

# COMMUNICATION AND MEDIA STUDIES

## DEPARTMENT





## MAJORS

### COMMUNICATION STUDIES

Journalism  
 Popular culture  
 Public relations and advertising

### MEDIA PRODUCTION

### NEW COMMUNICATION MEDIA

### CINEMA STUDY

## CAREER POTENTIAL

### Areas of opportunity:

3D animation	Journalism
Advertising/marketing	Public relations
Cinematography	Script writing
Digital post-production	Special effects
Event planning	Video or audio services
Film criticism	Website development

→ Gain experience with our student newspaper, podcasting club, radio and television stations or annual film festival.

## PROGRAM HIGHLIGHTS

Four majors within the department prioritize learning marketable skills, gaining industry experience and building a professional network for after graduation.

### PROFESSIONAL PRODUCTION FACILITIES

Hands-on work takes place in a three-camera television studio, a production facility with multimedia workstations and recording equipment, and a sound studio serving as home to the university's National Public Radio affiliate.

### EMPHASIS ON INTERNSHIPS

Internships are available for all majors within the department. Experiences can take place on campus, in the community or with businesses around the world. Students work with Career Services to help identify potential opportunities. They can earn up to 16 credit hours through internships.

University-specific internships are available with the Blackbird Film Festival and a local television news station. Other categories include media, non-profit organizations and international opportunities.

### By the numbers

3

media clubs cover radio, newspaper and television

→ plus several different categories of internships

## LEARN MORE

Communication and Media Studies Department

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[cortland.edu/cms](http://cortland.edu/cms)