

## Category 10: Basic Communication- Presentation Skills (PRES)

The goal of this sub-category is to develop oral communication skills.

Elements	Target	Acceptable	Unacceptable
SLO 1: Demonstrate the ability to research a topic, develop an argument and organize supporting details.	<p>Speaker clearly communicates a topic &amp;/or focus that is</p> <ul style="list-style-type: none"> <li>• exceptionally appropriate for the purpose and audience (argument),</li> <li>• uses supporting research and materials which may include audio/visual elements (organize)</li> <li>• that shows understanding of the research topic and enhances the credibility of the speaker and the intelligibility of the topic (research)</li> </ul>	<p>The speaker accomplishes at least two of the following:</p> <ul style="list-style-type: none"> <li>• clearly communicates a topic &amp;/or focus</li> <li>• uses supporting research and materials that shows understanding of the topic, enhances the speaker's credibility, &amp;/or intelligibility of the topic</li> <li>• organizes the content in a way that is easy to understand</li> </ul>	<p>The speaker accomplishes only one, or none of the following:</p> <ul style="list-style-type: none"> <li>• clearly communicates a topic &amp;/or focus</li> <li>• uses supporting research and materials that shows understanding of the topic, enhances the speaker's credibility, &amp;/or intelligibility of the topic</li> <li>• organizes the content in a way that is easy to understand</li> </ul>
SLO 2: Develop proficiency in oral discourse.	<p>The speaker demonstrates oral proficiency by:</p> <ul style="list-style-type: none"> <li>• using language that is appropriate and sensitive to the audience, that enhances audience comprehension and enthusiasm for the speech,</li> <li>• delivering the speech vocally (volume, rate, variety) and non-vocally (eye contact, body language, etc.) in a way that is engaging and clear.</li> </ul>	<p>The speaker accomplishes at least one of the following:</p> <ul style="list-style-type: none"> <li>• makes adequate use of language</li> <li>• delivers the speech in a way that enhances the dynamism and/or clarity of the message and presentation.</li> </ul>	<p>The speaker accomplishes neither of the following:</p> <ul style="list-style-type: none"> <li>• makes adequate use of language</li> <li>• delivers the speech in a way that enhances the dynamism and/or clarity of the message and presentation.</li> </ul>

<p>SLO 3: Demonstrate the ability to evaluate an oral presentation according to established criteria.</p>	<p>Students ability to evaluate according to instructor provided criteria</p> <p>Suggested criteria include: Distinguishes main ideas and recognizes relationships among ideas, perceives speaker’s purpose, identifies organizational elements, recognizes supporting material, makes distinctions between fact and opinion &amp; emotional and logical arguments, appreciates artistic use of language.</p>	<p>Students recognize key presentation elements appropriate to discipline.</p> <p>Suggested criteria include: Distinguishes main ideas and recognizes relationships among ideas, identifies organizational elements, recognizes supporting material, makes distinctions between fact and opinion</p>	<p>Students fail to recognize key presentation elements appropriate to discipline.</p> <p>Suggested criteria include: Identifies and understands some aspect of the message but does not attend to details, relationships, structures</p>
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