

SUNY Broome Transfer Planning Sheet – Communication Studies (COM)

The following Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue.

SUNY General Education/Cortland Degree Requirements (33-34 credits):

1. Any GE 1 Quantitative Skills
2. Any GE 2 Natural Science (3-4 cr)
3. GE 4 U.S. History & Society: HIS 200 The United States to 1877, **OR**
HIS 201 The United States since 1877
4. Any GE 6 Other World Civilizations/Contrasting Cultures
5. Any GE 8 The Arts
6. Any GE 9: Foreign Language**
7. CPN 100 Writing Studies I
8. CPN 101 Writing Studies II

Course I will complete at my current college:

HIS 130 OR 131

ENG 110

ENG 111

Major Requirements (12 credits):

- | | |
|---|-------------------------------|
| 1. COM 200 Communication History | COM 100 |
| 2. COM 203 Introduction to Media Writing | COM 115 OR COM 116 OR ENG 163 |
| 3. <u>COM 210 Fundamentals of Public Speaking</u> | SPK 110 |
| 4. <u>COM 301 Mass Media and Society</u> (will also fulfill GE 3 Social Sciences) | SOS 155 |

Electives (18-19 credits)

COM Elective Options	
COM 203 Introduction to Media Writing	COM 115 OR 116
COM 242 Audio Production	COM 125
COM 243 Video Production	COM 210
COM 304 Communication Research	COM 240
COM 371 Mass Media Advertising	BUS 229
COM 372 Public Relations	COM 150

*Note: Per Cortland policy, students must complete half of a major/minor/concentration at Cortland. For the COM major, students can transfer in 20 credits.

Total: 64

**A foreign language course at the intermediate level II (202) is required for this major. Sign language is acceptable as foreign language for this major.

Communication Studies

School of Arts and Sciences

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- **Students can choose to add a concentration to this program.** You can choose from Journalism; Media Production; or Public Relations and Advertising.
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Communication Studies

Hone your critical thinking and creative problem-solving skills. Core courses will provide you with a strong foundation in all aspects of human communication. Design a program of study that meets your personal learning objectives and career goals when you choose elective courses within the major.

Career Potential

- Advertising
- Business
- Government
- Journalism
- Media production
- Public relations

What Will I Learn?

When you choose communication studies, you will:

- have a greater understanding of the role that communication plays in shaping culture and identity.
- look at the ways in which the process of meaning-making — whether through the use of words, images, symbols or technology — is used strategically to influence human judgment and actions.
- sharpen your critical thinking abilities, allowing you to become an ethical producer and consumer of messages.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.

- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.