortland	3

Required Management and Economics Foundations

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
ECO 111 Principles of Microeconomics	3	ECO 110 Microeconomics	3
MGT 250 Principles of Management	3	BUS 246 Principles of Management	3
MGT 253 Principles of Marketing	3	BUS 141 Marketing	3
MGT 254 Principles of Accounting I	3	BUS 111 Financial Accounting	4
Any 300/400 level course with ECO or MGT prefix (note: ECO 366 cannot fulfill req in this and above category)	3		
	15		13
		Credits to complete at Cortland	3

Optional Concentrations

Students may choose to complete one of five optional concentrations:

1. Sport Facilities and Event Management (12 credits)
2. Sport Media and Technology Concentration (12 credits)
3. Sport Sales and Marketing Concentration (12 credits)
4. International Sport Management Concentration (12 credits)
5. Sport Videography Concentration (12 credits)

Free Electives

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
		BUS 107 Freshman Experience	1
		BUS 120 Business Law II	3
		SPM 297 Sports Management Practicum * (would fulfill requirement in Sport Facilities and Event Management concentration)	3
		SOS 116 International Business Environments	3
		Advisor approved Math or Natural Science General Education	3
		PED XXX Physical Education	1
		Total Transfer Elective Credits	14
		Total Transfer Credits	64
		Total Credits of Requirements at Cortland	45
Credits Required for Graduation	120	Total Credits to complete at Cortland	56