

Professional Writing

School of Arts and Sciences

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Professional Writing

Open the doors to a range of exciting careers with a professional writing degree. You'll be prepared with a strong technical foundation and communication skills, while also realizing your creative potential. As a confident and well-trained communicator, you'll have an edge over your peers in the job market.

Career Potential

- Editor
- Journalist
- Web Designer
- Communications Manager
- Marketer
- Grant Writer
- Technical Writer
- Scientific Writer
- Medical Writer
- Creative Writer

What Will I Learn?

- Develop an awareness of the principles of rhetorical analysis and rhetorical composition.
- Produce, assess, and attune your own writing for different audiences and genres.
- Prepare and synthesize information for both experts and the general public in a variety of contexts, mediums, and technologies.
- Gain the ability to use writing ethically—to ask questions, find answers, and create meaningful change for both local and global communities.
- Think critically about what “writing” means and consider the historical, present, and future roles of writing in both the traditional classroom and outside of the academy.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.