

Transfer Planning Sheet for SUNY Broome Communication Studies (COM), B.A.

SUNY Cortland recommends that students complete the following courses prior to transfer. The transfer credit limit from a 2-year college is 64 credits. **Of those, 19 major-required credits can be transferred.** Students who complete their General Education requirements prior to transfer will have their General Education requirements met at SUNY Cortland.

SUNY General Education/Cortland Degree Requirements:

- Communication 1 (GEC1): CPN 100 Writing Studies I
- Communication 2 (GEC2): CPN 101 Writing Studies II
- Communication – Presentation (GECP):
COM 210 Fundamentals of Public Speaking
- Diversity: Equity, Inclusion & Social Justice (GEDI):
- Mathematics (GEMA):
- Natural Sciences (GENS) (3-4 cr.):
- Humanities (GEHU): COM 100 Human Communication

- Social Sciences (GESS): COM 301 Mass Media and Society
- The Arts (GEAR):
- US History & Civic Engagement (GEUS): COM 200 U.S. Media History
- World History & Global Awareness (GEWH):
- World Languages (GEWL): (Sign language is acceptable)

Complete at SUNY Broome:

- ENG 110 (GE required)
- ENG 111 (GE required)
- SPK 110 (GE & **major required**)
- _____ (GE required)
- _____ (GE required)
- _____ (GE required)
- _____ no equivalent – consider taking at Cortland, unless earning associate degree (**major required**)
- COM 154 OR SOC 155 OR SOS 155 (**major required**)
- _____
- COM 100 (**major required**)
- _____
- _____ 101 (required for B.A.)
- _____ 102 (required for B.A.)
- _____ 201 (required for B.A.)
- _____ 202 (required for B.A.)

Additional Major Requirements:

- COM 203 Introduction to Media Writing
 - COM 242 Audio Production (elective) **OR** COM 243 Video Production (elective)
 - COM 371 Advertising (elective)
 - COM 372 Public Relations (elective)
- COM 115
 - COM 125 **OR** COM 210
 - BUS 229
 - COM 150

*For more information about transfer equivalencies, please visit [SUNY Transfer Path](https://www.suny.edu/transfer-path).

Communication Studies

School of Arts and Sciences

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- **Students can choose to add a concentration to this program.** You can choose from Journalism; Media Production; or Public Relations and Advertising.
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Communication Studies

Hone your critical thinking and creative problem-solving skills. Core courses will provide you with a strong foundation in all aspects of human communication. Design a program of study that meets your personal learning objectives and career goals when you choose elective courses within the major.

Career Potential

- Advertising
- Business
- Government
- Journalism
- Media production
- Public relations

What Will I Learn?

When you choose communication studies, you will:

- have a greater understanding of the role that communication plays in shaping culture and identity.
- look at the ways in which the process of meaning-making — whether through the use of words, images, symbols or technology — is used strategically to influence human judgment and actions.
- sharpen your critical thinking abilities, allowing you to become an ethical producer and consumer of messages.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by June 1. Spring applicants should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.