SUNY Cortland Tobacco-Free Policy

Dear Colleagues:

SUNY Cortland is pleased to join the more than 250 college campuses nationwide that have become tobacco-free environments. In doing so, the College is supporting a culture of wellness and genuine respect for the well-being of all members of the campus community and the environment. The College supports the findings of the Surgeon General that tobacco use in any form is a significant health hazard, and therefore is committed to providing a safe and accessible working and learning environment for everyone. We aim to promote a healthier campus culture by supporting and promoting a tobacco-free environment. That is why on July 25, 2011 my Cabinet and I endorsed a new Tobacco-Free Policy for the SUNY Cortland campus.

We realize that this change may be a difficult transition for some members of our campus. With that in mind, we have set an effective date for the new policy of January 1, 2013. This gives the community enough time to prepare for implementation. In the coming months you will see the widespread promotion of campus resources to aid cessation, along with many educational programs about tobacco use and quitting.

A component of our educational goal will be attention to a good neighbor policy. Out of respect for others and their environment, members of the College community are asked to refrain from using tobacco on any neighboring properties in the areas surrounding the SUNY Cortland campus.

Special thanks are extended to everyone for participation and support of our endeavor to be a leader in campus wellness.

Please note the highlights of the College’s tobacco-free policy outlined below and on the reverse side of this page.

Sincerely,

[Signature]

Erik J. Bitterbaum
President
SUNY Cortland Tobacco-Free Policy

Rationale

As a leader in health and wellness, State University of New York College at Cortland ("SUNY Cortland") understands that health is as important as education. SUNY Cortland is dedicated to providing a safe, healthy, comfortable, and productive living and learning environment for the entire campus community. Among the SUNY Cortland campus priorities are to become a national leader in the promotion of the physical, emotional, cultural and social well-being of all community members and to provide outstanding opportunities and support for healthy living.

SUNY Cortland recognizes the overwhelming scientific evidence assembled by the U.S. Surgeon General, Centers for Disease Control, Environmental Protection Agency, and World Health Organization, which demonstrates that tobacco is a profound agent of deadly diseases, responsible for millions of deaths worldwide each year, both to tobacco users and non-users. Recognizing the hazards of smoking, in 1989 SUNY Cortland restricted smoking to certain designated areas on campus. Since then, additional studies have indicated that exposure to second-hand smoke is a significant risk for everyone. All forms of tobacco are now known to be harmful and highly addictive. SUNY Cortland cares deeply about the health of all its members and as an employer and an institution of higher education, the College is committed to providing a safe working, living and educational environment. Tobacco use is inconsistent with the Campus culture of wellness.

Key Policy Components

Tobacco Free Grounds

All forms of tobacco use are prohibited everywhere within the perimeter on all SUNY Cortland property, both indoors and outdoors, as well as in College-owned vehicles and in any vehicle on SUNY Cortland property.

Tobacco use is prohibited at all College-sponsored, off-campus events.

Advertising, Promotions, & Sales

Tobacco sales are prohibited anywhere on the SUNY Cortland campus.

The college will not accept advertising, marketing, distribution, or promotion of tobacco products.

Sponsorships, Gifts, Funding

All grants and gifts to SUNY Cortland and all solicitations and proposals for such funds must have the approval of the College and must conform to the College's Mission Statement, culture of wellness, SUNY policies and applicable laws and regulations. In addition SUNY Cortland will not invest in any direct tobacco company holdings.

Cessation

Understanding the addictive nature of tobacco use and that breaking that addiction is extremely difficult for many people, the College will make every reasonable effort to assist those employees and students who wish to stop using tobacco. The campus will promote and provide evidence-based cessation resources. Students can access cessation treatment, including counseling and nicotine replacement...
Policy Effective Date

Recognizing that success will depend upon adequate preparation, a transition time in excess of one year is

ensured that its objectives are attained and that SUNY Cortland is in compliance with Federal and State
effective, and up to date. The provisions of this policy shall be subject to future review and revision to
and concerns related to this policy, implementation, compliance, enforcement, and cessation.
SUNY Cortland will maintain a broad-based Tobacco Advisory Committee to identify and address needs

Policy Review

other local stakeholders to enact community-based Tobacco-Free policies.

Surrounding municipalities, landlords, residents, and Tobacco Control advisory groups and

Cortland's commitment to a Tobacco-Free culture, the College will encourage and partner with

of boundaries that have displaced Tobacco-Free users into the surrounding community. To enhance SUNY

An important consequence of some attempts to address Tobacco cessation has been the establishment

in the consistent observance of the policy.

Tobacco use is not allowed on campus grounds. Public announcements will address the policy at events

website and other means. Key components of the policy will be posted on signage around campus (e.g.: Tobacco Free).
The policy will be shared with parents, alumni, and visitors through media, campus announcements, the

SUNY Cortland will inform members of the campus community about the Tobacco policy by widely

To observe this Tobacco policy:

comply and encourage others to do so. It is the responsibility of all members of the College community, both to

Policy will depend on the cooperation of all members of the SUNY Cortland campus community. Both to

This policy is driven by respect for others and the environment and relies on thoughtful

Compliance Program

therapy at the Student Health Service. Employees can access support through the Employee Assistance

Employee can access support through the Employee Assistance

Policy

The Tobacco Advisory Committee will review this policy on a regular basis to ensure that it is sustained.