Testimony of Donors

Donors are motivated by a variety of reasons to participate in the naming program. Some wish to honor a loved one. Others pay tribute to a cherished professor or academic program. Still others wish to link their own names to the College that made a difference in their lives.

Experience those emotions by reading the testimony of donors who have supported SUNY Cortland’s Naming Opportunities Program.

“When my mother Ruth first considered establishing a scholarship, it was with the stipulation that Cortland establish a major in preschool education, which did not exist at the time. The promise was made and kept by Cortland and Ruth kept her end of the bargain. The Blanchard family and SUNY Cortland could not have done better than to recognize her for not only what she had done for Cortland, but for all of her efforts in the Pre-K field since her graduation in 1923.”
— Paul Blanchard

“Dorothy Kreig Fowler ’52, M.S.Ed. ’74

“In the years that have passed since my graduation from SUNY Cortland, I have often thought about the impact that Old Main had on me as a student and as I prepared to enter the workforce. I have been able to honor my alma mater through my naming of the Grand Entrance Hall in honor of my late mother, Dorothea Kreig Fowler, ‘52. My mother was a teacher in the pre-kindergarten field and it was only fitting that I name the entrance hall in her honor. I am grateful to be able to give back to Cortland in a meaningful way.”

— Dorothea Kreig Fowler ‘52, M.S.Ed. ‘74

“Ruth Hart Blanchard ’23 Gross Motor Skills Room

President of the Cortland Normal Class of 1923, Ruth Hart Blanchard was the first student to receive a diploma in the newly constructed Main. A strong and effective proponent for early childhood education, Ruth dedicated a half century to teaching these youngsters in Central New York.

Dedicated September 24, 2010

Contact Us

For more information about the Naming Opportunities Program at SUNY Cortland please write, call, email or visit.

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About the Program

SUNY Cortland is pleased to offer SUNY’s first naming program. Alumni and friends can now permanently demonstrate support for the College by participating in its exciting naming program.

The program offers donors the opportunity to permanently attach a name to a designated facility or space, or to a non-physical asset, such as a school, department, faculty position or scholarship.

Price Range

The costs vary from naming a residence hall room for $10,000, an endowed scholarship for $25,000, to naming the stadium for $5 million. For an updated menu of available opportunities, please visit cortland.edu/giving and select “Naming Opportunities.”

Naming Opportunities

Below are some of the naming opportunities on SUNY Cortland’s campus.

Physical Assets

- Bowers Hall
- Brockway Hall
- Corey Union
- Cornish Hall
- Dowd Fine Arts Center
- Education Building
- Glass Tower Hall
- Lusk Field House
- Memorial Library
- Miller Building
- Moffett Center
- Neubig Hall
- Old Main
- Outdoor Education Facilities
- Park Center
- President’s Residence
- Professional Studies Building
- Sperry Center
- Student Life Center
- Van Hoesen Hall

Non-Physical Assets

- School of Arts and Sciences
- School of Professional Studies
- School of Education
- Endowed Chair
- Professorship
- Centers and Institutes
- Academic Departments
- Distinguished Lectureships and Visiting Professors
- Visiting Scholar/Artist-in-Residence Lectureships
- Scholarships, Awards and Program Endowments
- Physical Plant (Gardens, Grounds)

General Guidelines

To have a facility, space or non-physical asset at the College named, a donor must meet certain philanthropic requirements.

Physical Assets

Physical assets include buildings, classrooms, conference rooms, laboratories, lobbies, theatres and galleries.

Funds generated through the naming program for physical assets/space will be directed to support the College’s strategic goals.

The College president, Cortland College Foundation and College Council must review and approve the proposal.

Non-Physical Assets

Non-physical assets include schools, endowed chairs, professorships, centers, academic departments, distinguished lectureships and visiting professors, and visiting scholars and artists-in-residence.

Funds received will be directed to support the area assigned to this asset.

The College president and the vice president for institutional advancement/executive director of the Cortland College Foundation must review and approve the proposal.

Funding Your Gift

In most cases, gifts may be made over a five-year period. All combinations of gifts, pledges and irrevocable deferred gift arrangements are acceptable forms of philanthropy to support naming commitments. However, deferred gifts supporting an immediate naming opportunity will require a higher dollar figure because of the delay in the College receiving the gift.

Recognition

Typically, the naming of physical/non-physical assets will be recognized with the installation of a cast bronze plaque. Other forms of recognition, based on the gift amount, also will be offered to donors. Examples of recognition plaques are found in the testimony section of this brochure.