STUDENT LEARNING OUTCOMES

BA in New Media Design (soon to be Graphic Design and Digital Media)

Students graduating with a major in New Media Design are able to

• develop a varied array of new media skills in a variety of digital media environments, allowing them to communicate concepts and create work for worlds of art and industry
• self-train in a rapidly changing field
• develop an understanding of the ways in which art, media, and culture affect each other and society-at-large
• develop a critical vocabulary with which to describe, analyze, and present new media in writing
• demonstrate comprehension of global perspectives in visual culture
• prehension of global perspectives in visual culture