

# SUNY Cortland 2010-2020

## A Commitment to Excellence

### Our Mission

---

SUNY Cortland is an academic community dedicated to diverse learning experiences. Students grow as engaged citizens with a strong social conscience fostered by outstanding teaching, scholarship, and service.

### Our Vision

---

SUNY Cortland will be a college of opportunity, from which students graduate with the knowledge, integrity, skills, and compassion to excel as leaders, citizens, scholars, teachers, and champions of excellence. Prospective students and employees will choose the College in response to its nationally recognized academic programs, innovation and experiential learning, and the rich intellectual, social, and athletic life on the campus. SUNY Cortland will be a center for intellectual, cultural, and economic growth, distinguished by successful partnerships with organizations, schools, agencies, and businesses throughout the region, the nation, and the world.

### Our Values

---

#### **Focus on the Students**

All decisions, plans, and actions revolve around students' academic, personal, social, and cultural development and wellness.

#### **Integrity**

Dedication to honesty, hard work, high personal and professional standards, and respect for people, perspectives, and the environment.

#### **Intellectual Life**

Commitment to inquiry, academic rigor, creativity, lifelong learning, and contribution to discipline, profession, and the greater good.

### Our Priorities

---

#### **Academic Excellence**

Cultivate programs of academic excellence that are recognized for integrity of curriculum, outstanding student learning outcomes, and contributions to the discipline.

#### **Transformational Education**

Ensure every student will have engaging and transformational educational experiences.

#### **Well-being**

Become a national leader in the promotion of the physical, emotional, cultural, and social well-being of all community members.

#### **Maximize Resources**

Maximize resources so that structures, decision-making, and processes all work toward institutional vision, responsiveness, and sustainability.

### More Information

For more information on the work of the Strategic Planning Steering Committee, use the Strategic Planning link on the President's website: <http://www2.cortland.edu/offices/presidents-office/>



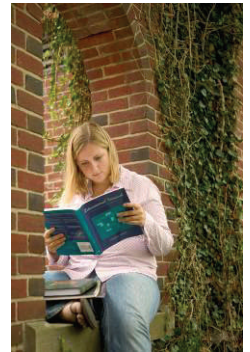
# SUNY Cortland 2010-2020 Campus Priorities

## Academic Excellence

---

Cultivate programs of academic excellence that are recognized for integrity of curriculum, outstanding student learning outcomes, and contributions to the discipline.

- Recognize students, faculty, and programs for achievement and contribution to their disciplines and community.
- Create a comprehensive model to describe and articulate programmatic excellence and efficiency.
- Expand interdisciplinary work and scholarly collaboration among departments, faculty, students, and alumni.



## Transformational Education

---

Ensure every student will have engaging and transformational educational experiences.

- Students participate in experiential learning in and beyond the classroom.
- Develop students' global competence through internationalization initiatives.
- Increase student engagement with faculty, campus life, and community.

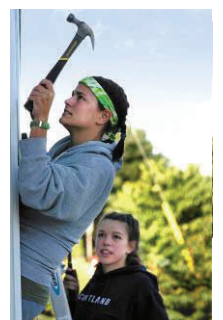


## Well-being

---

Become a national leader in the promotion of the physical, emotional, cultural, and social well-being of all community members.

- Implement a comprehensive plan for increasing participation in the life of the campus.
- Appreciate and advocate for diversity, equity, and social justice.
- Provide outstanding opportunities and support for healthy living.



## Maximize Resources

---

Maximize resources so that structures, decision-making, and processes all work toward institutional vision, responsiveness, and sustainability.

- Enhance the effectiveness of administrative and governance structures and processes and align assessments with planning.
- Significantly increase the endowment and revenue.
- More fully integrate alumni into the life of the College.
- Align facilities, curriculum, and campus with commitment to environmental sustainability.

