

Please consult the Curriculum Change Guide prior to completing this form.
Upon completion, submit to your department curriculum committee chair.
If you need assistance, please contact the Academic Affairs Office at ext. 2206.

Signature and Routing

All signatures contained herein indicate recommendation of the program deletion being proposed. This program deletion may not move forward until approval is received by SUNY System and the State Education Department (when appropriate).

REQUIRED SIGNATURES:

DATE

Department Curriculum Committee Chair:

Kathleen Burke

3/23/12

Department Chair/Coordinator:

Gregory A. Sant

3/23/12

School Curriculum Committee Chair:

[Signature]

10/23/12

School Dean:

[Signature]

10/25/12

CCRC Chair (if undergraduate):

GFEC Chair (if graduate):

TEC Curriculum Chair (if applicable):

Provost:

Please complete all fields within this document and attached documents as required.

Department: Economics

Program Title: BS Business Economics: Concentration in International Business and Economics [BUSE/IBE]

1. Please attach a copy of the program being deleted.

Business Economics: Concentration in International Business and Economics [BUSE/IBE]

A. Required Core in Economics: 21 credit hours

Note: A minimum grade of C- in the foundational classes (ECO 105, ECO 110 and ECO 111) is required for all economics and business economics majors before taking upper-level courses that require any of these foundational classes as prerequisites.

ECO 105 - Political Economy and Social Thought (3 cr. hr.)

ECO 110 - Principles of Macroeconomics (3 cr. hr.)

ECO 111 - Principles of Microeconomics (3 cr. hr.)

ECO 221 - Economic Statistics (3 cr. hr.)

ECO 301 - Economics of the Firm (3 cr. hr.)

ECO 352 - Finance (3 cr. hr.)

Select One:

ECO 222 - Mathematical Economics (3 cr. hr.)

or

MAT 121 - Calculus A (3 cr. hr.)

and

MAT 122 - Calculus B (3 cr. hr.)

B. Required Core in Management: 18 credit hours

CAP 100 - Introduction to Computer Applications (3 cr. hr.)

MGT 250 - Principles of Management (3 cr. hr.)

MGT 254 - Principles of Accounting I (3 cr. hr.)

MGT 423 - Computer Applications in Economics and Management (3 cr. hr.)

MGT 454 - Strategic Management (3 cr. hr.)

Select one of the following:

ECO 385 - Human Resource Management (3 cr. hr.)

or

MGT 253 - Principles of Marketing (3 cr. hr.)

C. Elective Courses: 12 credit hours from the following courses:

ECO 305 - Political Economy of Globalization (3 cr. hr.)

ECO 311 - Economic Development (3 cr. hr.)

ECO 312 - Economic Development of Latin America (3 cr. hr.)

ECO 313 - Economic Development of Asia (3 cr. hr.)

ECO 401 - Co-op Education/Internship in Economics (3 cr. hr.)

ECO 421 - Econometrics (3 cr. hr.)

ECO 441 - International Trade (3 cr. hr.)

ECO 443 - International Finance (3 cr. hr.)

Total Credit Hours Required for Graduation: 120

2. Provide an explanation for the deletion of this program: (attach additional sheets if necessary)

Students who are interested in International Business and Economics should have proficiency in a foreign language not only to make them more marketable when they graduate but we anticipate that students pursuing this concentration will be working in large multinational companies or other types of organizations with international interests. The ability to speak a foreign language will be a prerequisite for these types of positions. The Economics department faculty unanimously voted to require all students who select the concentration in International Business and Economics to complete a foreign language through the 202 level.

Currently, the only difference between the BA and the BS degree in BUSE-IBE is completing a foreign language through the 202 level. By requiring this language proficiency, the faculty are requiring students to complete the BA in Business Economics: Concentration in International Business and Economics. Thus, we are deleting BS degree in Business Economics: Concentration in International Business and Economics.

3. Have all departments that have provided courses to this program been notified of the deletion of this program?

If yes, attach comments by these departments regarding the impact, if any, to this program deletion.

☒ Yes ☒ No
JC 12/22/12

4. Is this program deletion part of a teacher education program?

☐ Yes ☒ No

From: German Zarate-Hoyos
Sent: Monday, October 22, 2012 1:54 PM
To: Isa Jubran; David Collins
Cc: Kathleen Burke
Subject: Re: BS-BUSE/IBE proposal

Dear Isa,

Recently we made a change in our curriculum to offer a BS degree in Economics which may affect your Department. We currently have a very small number of majors (10 or less) who are majoring in Economics with a BA degree. In an attempt to encourage more students into Economics we now want to offer the same exact degree without the language requirement as a BS in Economics. Although we hope this will attract a few more students we do not expect a big surge in our numbers based on past trends. All of our students are already required to take either our Math for Economists class taught by our faculty or take Calculus I and II in your department and those requirements will not change.

If you have any questions or feedback about this curricular change, please let us know.

Best regards,

German A. Zarate

German A. Zarate-Hoyos, PhD
Chair and Associate Professor
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