

# The 3rd Annual

## Men of Color Student Leadership Summit

Self-Worth, Self-Value, Self-Care

Saturday, March 6, 2021

12:30 p.m. to 4:45 p.m. EST

Via [WebEx](#)

**WebEx Meeting number** -132 654 6484

**Password-** MOC-Summit



## Welcome!

Welcome to the 3rd Annual Men of Color Student Leadership Summit. The summit will provide dynamic workshops, sessions and speakers and promote completion and goal attainment for students, especially men of color.

The summit is sponsored by the SUNY Cortland Institutional Equity and Inclusion Office (IEI), Men of Value and Excellence (MOVE), Multicultural Life and Diversity Office (MLDO) and Cornell University Multicultural Student Leadership & Empowerment Program.

Thank you all for attending and we hope you get to learn a lot of great information and build connections with others throughout the day.

“Life's most persistent and urgent question is, 'What are you doing for others?’” -Martin Luther King, Jr.

**Evaluation Form** for the summit. <http://bit.ly/MOCsummit>

Completing this form provides us with feedback on ways to enhance the summit next year. We appreciate your feedback.

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# Men of Color Summit Schedule– March 6, 2021

12:30 – 1 p.m.

## Welcome

Lorraine Lopez-Janove  
Chief Diversity and Inclusion Officer  
Institutional, Equity and Inclusion Office, SUNY Cortland

Christopher Venant '19  
Student Founder,  
Multicultural Male Initiative (MMI), SUNY Cortland

Jarvis Marlow-McCowin  
Associate Director,  
Multicultural Student Leadership & Empowerment Program  
Cornell University

## Overview of the Conference

Lima Maria Stafford '12  
Assistant Director  
Multicultural Life and Diversity Office, SUNY Cortland

## Hype Session

Maxwell Smith  
President, Men of Value and Excellence (MOVE), SUNY Cortland

1– 2 p.m.

## Keynote Presentation

Brian Heat  
Speaker |Author| Educator| Firestarter

2:10 – 3:10 p.m.

## Sessions I

Juan Miolan '09  
Founder, President, Coach | Thrive212, Inc.

3:20 – 4:20 p.m.

## Sessions II

Eric Banks '13, M '16, SUNY Cortland Alum  
Brandon Manning, SUNY Broome  
Mark Sanders, SUNY System  
Timothy Thompson '17, Tompkins Cortland Community College  
Bryce Wooden, SUNY Oneonta  
Facilitator: Jarvis Marlow-McCowin, Cornell University

4:25 – 4:45 p.m.

## Closing

Brian Heat |Author| Educator| Firestarter

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## Meet the planning committee

### Lorraine Lopez-Janove

Chief Diversity and Inclusion Officer, Institutional Equity and Inclusion Office, SUNY Cortland



Lorraine Lopez-Janove joined SUNY Cortland in August 2020 as chief diversity and inclusion officer. Lorraine leads and supports the University's effort to promote diversity and inclusive excellence throughout all aspects of the institution. She leads collaborative, strategic and results-oriented implementation of the University's strategic plan for diversity and inclusion, establishes collaborative partnerships across campus to evaluate inclusiveness, implements best practices related to diversity, equity, and inclusion, and influences policy to reflect SUNY Cortland's commitment to inclusive excellence. She is a member of the President's cabinet and co-chair of the President's Council on Inclusive Excellence.

Before joining Cortland, Lorraine served as the CDO for three SUNY community colleges, executive director of the Human Rights Commission of Sullivan County, and senior project associate at the Technical Assistance Center on Disproportionality at NYU where she worked with over 60 New York State schools cited for disproportionality of minorities in special education and/or suspension and supported school districts in the development of culturally responsive policies and practices.

### Jarvis Marlow-McCowan

Associate Director, Multicultural Student Leadership & Empowerment Program, Cornell University



Jarvis Marlow-McCowan is the Associate Director for Multicultural Student Leadership and Empowerment at Cornell University. He is also an active member of Alpha Phi Alpha Fraternity, Inc. serving as his alumni chapter's Director of Educational Activities. Jarvis' collaborative work on Black men's achievement in higher education has been presented at conferences such as the American Educational Research Association (AERA), the Association for the Study of Higher Education (ASHE), and published in a book entitled, *Recruiting, Retaining, and Engaging African-American Males at Selective Public Research Universities: Challenges and Opportunities in Academics and Sports*.

Additionally, Jarvis' collaborative writing on the impact of diversity-related coursework on college students' moral development has been published in journals such as the *Journal of College Student Development*. Jarvis earned his B.A. in history with a minor in psychology from Virginia Commonwealth University and his M.A. in educational policy and leadership studies with a concentration in higher education and student affairs from the University of Iowa. He is currently pursuing a PhD in community research & action at Binghamton University.

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## Meet the planning committee continued

### Maxwell Smith

President, Men of Value and Excellence (MOVE), SUNY Cortland



Maxwell Smith is from Queens, New York. He is a senior majoring in Sport Management here at SUNY Cortland. He is currently the president of the reputable Men of Value and Excellence (MOVE). He first got involved with MOVE his freshman year after overhearing some of the amazing features and events that the organization hosted inside and around campus. MOVE created a safe haven for people of color to have a voice and feel welcome each and everyday. Maxwell would love to expand MOVE's message of high edict and responsibility to the next generations of students here at SUNY Cortland, embodying what it means to be a man of value and excellence on campus and in the outside world.

### Lima Maria Stafford

Assistant Director, Multicultural Life and Diversity Office, SUNY Cortland



Lima Maria Stafford is the Assistant Director for Multicultural Life and Diversity Office at SUNY Cortland. She was born and raised in Carriacou, Grenada and moved to Brooklyn, New York in 2001. She received her bachelor's degree in physical education in May 2012 and is pursuing her master's in health education at SUNY Cortland.

For two years at SUNY Cortland she served as a Residence Hall Director for Bishop Hall. During her time here she served as an advisor for Men of Value and Excellence (MOVE) and Caribbean Student Association (CSA). She was also the advisor for two culturally-based Greeks organization on campus; Kappa Alpha Psi Fraternity, Inc and Co-advisor for Sigma Lambda Upsilon Señoritas Latinas Unidas Sorority, Inc. She is the current advisor for the Gospel Choir and Pyro-dynasty step team. Lima is an active member of Sexual Orientation, Gender Identify and Expression (SOGIE) committee and the Cortland County Community of Color (C4) Network. She enjoys working with the students and faculty/staff on the campus in various aspects while being inclusive.

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## Keynote Speaker: Brian Heat- 1 p.m.



Brian Heat is a dynamic Inspirational Speaker, Educator, Producer, Director, Publisher, and Amazon Best Selling Author with his latest book release *Get Ignited: Your Blueprint for Discovering Purpose and Manifesting Dreams*, who transforms audiences infusing high-octane motivational and cinematic themes, making his presentations trajectory changing and unforgettable!

Brian's God-given gifts to positively impact the lives of others can be experienced through his provocative keynotes, books, online content creation and ground-breaking stage performances. A phenomenal talent, Brian has shared speaking stages with former U.S. Secretary of State Colin Powell, Steve Harvey, Halle Berry, Jalen Rose, Hill Harper, and Stedman Graham just to name a few.

As an Educational Leader his Maryland based Diverse Male Student Initiatives Program has transformed the lives of over 1,000 collegiate males in the areas of Academic Excellence, Manhood Development, and Career/Entrepreneurship Readiness. This work can be found captured in the award winning documentary he Co-Produced titled *Striving for the Extraordinary: A Journey through Hope and Transformation*. With his profound ability to push the boundaries of inspiration, Brian continues to touch the lives of thousands across the country through a wide array of colleges, universities, corporate clients, non-profit organizations and Sports Teams.

With an uncanny Rockstar persona he maintains a finger on the pulse of Pop Culture, Hip Hop, Education Reform, Activism, Entrepreneurship and the epic journey of dreamers no matter their race, creed or background, audiences are never the same after witnessing him in action.

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## Session I presenter: Juan Miolan '09- 2:10 p.m.



**Founder, President, Coach | Thrive212, Inc.**

Juan Miolan '09 is a SUNY Cortland alum. He completed his Bachelors degree in Kinesiology. He is a vitality coach that helps the coaches and healers that give so much of themselves avoid burnout, wake up with more energy, and release body fat w/o spending HOURS working out so they can focus on what they love and make the extraordinary impact they were meant to. He uses his four laws of vitality to combine and demystify mindset and health and provide his clients with the blueprint for long-lasting change, healing, health, and vitality: The Vitality Blueprint.

Juan is a certified health and wellness coach, nutrition coach, and movement coach and crafted Thrive212 with the vision of helping others empower their lives through their mindset and health.



## Session II presenters— 3:20 p.m.

### Facilitator:

**Jarvis A. Marlow-McCowan**, Cornell University



Jarvis Marlow-McCowan is the Associate Director for Multicultural Student Leadership and Empowerment at Cornell University. He is also an active member of Alpha Phi Alpha Fraternity, Inc. serving as his alumni chapter's Director of Educational Activities. Jarvis' collaborative work on Black men's achievement in higher education has been presented at conferences such as the American Educational Research Association (AERA), the Association for the Study of Higher Education (ASHE), and published in a book entitled, *Recruiting, Retaining, and Engaging African-American Males at Selective Public Research Universities: Challenges and Opportunities in Academics and Sports*. Additionally, Jarvis' collaborative writing on the impact of diversity-related coursework on college students' moral development has been published in journals such as the

*Journal of College Student Development*. Jarvis earned his B.A. in history with a minor in psychology from Virginia Commonwealth University and his M.A. in educational policy and leadership studies with a concentration in higher education and student affairs from the University of Iowa. He is currently pursuing a PhD in community research & action at Binghamton University.

### **Eric Banks '13, M '16**, SUNY Cortland Alum



Eric S. Banks Jr. is an employee in the Westbury Union Free School District teaching Physical and Health Education at Westbury High School. He is the Assistant Coach for the Girls Varsity Track & Field team and a club advisor for My Brothers Keeper. While striving for excellence in the classroom, Mr. Banks is a proud husband, son, brother, uncle, minister, motivational speaker, mentor, personal trainer and much more.

He completed his Bachelors and Masters programs in Physical and Health Education at SUNY Cortland. While pursuing his master's degree, he taught as an adjunct professor in the physical education department, and was an Assistant Coach for the Men's & Women's Cross Country/Track Field programs. His mission and vision as a man of color is to help students from low-socioeconomic backgrounds

have a better chance and an equal opportunity to experience high quality education. His goal is to serve as a role model and embody excellence inside and outside of the classroom. His hope is that his classroom can serve his school community as a lamppost, a catalyst for change within school culture, and a heartbeat for student motivation.

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## Session II presenters continued- 3:20 p.m.

**Brandon Manning**, SUNY Broome



Brandon Manning currently serves as the Student Rights and Responsibilities Coordinator at SUNY Broome Community College. In conjunction with his role, Brandon co-advises the SUNY Broome Men of Excellence program focused on ensuring the retention rates and development of successful underrepresented college graduates. Brandon also serves on the President's Task Force On Diversity and Inclusion.

Brandon earned his B.M. in music performance from the Crane School of Music (SUNY Potsdam) and is currently earning his M.S. in student affairs administration from Binghamton University. Brandon is a proud active member of Alpha Phi Alpha Fraternity, Inc., serving as his alumni chapter's Vice President."

**Mark Sanders**, SUNY System



Mark Sanders is a Brooklyn native and Educational Opportunity Program (EOP) alumnus from SUNY Plattsburgh with a Bachelor of Science in three business concentrations. Mark's leadership development began as a Resident Hall President, Resident Assistant, and Co-Founding Charter Member of the Upsilon Kappa Chapter of Alpha Phi Alpha Fraternity, Inc. Also, he expanded his experience beyond his campus by studying abroad in 8 countries with Semester at Sea, completed two internships, and a Co-op in Cleveland, OH, with General Electric.

Although business was Mark's field of study, giving back to his communities shaped his career goals. Currently, Mark holds a dual role as Assistant Director for Enrollment Management and Student Success at SUNY and Director of NYGEAR UP Year 7. Within these roles, Mark's purposes and passion continue to intertwine. He focuses his efforts on increasing college access to underserved communities and ensuring they have the support to persist to graduation and beyond.



## Session II presenters continued- 3:20 p.m.

**Timothy Thompson**, Tompkins Cortland Community College



Tim Thompson serves as the Coordinator of Diversity Education & Support Services at Tompkins Cortland Community College (TC3). He is also a second-year MPA student at Cornell University's Institute for Public Affairs, concentrating in Government, Policy, and Politics. Tim is from the Bronx, NY, and is an active member in Ithaca's Alumni Chapter of the Alpha Phi Alpha Fraternity, Incorporated and a member of SUNY Cortland's Alumni Board of Directors.

Tim is a graduate of TC3 and SUNY Cortland, where he earned an Associate's and Bachelors of Science degree in Sport Management with a concentration in International Sport.

**Bryce Wooden**, SUNY Oneonta



Bryce Wooden grew up in Oneonta, NY. SUNY Brockport's Head Football Coach Jason Mangone recruited him in high school and provided him a great opportunity to attend SUNY Brockport and obtain a bachelor's degree. He graduated in 2017 and received his Elementary Education degree from SUNY Brockport. He decided to follow his passion to work at the college level and he accepted a position to become an Educational Opportunity Program advisor at SUNY Oneonta in the fall of 2018. Bryce has now been at SUNY Oneonta for two and a half years. He is also an advisor for SUNY Oneonta's Brothers 4 Empowerment group and Brockport Men of Color alumni member.



## Special thank you!

Institutional Equity and Inclusion Office (IEIO)

Men of Value and Excellence (MOVE)

Multicultural Life and Diversity Office (MLDO)

Multicultural Male Initiative (MMI)

President's Office

Cornell University Multicultural Student Leadership & Empowerment Program

### Schools/Organizations in attendance

1. Chicago State University
2. City of Buffalo
3. Cornell University
4. CUNY Queensborough Community College
5. New Visions Charter High School for the Humanities
6. Niagara County Community College
7. Oneonta Job Corps
8. Rochester Institute of Technology
9. St. James A.M.E. Zion Church
10. Stony Brook University
11. Student Leadership Network
12. Success Academy Charter Schools
13. SUNY Albany
14. SUNY Binghamton
15. SUNY Brockport
16. SUNY Broome Community College
17. SUNY Buffalo
18. SUNY Cortland
19. SUNY Delhi
20. SUNY Erie Community College
21. SUNY Morrisville
22. SUNY Oneonta
23. SUNY Onondaga Community College
24. SUNY Polytechnic Institute
25. SUNY System
26. The College of New Jersey
27. The University of Iowa
28. Tompkins Cortland Community College
29. University of Buffalo
30. University of Minnesota- Twin Cities

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# SAVE THE DATE

Saturday, March 5, 2022

## **The 4th Annual Men of Color Student Leadership Summit**

### **Contact information**



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cortland.edu/moc-summit

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