

THE 3 A'S OF PERFORMANCE CHARACTER AND MORAL CHARACTER

AWARENESS

(Cognitive)

Performance Character:

- ✓ *Can identify excellence.*
- ✓ *Understands the performance virtues needed to pursue excellence.*

Moral Character:

- ✓ *Recognizes the ethical dimensions of situations.*
- ✓ *Grappling with moral questions (e.g., How would this action affect others?).*

ATTITUDE

(Emotional/Valuing)

Performance Character:

- ✓ *Is committed to high-quality work.*
- ✓ *Cares about giving best effort.*

Moral Character:

- ✓ *Makes the moral self central to personal identity.*
- ✓ *Possesses courage of conscience in the face of social pressure.*

ACTION

(Behavior/Habits)

Performance Character:

- ✓ *Demonstrates the skills and habits required for excellence.*
- ✓ *Practices to improve in the skills and habits required for excellence.*

Moral Character:

- ✓ *Acts upon ethical convictions.*
- ✓ *Seeks to influence others to do what's right.*