



THE BULLETIN

Issue Number 1 • Aug. 28, 2006

State University of New York College at Cortland

A publication for the campus community

College's Branding Project Continues; Firm Seeks Campus Input

The College's brand assessment and marketing project, which started in January, will continue during the fall semester, reported Associate Provost for Enrollment Management Gradin Avery, chair of the campus task force working with Stamats, Inc.

A nationally recognized higher education consulting firm, Stamats, Inc. specializes in brand marketing and communication planning. SUNY Cortland hired Stamats in 2005 following a nationwide search.

"They are helping us to utilize research and data to formulate a brand promise statement that reflects our core values," said Avery. "The promise statement will become the bar by which all future

institutional marketing messages will be measured."

To move the College closer to its final promise statement, Stamats is asking the campus community to offer opinions on Thursday, Sept. 7, by voting for the SUNY Cortland brand promises that best resonate with them out of a list of about 25 initial statements. The location and time for this campus review will be shared by e-mail with the campus.

At its most fundamental level, the SUNY Cortland brand promise states "SUNY Cortland is the (what) for (what kind of) students who want (what)."

"Initial brand promises drafts which our faculty, staff and students will consider emerged from research conducted by

Stamats in the spring," said Avery. "They did both an internal and external assessment, as well as an assessment of public and private colleges considered by SUNY Cortland to be competitors."

Stamats reviewed the College's Memorandum of Understanding with SUNY, its long range planning goals, existing research data and brand relevant reports, graphics, marketing and communication materials, and its electronic media, said Avery.

"The internal assessment was conducted by surveying more than 2,400 individuals to determine how our faculty, staff, students and alumni perceive SUNY Cortland," he added.

"Likewise, an external assessment was conducted to determine how SUNY Cortland is perceived by prospective and inquiring students, local civic leaders and other friends of the College. The survey was conducted relative to name recognition, image, perceived strengths and weaknesses, and competitive positioning."

The faculty, staff and students participating in the Sept. 7 exercise will help narrow the brand promise statements to between five and seven finalists, which will

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Welcome Week Continues; Classes Begin Aug. 28

SUNY Cortland opened its 16 residence halls to returning on-campus students Aug. 24. In all, College officials expect 7,136 students to be enrolled for the fall semester. Classes begin on Aug. 28.

President Erik J. Bitterbaum presented his annual opening address to faculty and staff on Aug. 24. New faculty were introduced by Provost and Vice President for Academic Affairs Elizabeth Davis-Russell and presentations were made by: Richard Peagler, student affairs; Raymond Franco, institutional advancement; William Shaut, finance and management; and Gradin Avery, enrollment management.

Welcome Week will offer a number of events through Monday, Sept. 4. The activities, which are free unless otherwise noted, will help new students connect with the campus community and assist them in their transition and adjustment to college life.

At 8 p.m. on Monday, Aug. 28, mentalist Robert Channing will entertain students in the Corey Union Function Room.

Channing, who practices extra-sensory perception with a touch of humor, has been featured in *Successful Meetings* and *Convention* magazines.

On Tuesday, Aug. 29, the Student Activities Board will offer a coffeehouse, serving coffee and offering an informal social club scene, at 8 p.m. in the Corey Union Exhibition Lounge.

Cortland bands will entertain students on the Corey Union steps at 6:30 p.m. on Wednesday. The event moves to the Corey Union Function Room in the event of rain.

Also on Wednesday, Shipwreck Golf will accept the first 125 student participants for free between 8-11 p.m. Buses will transport students from the front of Corey Union to the miniature golf course.

A bloodmobile will be on hand for donations Thursday from 11:30-4:30 p.m. in Corey Union Exhibition Lounge. At 4 p.m., a volunteer fair will take place inside Corey Union. A picnic to welcome transfer students begins at 4:30 p.m. on the Smith

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Fall 2006 Bulletin Schedule

Issue	Date	Deadline
#2	Monday, Sept. 11	Tuesday, Sept. 5
#3	Monday, Sept. 25	Tuesday, Sept. 19
#4	Monday, Oct. 9	Tuesday, Oct. 3
#5	Monday, Oct. 23	Tuesday, Oct. 17
#6	Monday, Nov. 6	Tuesday, Oct. 31
#7	Monday, Nov. 20	Tuesday, Nov. 14
#8	Monday, Dec. 4	Tuesday, Nov. 28

Bulletin Articles to Be Continued Online

In an effort to reduce paper and mailing costs and to keep *The Bulletin* at a manageable size while gradually moving toward an electronic format, longer articles will now be continued online. The Web address for longer stories will be included at the end of each article.

For more information, contact the Publications and Electronic Media Office at ext. 2519 or by e-mail to bulletin@cortland.edu.



The Bulletin is published by the Publications and Electronic Media Office at State University of New York College at Cortland and distributed to faculty, staff and students. *The Bulletin* contains official College announcements, news reports and notices of campus events.

The Bulletin may be viewed online at www.cortland.edu/images/bulletin.pdf. Information for *The Bulletin* should be sent to Wendy Brooks, editor, Publications and Electronic Media Office, Brockway Hall, Room 207-F, P.O. Box 2000, Cortland, NY 13045.

The next issue of *The Bulletin* will be published Monday, Sept. 11. The deadline for copy for that issue is 4:30 p.m. on Tuesday, Sept. 5.

All articles must be typewritten. Articles of more than 50 words should be submitted in Microsoft Word format by e-mail to bulletin@cortland.edu.

Gov. Pataki Appoints Marie Rumsey to College Council

Gov. George Pataki has appointed Marie I. Rumsey of Homer, N.Y., to a one-year term on the SUNY Cortland College Council.

Rumsey, a retired teacher, will complete the council term of Anthony R. Granito, who resigned from the College Council. Rumsey will serve until June 30, 2007.

A native of Union Springs, N.Y., Rumsey graduated from Union Springs High School. She earned an associate's degree from Auburn Community College, a bachelor's degree in elementary education from SUNY Brockport and more than 30 additional credits at various other universities and colleges.

For 30 years, Rumsey taught elementary level students in the Auburn City School District and later in the Cortland Enlarged City School District, from which she retired in June 2005.

During her professional career, she mentored numerous SUNY Cortland student teachers and was a tutor in the Cortland School District, where she also worked with the superintendent to develop a mission statement for the district. She established the Student Council

at Alton B. Parker Elementary School in Cortland.

In 2005, Rumsey was recognized by the Cortland Rotary Club as its Lavona Schneider Memorial Teacher of the Year. That same year, the Rotary Foundation of Rotary International also named her a Paul Harris Fellow.

She was a founding member of the Homer Children's Center, a non-profit corporation helping primary school students. She is a past president and current member of both the Cortland County Women's Republican Club and the Leisure Hour Club, the latter an organization supporting the Phillips Free Library in Homer. A former member of the Homer Congregational Church Board of Education, Rumsey is a board member for The Home Store, a non-profit corporation assisting the working poor of Cortland County.

An active member of the Homer Schools Lacrosse Booster Club, she and her husband, the Hon. Phillip R. Rumsey, have three children, Elizabeth, Phillip, Jr. and William.

Marketing Firm Seeks Campus Community Input Sept. 7

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then be tested with current and prospective students, faculty and others, added Avery.

"The next step occurs during this fall when a brand portfolio will be developed," he said. "It will outline the stylistic and delivery elements of a marketing plan, such as the artwork, manual for color use, lettering and photo context. In short, it will be a portfolio of what we will look like and have recommendations for our message points and delivery systems."

Concurrently, a communications plan will be developed by the end of the Spring 2007 semester that will include an analysis of SUNY Cortland's strengths, weaknesses and threats, as well as its marketing opportunities, target audiences and goals.

"The final phase of the branding project will be to establish a plan for ongoing evaluation measures of our marketing efforts and their effectiveness," concluded Avery.

The SUNY Cortland Branding Task Force members are: Gradin Avery, enrollment management; Peter Koryzno, public relations; Tracy Rammacher, publications and electronic media; Mark Yacavone, admissions; Dana Wavle, ASC; Tara Derbick, athletics; Richard Peagler, student affairs; Nasrin Parvizi, facilities management; Joy Hendrick, exercise science and sport studies; Tim Phillips, economics; and Steve Paxhia, a Cortland alumnus.

College Reopens Renovated Bishop Hall

Bishop Hall has joined the growing list of SUNY Cortland residence halls receiving a major facelift as the College continues to modernize all of its domiciles to make on-campus life more attractive to approximately 3,000 students.

"We've done some dramatic things here in the last few years with our housing facilities," said Michael Holland, residential services. "We're catering to a national trend where we're seeing students and their parents wanting them to remain on campus for the sake of quality of life and safety."

There is no problem filling all the living spaces on campus.

"We will be tripling students in some of the rooms in the fall semester," Holland said. Although the new, 195-bed Glass Tower Hall was added only a year ago, during 2005-06 the College encountered a happy dilemma: an elevated student retention rate.

"We experienced the highest number of returning freshmen, sophomores and juniors last year in my 16 years of tracking this," Holland added. "Graduate students want

campus housing, too, but we have set a priority for housing undergraduates."

The three-story Bishop Hall underwent approximately \$4 million in redesign and construction work, starting in December when its resident students were relocated to other facilities on campus. King & King Associates of Syracuse, N.Y., designed the improvements and Simmons Contracting of Sidney, N.Y., completed the construction this summer. The New York State Dormitory Authority raises the money for major residence hall projects, which is repaid by SUNY Colleges through a debt service using student rental fees.

Constructed in 1959, the building was dedicated in May 1962 to Maria W. Bishop, an 1880 graduate of the Cortland Normal School who headed its School of Practice between 1881 and 1905, according to *Cortland College: An Illustrated History*, by Leonard F. Ralston. The building is one of six three-story residence halls built about the same time to house 175 students apiece.

See the complete story online at www.cortland.edu/news.

Brockway's Hilltop Eatery Announces Weekday Hours

The space once housing the Creamery, a popular student food court-style eatery in the Brockway Hall basement, has reopened as the Hilltop, featuring an updated red-and-olive green decor and a new menu that includes sushi, shish kebab grilling, stir-fry, instant-cooked mini-pizzas, a salad bar and more.

Starting on Monday, Aug. 28, the Hilltop hours are from 7:30 a.m.-4 p.m. every day except Friday, when it closes at 3 p.m. The formal grand opening coincides with the planned Brockway Hall reopening festivities scheduled for Friday, Sept. 15.

"The anticipated clientele, mainly students living in the adjacent Cheney and DeGroat Halls, will find old favorites from The Creamery, such as ovens to prepare stromboli and panini and the popular deli counter," said William McNamara, director of dining services for the Auxiliary Services Corporation (ASC), a non-profit corporation that manages the College's bookstore and food operations. "We talked to students and they wanted fresh and healthy food cooked to order, and we came up with a concept we call 'Fresh and Healthy Just for You,'"

Additional business will come from the re-occupation of Brockway Hall, which now houses the Division of Institutional Advancement and the Graduate Studies Office, along with those who are visiting Jacobus Lounge.

Members of the on-campus community can charge orders to a meal plan or an employee account while individuals without meal plans can pay cash.

Jennifer Kozlowski was recently appointed Hilltop manager, after a one-year training period in the other campus dining operations. She has a degree in business and much experience in marketing and running a business, including as manager of the former Mr. Donut in Cortland. Many former Creamery employees complete the Hilltop staff.

Prospect Terrace Parking Lot Opens with Celebration

The much-anticipated Prospect Terrace parking lot at SUNY Cortland officially opened with a ceremony on Aug. 23.

Offering remarks were SUNY Cortland President Erik J. Bitterbaum, Auxiliary Service Corporation (ASC) Director Dana Wavle and James Place, president of the Cortland Rural Cemetery (CRC).

The grand opening event was held at the parking lot, which is located along the lower end of Prospect Terrace and bordered by Neubig Hall, the Judson H. Taylor Leadership House and the cemetery.

Prospect Terrace parking lot features 101 spaces available on a first-come, first-served daily fee basis to the public.

Weekday costs are one dollar for the first hour and 50 cents for each additional hour. On weekends, the reduced fee begins at 50 cents per hour and 25 cents for each additional hour.

No overnight parking will be allowed during the winter months.

The lot was built on one acre of unused Cortland Rural Cemetery land that is being leased for 30 years by ASC. The agreement, which was signed in June 2005, stipulates that the property will be decommissioned at the end of the lease term and restored to its original state.

Parking has been a long-standing problem on the SUNY Cortland campus. A variety of surveys and studies have shown the student body to be overwhelmingly in favor of additional parking.

The money collected for parking fees will pay for the renovation of the land and the building of the lot. The CRC will also receive fixed and variable rents, including a share of the revenue.

Student Health Service Earns Re-accreditation

The SUNY Cortland Student Health Service was notified earlier this summer that it has achieved a full three-year re-accreditation award by the Accreditation Association for Ambulatory Health Care (AAAHC/Accreditation Association).

The Student Health Service first applied for and received accreditation by AAAHC in 2000. It has been continuously accredited since that time.

Status as an accredited organization means the Student Health Service has passed a series of rigorous and nationally recognized standards for the provision of quality health care, set by the Accreditation Association. Ambulatory healthcare organizations seeking accreditation by the AAAHC undergo an extensive on-site, peer-based survey of their facilities and services. Not all ambulatory healthcare organizations seek accreditation; not all undergoing the on-site survey are granted accreditation.

More than 2,300 ambulatory healthcare organizations across the United States are accredited by AAAHC.

"We are pleased and proud to have our efforts to provide high quality care to SUNY Cortland students recognized by this accreditation," said Nancy Sternfeld, student health service.

2007 Summer Session Dates Approved

The Provost's Cabinet has approved these dates for Summer Session 2007:

Summer Session I: Classes begin at 8 a.m., Wednesday, May 23, and end at 8:45 p.m., Wednesday, June 27. There are no classes scheduled for Memorial Day, Monday, May 28. Registration will continue through the first day of classes on Wednesday, May 23, from 8:30 a.m.- 4:30 p.m.

Summer Session II: Classes begin at 8 a.m., Thursday, July 5, and end at 8:45 p.m., Wednesday, Aug. 8. Registration will continue through the first day of classes on Thursday, July 5, from 8:30 a.m.-4:30 p.m.

Daytime classes last one hour and 35 minutes and evening classes last three hours and 45 minutes.

Information has been distributed to chairs regarding course proposals for Summer

Campus Events for September Announced

The following events will take place on campus during September:

Sept. 12-Oct. 21: Dowd Fine Arts Gallery will show "A Passion for Porcelain: The Crocker Collection of Decorative Arts." The opening reception is set for 6:30 p.m. on Friday, Sept. 15, at the gallery, and kicks off a series of lectures and a musical performance during September and October relating to the gallery exhibition.

Curated by Barbara Wisch, art and art history, from a Cortland collection loaned by Robert C. Howe, "A Passion for Porcelain" includes 19th and 20th century Meissen, Dresden, Staffordshire and Herend porcelain; and European and American furniture, silver, and jewelry.

The exhibition celebrates both the European porcelain tradition and the Crocker family's passion for collecting throughout several generations. A study room includes a video of the making of Meissen porcelain, images of Dresden, and other educational opportunities. "A Passion for Porcelain" coincides with the 800th anniversary of the city of Dresden.

The exhibition is free and open to the public. Gallery hours are 10 a.m.-5 p.m. Tuesday through Saturday. For more information, call Gallery Director Barbara Racker at ext. 4216.

The following lectures will be offered in conjunction with the Dowd Fine Arts Gallery

exhibition titled "A Passion for Porcelain: The Crocker Collection of Decorative Arts," which runs from Tuesday, Sept. 12-Saturday, Oct. 21.

Sept. 19: Victor Symonette, international communications and culture, will discuss "Of Meissen and Men: Opera at the Dresden Court" at 7 p.m. at the Center for the Arts in Homer, N.Y.

Sept. 20: Syracuse University art historian Romita Ray will present "It's Always Tea Time: Reflections on the Visual Culture of Tea Consumption (1700-1900)" at 7 p.m. in Brockway Hall Jacobus Lounge.

Sept. 28: University at Albany Art Historian Sarah R. Cohen will discuss "The Porcelain Animal Kingdom of the Dresden Court" at 7 p.m. in Brockway Hall Jacobus Lounge.

The following lecture is part of a year-long series on the theme of "Fundamentally Speaking:"

Sept. 21: Martin Marty, a widely regarded commentator on religion and the public sphere and former director of the Fundamentalism Project, a comprehensive study of world fundamentalisms, will speak at 7:30 p.m. in Old Main Brown Auditorium. A National Book Award winner, Marty spent his career teaching at the University of Chicago Divinity School. His free lecture, part of a yearlong series on the theme of "Fundamentally Speaking," was organized by the Cultural and Intellectual Climate Committee. For more information, contact Kevin Sheets, history, at ext. 2060.

Events taking place in October will run in the Sept. 25 issue of *The Bulletin*.

The full schedule of fall events is posted online at www.cortland.edu/news.

Session 2007. Chairs' proposals are due to their deans by Monday, Sept. 11, 2006.

Proposals are due from the deans to the Summer Session Office on Monday, Sept. 25.

Dates for the Mohawk Valley Graduate Center (MVGC) at SUNYIT will correspond with the College's Session I dates, with evening classes meeting twice each week with Monday/ Wednesday classes starting on Wednesday, May 23, and Tuesday/Thursday classes starting on Thursday, May 24.

MVGC will run a second session as they did this year with dates corresponding to the College's Session II schedule. Second session courses will meet either two nights per week or five days per week like the Cortland campus schedule.

Students to Click Responses in Science Classes

SUNY Cortland biological sciences and chemistry professors will be able to gain instant feedback from their students who will click answers to questions in class with handheld electronic devices this fall.

At least four professors in the Biological Sciences and Chemistry Departments are introducing a new technology they believe will increase student engagement in larger lecture classes. Students will be required to purchase the devices, which resemble remote controls, to participate in the classes.

"In large lectures, students easily feel disenfranchised and can more easily feel remote from the classroom process," said Brian R. Rivest, biological sciences, who will use the clickers in two of his classes. "This system certainly has its advantages in the larger classroom in enhancing participation."

The student response system, called Turning Point Technology, will allow

professors to determine how well students are learning material in their courses by posting questions or quizzes on a computer screen. The system, sold by Turning Technologies of Youngstown, Ohio, is integrated into PowerPoint, which many professors use to present their lectures.

After students respond to a multiple-choice question, the answers from the class are displayed on a graph showing how many correct and incorrect replies were given. The professor can then determine whether or not the material should be reviewed before proceeding with the lecture.

"The reason students like it so much is that they are anonymous — you don't have to raise your hand," said Paula N. Warnken, information resources.

See the complete story online at www.cortland.edu/news.

Publications Made Available On the Web in pdf Format

Several College publications are accessible online. Staff may wish to bookmark the following pages for easy reference.

The pdf version of the *SUNY Cortland 2006-2008 College Handbook* can be accessed at www.cortland.edu/handbook. An html version will follow soon. Updates will be made to the online version of the handbook at the end of each semester. A limited number of printed copies of the handbook are available. Each campus office will receive one printed copy for office use.

The *SUNY Cortland Style Manual* can be found at www.cortland.edu/resources/stylemanual.pdf. The style manual includes information on writing style and usage, including the proper names of campus buildings, standards for use of College graphics and Web policy. This publication is available only as a pdf on the Web.

Current and archived College catalogs can be accessed at www.cortland.edu/catalog. The *SUNY Cortland 2006-2007 Undergraduate Catalog* is available as a pdf or as a printed book. Print copies are expected to arrive the first week of September. The *SUNY Cortland 2006-2007 Graduate Catalog* is available only as a pdf.

For more information, contact Ingrid Jordak, publications and electronic media, at ext. 4699 or by e-mail at jordaki@cortland.edu.

Employees Asked to Update Directory Information Online

All SUNY Cortland employees are asked to review and update their information on the Web-based campus directory. This directory lists name, title, department, phone number, office location and e-mail address for each College employee.

To ensure accuracy in the printed *2006-2007 Faculty and Staff Directory*, which will be available on campus in mid-October, employees are being asked to review their information online as follows: From the SUNY Cortland home page at www.cortland.edu, click on "Faculty/Staff Resources" and then "Faculty/Staff Directory," or use the Personal Information Menu on Banner Web. Once a Cortland ID or Social Security number and birth date are entered, access to personal information is granted.

Checking for accuracy is encouraged. Changes should be made by Friday, Sept. 15, to be reflected in the printed directory.

State employees can submit changes directly to this online record. There is also an option to include a home address and/or telephone number in the printed directory.

ASC employees should submit directory changes to ASC Human Resources Manager Michelle Brackin via e-mail to brackinm@cortland.edu or by phone at 2431; Research Foundation employees should submit changes to Brent Danega in the Human Resources Office by sending an e-mail to danegab@cortland.edu or by phone at ext. 2414. Please indicate if a home address and/or telephone number should be included in the printed directory.

These instructions also appear on page 33 of the current directory.

For more information, contact the Information Resources Office at ext. 5942 or the Publications and Electronic Media Office at ext. 2519.

Library Hours

Aug. 28-Sept. 4

Monday-Thursday	7:45 a.m.-10 p.m.
Friday	7:45 a.m.-6 p.m.
Saturday	11 a.m.-10 p.m.
Sunday	10 a.m.-8 p.m.
Closed: Monday, Sept. 4, Labor Day	

Fall Semester Hours as of Sept. 5

Monday-Thursday	7:45 a.m.-1 a.m.
Friday	7:45 a.m.-10 p.m.
Saturday	11 a.m.-10 p.m.
Sunday	10 a.m.-1 a.m.



Fall Intramural Sports Schedule Announced

Faculty and staff are encouraged to join students in the fall semester Intramural Sports Program. A variety of team and individual leagues and one-day events are offered throughout the academic year.

To view the entire schedule or for more information, visit the Recreational Sports Department Web site at www.cortland.edu/recsports.

September Intramural activities that may be of special interest to faculty and staff include the following, listed with event date and pre-registration deadlines:

- Monday, Sept. 4**
Welcome Week Kickball Tournament
- Sunday, Sept. 10**
Home Run Derby; deadline is Friday, Sept. 8
- Sunday, Sept. 17**
Captain and Crew Golf Tournament; deadline is Friday, Sept. 8
- Friday, Sept. 15**
Horseshoes Tournament
- Tuesday, Sept. 26**
Mixed Doubles Bowling; deadline is Friday, Sept. 22

ASC Schedules Posted for Fall Semester

ASC Office

Monday, Aug. 28-Thursday, Aug. 31
8 a.m.-7 p.m.
Friday, Sept. 1
8 a.m.-4:30 p.m.
Closed Labor Day

The Bookmark

Begins regular schedule Monday, Aug. 28
8 a.m.-10 p.m.

Caleion Room

Opens Tuesday, Sept. 5
11 a.m.-1:30 p.m.
and 5 p.m.-7 p.m.

Campus Corner

Begins regular schedule Monday, Aug. 28
10 a.m.-8 p.m.

College Store

Monday, Aug. 28-Thursday, Aug. 31
8:30 a.m.-7 p.m.
Begins regular schedule Friday, Sept. 1
8:30 a.m.-4 p.m.
Saturday, Sept. 2
11 a.m.-4 p.m.
Closed Labor Day

The Colloquium

Begins regular schedule Monday, Aug. 28
11 a.m.-1:30 p.m.

Dragon's Court

Monday, Aug. 28 11 a.m.-11 p.m.

Dragon's Den

Begins regular schedule Monday, Aug. 28
7:30 a.m.-3 p.m.

Dunkin' Donuts

Begins regular schedule Monday, Aug. 28
7:30 a.m.-8 p.m.

Friendly's

Regular schedule 5-11 p.m.

Neubig Dining Hall

Regular schedule 8 am.-8 p.m.

The Poolside

Begins regular schedule Monday, Aug. 28
7:30 a.m.-3 p.m.

Raquette Pizza

Regular schedule 5-11 p.m.

Welcome Week Continues Through Sept. 5; Classes Begin Aug. 28

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and Casey Towers lawn. A movie night at Plaza Theater will offer discount \$3 tickets to the first 125 student participants. Buses will depart from Corey Union for the 7 and 9 p.m. showings.

On Friday, a planned Most-of-the-Nighter with various recreational activities will take place from 8 p.m.-2 a.m. in the Lusk Field House.

The women's volleyball team will host the Red Dragon Classic on Friday, Sept. 1, beginning at 2 p.m., and on Saturday, Sept. 2, starting at 10 a.m. Tickets are \$4 for adults and \$3 for other students. SUNY Cortland students are admitted for free. Also on Saturday, the Cortland Cross Country

Invitational begins at 9 a.m. in the back athletic fields. There is no charge.

A Fall Festival featuring music, a game show, a recreational sports fair, and a Student Government Association Club Fair will take place from 1-4 p.m. on Saturday, Sept. 2, on the Van Hoesen Hall lawn. The band, The Grift, will perform and free carnival snacks will be provided courtesy of the Auxiliary Services Corporation (ASC).

The movies "The Bench Warmers" and "Larry the Cable Guy - Health Inspector" will be shown drive-in style on Van Hoesen Hall lawn from 9 p.m.-midnight on Saturday.

On Sunday, Sept. 3, a bus trip to the Great New York State Fair departs from Corey Union at 1 p.m., returning to campus

at 10 p.m. Students may purchase a ticket for \$10 by bringing their SUNY Cortland ID to the Campus Activities and Corey Union Office in 406 Corey Union beginning Thursday, Aug. 31. The ticket price includes Fair admission and transportation.

Welcome Week will conclude on Tuesday, Sept. 5, with an ice cream social for transfer students at 7 p.m. in the West Campus Community Center.

Welcome Week is sponsored annually for SUNY Cortland students by the Student Activities Board (SAB), the Auxiliary Services Corporation, Campus Activities and Corey Union, Recreational Sports, Residential Services and the Student Affairs Office.

News Briefs

CALS Lecture Grant Applications Now Available

The Campus Artists and Lecture Series (CALS) Lecture Grant applications are available through the Campus Activities and Corey Union Office, Corey Union, Room 406, or by calling ext. 5574.

Applications for the lectures taking place during the months of September, October, November and December 2006 are due by Wednesday, Sept. 6, to be eligible for a maximum award of \$500. Funding decisions for the fall series will be made by the CALS Committee on or around Sept. 8.

The application deadline for lectures taking place during the months of February, March, April and May will be Jan. 29, 2007.

For more information or to request a copy of the lecture grant application, contact the Campus Activities and Corey Union Office at ext. 5574.

Nominations Sought for Brooks Teaching Award

The Rozanne Brooks Dedicated Teacher Award committee is seeking nominations for the 2006-07 academic year. The criteria, process, deadlines and call for nominations are available online at www.cortland.edu/fdc/awards_grants.asp

Brooks, a Distinguished Teaching Professor and founding chair of the Sociology Department, was a dynamic force on campus for many years. The 2006-07 academic year will mark the 10th year that the Brooks Award has been offered.

The award recipient will receive \$5,000 to enhance his or her teaching. For more information, contact Melony Warwick, institutional advancement, at ext. 2518.

Past winners are Mary Lee Martens, foundations and social advocacy; Seth Asumah, political science; Kathleen Lawrence, communication studies; Karla Alwes, English; Tim Baroni, biological sciences; Girish Bhat, history; and Victoria Boynton, English. Awards were not granted in 2002-03 and 2005-06.

For more information, see Awards and Grant Guidelines; Rozanne M. Brooks Teaching Award online at www.cortland.edu/fdc/awards_grants.asp

UUP Welcome Picnic Planned

The annual United University Professions (UUP) Welcome and Welcome Back Picnic will be held from 4-7 p.m. on Friday, Sept. 8, at Yaman Park pavilions I and II. UUP academic and professional staff, their families, partners and guests are welcome.

The event will be catered by Bob's BBQ of Homer. A vegetarian entrée is available upon request.

The ticket price will be waived for all new academic and professional staff. UUP members who bring a new staff member to the picnic will have the ticket price waived. The ticket price of \$5 will be charged for all others, including children 13 years and older. There is a children's play area adjacent to the picnic pavilion.

Reservation forms and payment are required by noon on Friday, Sept. 1.

For more information, visit the chapter Web site at www.uuphost.org/cortland/picnic or call the UUP office at ext. 5991. The office is located in Old Main, Room B-18A.

Faculty Senate Posts Meeting Schedule for Full Year

Fall semester Faculty Senate meetings will be held at 1:10 p.m. in Brockway Hall Jacobus Lounge on the following Tuesdays: Sept. 5, Sept. 19, Oct. 3, Oct. 17, Oct. 31, Nov. 14 and Nov. 28.

Spring semester Faculty Senate meetings will be held at 1:10 p.m. in the Park Center Hall of Fame Room on the following Tuesdays: Jan. 30, Feb. 13, Feb. 27, March 20, April 3, April 17, May 1 and May 15.

Office Relocations Announced

The International Programs Office has relocated from Old Main to the Miller Building, Room 16. The phone number remains ext. 2209.

The Parking Department has relocated from the University Police Station to the B wing of Van Hoesen Hall. The office is now located near the center stairway, closest to Health Services, on the ground floor. The phone remains ext. 4123.

Parking Department hours of operation are 7 a.m.-4:30 p.m. Mondays-Thursdays and 7 a.m.-3:30 p.m. on Fridays.

Admissions Open House Dates Announced

The Admissions Office has announced its 2006-07 Open House dates as follows:

Fall 2006 Open Houses will be held on Monday, Oct. 9, and Friday, Nov. 10.

A Spring 2007 Open House will be held on Saturday, March 31.

For more information, contact the Admissions Office at ext. 4711.

Sandwich Seminar Presenters Sought for 2006-07 Semesters

The President's Office is seeking presenters for Sandwich Seminars for the Fall 2006 and Spring 2007 semesters.

Beginning this fall Sandwich Seminars will return to Brockway Hall Jacobus Lounge from 12:30-1:30 p.m. on Wednesdays and from noon-1 p.m. on Thursdays.

Sandwich Seminars are published in each issue of *The Bulletin* and via e-mail announcements.

Sandwich Seminar presentations can be research-based or informational and of interest to the campus and the community.

To sign up to present a Sandwich Seminar or for more information, contact Virginia Levine at ext. 2201 or by e-mail at virginial@em.cortland.edu.

Faculty-Staff Activities

Thomas Hischak, performing arts, has signed a contract with Greenwood Press to write *The Rodgers and Hammerstein Encyclopedia*. Published this summer were his play "The Swine of Avon" (Baker's Plays) and the reference book *Enter the Players: Directors and Choreographers on the New York Stage* (Scarecrow Press).

Robert Spitzer, political science, is the author of a book chapter titled, "Is the Separation of Powers Obsolete? The Congressional- Presidential Balance of Power." The chapter appears in the just-published book, *Understanding The Presidency*, edited by James Pfiffner and Roger Davidson, and published by Pearson Longman.

Coming Events

Monday, Aug. 28

Fall Semester 2006 classes begin.

Tuesday, Aug. 29

Coffeehouse: Corey Union Exhibition Lounge, 8 p.m.

Wednesday, Aug. 30

Workshop: "IRB Nuts & Bolts: Application and Review Process," Brockway Hall Jacobus Lounge, 12:15-1:15 p.m.

Thursday, Aug. 31

Volunteer Fair: Corey Union Function Room, 4 p.m.

Friday, Sept. 1

Welcome Week Event: Most of the Nighter, Lusk Field House, 8 p.m.

Saturday, Sept. 2

Welcome Week Event: Drive-in movie, Van Hoesen Hall lawn, 9 p.m.

Monday, Sept. 4

Welcome Week Event: Kickball Tournament, Davis Field, 1 p.m.

Tuesday, Sept. 5

Faculty Senate Meeting: Brockway Hall Jacobus Lounge, 1:10 p.m.

Wednesday, Sept. 6

Student Employment Fair: Corey Union Exhibition Lounge, 11 a.m.

Friday, Sept. 8

\$UUP Picnic: Yaman Park, 4-7 p.m., reservations required.

Recreational Sports Late Night

Programs: Park Center and Corey Gymnasiums, 8 p.m.



The Bulletin contains official College announcements, news reports and notices of campus events. Information for the *The Bulletin* should be sent to the Publications and Electronic Media Office, Brockway Hall, Room 207-F, P.O. Box 2000, Cortland, NY 13045, or by e-mail to bulletin@cortland.edu.

Sports Schedule

Capital Letters Denote Home Games

Friday, Sept. 1

WOMEN'S VOLLEYBALL —
Red Dragon Classic, 2 p.m.
Field Hockey at Nazareth, 4 p.m.
Men's Soccer vs. Judson (Ill.), 4 p.m.,
at Houghton Tournament

Saturday, Sept. 2

MEN'S/WOMEN'S CROSS
COUNTRY — Cortland
Invitational, 9 a.m.
WOMEN'S VOLLEYBALL —
Red Dragon Classic, 10 a.m.

Women's Tennis at RIT, 1 p.m.

Men's Soccer vs. Messiah (Pa.), 2 p.m.,
at Houghton Tournament

Women's Soccer vs. Wooster (Ohio),
12:30 p.m., at RIT Tournament

Sunday, Sept. 3

Field Hockey at Johns Hopkins
(Md.), noon.
Women's Soccer vs. RIT or
Wisconsin-Eau Claire, 11 a.m. or
1:30 p.m. at RIT Tournament

Tuesday, Sept. 5

WOMEN'S TENNIS vs. Oneonta,
4 p.m.

Wednesday, Sept. 6

WOMEN'S SOCCER vs. Elmira,
6 p.m.
Field Hockey at Rochester, 4 p.m.
Men's Soccer at Alfred, 6 p.m.

Thursday, Sept. 7

WOMEN'S TENNIS vs. Le Moyne,
4:30 p.m.

Friday, Sept. 8

Field Hockey at Houghton, 4 p.m.
Women's Volleyball at Vassar
Invitational, 4 p.m.

Saturday, Sept. 9

Women's Volleyball at Vassar
Invitational, 10 a.m.
Football at Morrisville, 1 p.m.
Men's Soccer at Ithaca, 1 p.m.
Men's/Women's Cross Country at
Oswego Invitational, TBA
Women's Golf at St. Lawrence
Invitational, TBA

Sunday, Sept. 10

WOMEN'S TENNIS vs. Potsdam,
11 a.m.
Women's Golf at St. Lawrence
Invitational, TBA

Cortland

State University of New York College at Cortland