

## SUNY Broome Transfer Planning Sheet – Sport Management (SPMG)

The following Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue.

SUNY General Education/Cortland Degree Requirements (21-22 credits):

1. Any GE 2 Natural Science (3-4 cr)
2. GE 4 U.S. History & Society: HIS 200 The United States to 1877 *OR*  
HIS 201 The United States since 1877
3. Any GE 6 Contrasting Cultures/Other World Civilization
4. Any GE 8 The Arts
5. Any GE 9 Foreign Language\*\*
6. CPN 100 Writing Studies I
7. CPN 101 Writing Studies II

Course I will complete at my current college:

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HIS 130 OR 131

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ENG 110

ENG 111

Major Requirements (33 credits):

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| <ol style="list-style-type: none"> <li>1. SPM 275 Foundations of Sport Management</li> <li>2. SPM 373 Sport Law and Organization</li> <li>3. MAT 201 Statistical Methods (will also fulfill GE 1 Quantitative Skills)</li> <li>4. PSY 101 Introductory Psychology</li> <li>5. <u>ECO 111 Principles of Microeconomics</u></li> <li>6. COM 210 Fundamentals of Public Speaking</li> <li>7. MGT 250 Principles of Management</li> <li>8. <u>MGT 253 Principles of Marketing</u></li> <li>9. <u>MGT 254 Principles of Accounting I</u></li> <li>10. CAP 100 Introduction to Computer Applications</li> </ol> | <p>SPM 110</p> <p>SPM 189</p> <p>MAT 124 or BUS 115</p> <p>PSY 110</p> <p>ECO 110</p> <p>SPK 110</p> <p>BUS 246</p> <p>BUS 141</p> <p>BUS 100 OR 111</p> <p>CST 105</p> |
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Electives (9-10 credits)

<p>SPM Elective Options</p> <p>SPM 227 Stadium and Arena Management</p> <p>SPM 255 Sport Event Management</p> <p>MGT 423 Computer Applications in Economics and Management</p>	<p>SPM 279</p> <p>SPM 297</p> <p>BIT 200</p>
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Total: 64

\*\*A foreign language course at the beginning level I (101) is required for this major. Sign language is acceptable as a foreign language for this major.

## Sport Management

### School of Professional Studies

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

## About Sport Management

If you aspire to combine a passion for sports with a well-developed understanding of the complexities of the business enterprise, a sport management major will provide you with the formal educational foundation and the practical experiences necessary in this extremely competitive industry.

## Career Potential

- Sport marketing director
- Director of media relations
- Event/venue manager — Olympic Games
- Regional sales manager — sport product company
- Athlete representation/agent
- Video coordinator
- Ticket sales manager

## What Will I Learn?

- You will follow a theory-to-practice model of learning where you complete more than 120 hours of field experience prior to the required senior internship.
- Core courses provide a strong foundation in business.
- Elective courses within the major allow you to discover your niche while meeting your personal learning objectives.

## Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.