Gradin Avery Named Associate Provost for Enrollment Management at SUNY Cortland

Gradin V. Avery has been named associate provost for enrollment management effective March 8, according to Provost and Vice President for Academic Affairs Elizabeth Davis-Russell.

Avery, who had been interim associate provost for enrollment management since April 2004, was hired to the full-time position following a national search.

He will supervise and provide administrative leadership to 20 classified and 28 professional staff working in the Admissions, Advisement and Transition, Financial Aid and Registrar’s Offices. In all, he will manage a budget of more than $2.2 million while coordinating SUNY Cortland enrollment planning and management, including enrollment and tuition revenue projection reports. He will also provide research, data and direction for all retention and graduation initiatives.

Avery, who joined SUNY Cortland in 1995 as director of admissions, had worked in the SUNY Oswego Admissions Office as an admissions counselor, senior admissions counselor and assistant director of admissions from 1983-95. At Cortland, he managed efforts that significantly increased applications, diversity, student academic profiles and enrollments to under-subscribed programs.

A native of Little Falls, N.Y., Avery earned an associate’s degree in behavioral sciences from Herkimer County Community College, a bachelor’s degree in psychology from SUNY Albany and a master’s degree in counseling services from SUNY Oswego.

Conference to Address Unique Issues Of Teaching First-Year College Students

Area college educators will discuss how best to help high school students make the difficult transition to higher education during a day-long conference on Saturday, April 2, in Corey Union.

The program, “Brave New Minds: A Conference on Teaching First-Year Students,” runs from 9 a.m.-2:45 p.m.

Robert Feldman, the director of undergraduate studies at University of Massachusetts in Amherst and author of Improving the First Year of College, will deliver the keynote address during lunch at noon. A professor of psychology at the University of Massachusetts in Amherst, he is active in teaching, research and publishing in his discipline. One of his areas of interest is engendering student success. His text, P.O.W.E.R. Learning: Strategies for Success in College and Life, is used nationally as a resource for first-year seminars.

Supported by a federal five-year Title III grant for $1.75 million obtained in 2000 by the College’s School of Arts and Sciences, the conference is free to SUNY Cortland faculty and invited colleagues from upstate colleges and universities.

Morning refreshments, lunch and resource materials will be provided. Registration is required by Wednesday, March 23.

To register or for more information, contact conference co-chair Carol Van Der Karr, advisement and transition, at ext. 4726 or carolv@cortland.edu.

Approximately 200 colleagues from SUNY Cortland and other area colleges are expected to attend.

“Everybody on the campus has a stake in how well we deliver an education to students in their first two semesters here,” said conference co-chair Jerome O’Callaghan, interim associate dean of arts and sciences and Title III coordinator at the College. “That’s their most difficult time, their transition period to college life. Students are coming to campus with fresh, new minds, and the faculty have to be willing to approach these students bearing in mind their experience in high school and what they’re ready for.”

Continued on page 4
College Names Raymond Goldberg Professional Studies Associate Dean

Raymond Goldberg has been named the associate dean for the School of Professional Studies effective March 8, according to Provost and Vice President for Academic Affairs Elizabeth Davis-Russell.

Goldberg, who has served as interim associate dean since 2003, joined the SUNY Cortland Health Department faculty in 1977 as an instructor. He was promoted to assistant professor in 1981, to associate professor in 1984 and professor in 1994.

In 1987, he co-authored a three-year, $450,000 grant from the New York State Education Department for “Health Education Technical Assistance Center and Professional Preparation Model for Elementary Level Health Education.” In 1991, he co-authored a three-year, $300,000 grant from the U.S. Department of Education for Project IDEA, the Drug-Free Schools and Community Programs.

Goldberg was assistant dean for graduate studies from 1997-2001. In that capacity, he coordinated the College's Graduate Center in Rome, N.Y., published a graduate student newsletter, and handled duties related to a wide range of graduate education.

A native of Wilmington, Del., Goldberg earned a bachelor's degree in health and physical education from the University of North Carolina-Pembroke, a master's in health education from the University of South Carolina and a Ph.D. in health education from the University of Toledo.

Goldberg taught health and family life at Lockwood Junior High School in Warwick, R.I., from 1972-75. He is the author of numerous publications, including the fifth edition of Drugs Across the Spectrum scheduled for release in June. He has been a reviewer for several publications, including the Journal of Alcohol and Drug Education, the Journal of Drug Awareness and the Journal of Health Education.

Goldberg, who has made several professional presentations, has served on many SUNY Cortland committees, including chair of both the Middle States Accreditation Subcommittee and Health Department Personnel Committee.

He and his wife, Norma, have two daughters, Tara and Greta, and reside in Homer, N.Y.

Stanley Aronowitz Will Present Inaugural Bill Griffen Distinguished Lecture March 29

Stanley Aronowitz, a distinguished professor at the City University of New York Graduate Center and a longtime advocate for local and global social change, will deliver the inaugural Bill Griffen Distinguished Lecture on Tuesday, March 29.

Aronowitz will discuss “Against Schooling: Education and Social Class” at 4:30 p.m. in Old Main Brown Auditorium. The talk is free and open to the public.

The lecture is presented as the first in an annual series honoring Griffen, who was recognized last year by the College for becoming the first professor to teach 50 years in SUNY history.

Griffen will moderate a panel discussion and a question-and-answer period following the lecture. A public reception will take place afterward in the Old Main Mezzanine.

Born in 1933 in the Bronx, Aronowitz grew up in New York City. He attended Brooklyn College until he was suspended for leading a sit-in at the dean's office to protest the suppression of a radical student newspaper. He became a steelworker and union organizer for the Amalgamated Clothing Workers (now UNITE) and the Oil, Chemical and Atomic Workers.

Aronowitz received his Bachelor of Arts in Sociology from the New School for Social Research in 1968 and became associate director of the anti-poverty organization Mobilization for Youth, where he was also a community organizer. A New Left activist in the 1960s, he was the chief New York organizer for the Independent Committee to End the War in Vietnam. An editor of the influential journal Studies on the Left, he taught at the radical Free University of New York.

In the early 1970s, he founded Park East High School in East Harlem, the first post-war experimental public high school in New York City, and taught community studies at the College of Staten Island. He has since taught at the University of California Irvine, the Center for Worker Education at City College of the City University of New York, and the CUNY Graduate Center, where he is currently Distinguished Professor of Sociology and Urban Education.

The author of more than 15 books, his recent work includes The Last Good Job in America, which is a collection of his essays on culture and politics; The Knowledge Factory; a critique of the corporate influence on higher education; and How Class Works: Power and Social Movement. His articles have been published in magazines such as The Nation, The American Journal of Sociology, Social Policy and The Village Voice.

Lecture namesake Griffen has been a distinguished and tireless advocate for social change, especially on college campuses and with activist groups in the Binghamton, Syracuse and Ithaca areas.

A 1950 graduate of SUNY Cortland, Griffen was on the College baseball and wrestling teams. Drafted as the Korean War began to escalate, he taught troops at Fort Sill in Oklahoma for two years. He joined the College faculty in 1955, and earned a master's degree and doctorate from Cornell University.

During his half-century at the College, Griffen has taught 11,200 students. In the 1960s, he joined the Civil Rights project in Fayette County, Tenn., to work on voter registration. Arrested 29 times for many different causes, he also ran unsuccessfully for Congress twice in an attempt to impact the injustices he envisioned. He has written books and spoken at schools and before groups throughout the East Coast.

Event sponsors include the College's Cultural and Intellectual Climate Committee, Schools of Education and Arts and Sciences, the Foundations and Social Advocacy Department, United University Professions, Campus Artists and Lecture Series, the Provost and Vice President for Academic Affairs Office, the President's Office and private contributors.

For more information, contact Stephanie Spina, Foundations and Social Advocacy, at ext. 5030.
Exhibit Features Four Pianos and Some Strings; Opens with Gallery Talk March 16

Beethoven and Itzhak Perlman meet the trash collector in the Dowd Fine Arts Gallery’s latest exhibition “4 Pianos and Some Strings: Works by Ken Butler,” on display March 16-April 23. Featured works include grand pianos made of egg crates, Styrofoam, twigs and radios, and violins made of a coat hanger, axe, toy machine guns, valve body, cowboy boot, clock and tortoise shell.

Butler will speak about his work during a gallery talk titled “Hybrid Visions,” at 6 p.m. on Wednesday, March 16. A reception will follow.

In a concert titled “Voices of Anxious Objects,” set for the Dowd Fine Arts Theater at 8 p.m. on Saturday, April 23. Butler will perform on many string instruments along with vocalist Sepideh Vahidi and tabla player Bill Buchen. All programs are free and open to the public.

An experimental musician and sculptor, Butler prefers to be known as a bricoleur, a French term for a jack-of-all-trades or inventor. At the center of the exhibition is his invention “Urban Grand Piano,” a multi-media, interactive assemblage. Each key triggers a different sound, light, and/or movement activating such things as slide projectors, radios, neon tubes, lights, tape recorders, and motors strumming strings and other resonant objects.

At the other end of the spectrum are his many pianos that are almost silent. These include “Styro-Tone Grand Piano: A Rhythm Reliquary,” a natural history cabinet of curiosities; “Rural Baby Grand,” more reminiscent of a harpsichord with a folk art, poetic quality; and “Egg Crate Baby Grand,” more reminiscent of a harpsichord with a folk art, poetic quality; and “Egg Crate Grand Piano: A Soundproof Piano,” which references the grassroots use of egg crates in home recording studios.

Butler’s hybrid instruments, performances, collage drawings and installments explore the interaction and transformation of common and uncommon objects, altered images, sounds and silence.

His works have been featured in numerous exhibitions and performances throughout the U.S., Canada, Europe, Japan, Thailand and South America. They have been reviewed in The New York Times, The Village Voice, Artforum, Smithsonian Magazine and Sculpture Magazine, and featured on PBS, CNN, MTV and NBC, including an appearance on “The Tonight Show.”

His awards include fellowships from the Oregon Arts Commission, the New York Foundation for the Arts and the National Endowment for the Arts.

Porter’s hit “Anything Goes!” opened in 1934, a year that was overflowing with news, changes and great music.

This musical comedy is about lovers, crooks, evangelists, sailors and stowaways aboard an ocean liner in the 1930s. The Porter score includes such song standards as “I Get a Kick Out of You,” “Blow Gabriel Blow,” “You’re the Top,” “It’s De-Lovely,” “Friendship,” “All Through the Night” and the zesty title number. The 1934 musical was one of the biggest hits of the decade and has been revived steadily ever since. A popular off-Broadway production in 1962 starred Hal Linden and a long-running Broadway revival in 1987 featured Patti LuPone. The show was also filmed three times.

Hirschak is the author of 12 books, including The Oxford Companion to American Theatre and The Tin Pan Alley Song Encyclopedia. He will examine the music of Broadway, Hollywood and Tin Pan Alley, providing samples and information about 1934’s hit songs.

Discussion, Dinner and Theatre on April 9 Will Focus on Cole Porter’s ‘Anything Goes!’

Thomas Hirschak, performing arts, will discuss “Anything Goes!” as part of a dinner and theatre performance of the Cole Porter musical comedy on Saturday, April 9.

Presented by the Center for Educational Exchange (CEE), the program will run from 5-10 p.m. in the Corey Union Fireplace Lounge and the Dowd Fine Arts Theatre.

The dinner menu is based on what was served aboard the gigantic ocean liner S.S. Normandie, which arrived in 1935 in New York Harbor to inaugurate a new era in transatlantic travel.

Tickets, which include the discussion, dinner and a prime location ticket to the show, are $42 each. For more information or to register, contact the CEE at ext. 4214 or stop by their office in Van Hoosen Hall, Room B-232. All registrations after March 22 must be made by phone with a credit card.

Ginsberg to Discuss Education of Young Children on March 18

Mark Ginsberg, executive director of the National Association for the Education of Young Children (NAEYC) and a 1975 SUNY Cortland graduate, will visit his alma mater on Friday, March 18, to discuss how his organization contributes to the professional development of students and working teachers.

Ginsberg presides over the nation’s largest organization dedicated to improving the quality and accessibility of early care and education programs for children from birth through age eight. He will present “Early Childhood Education: Teachers, Families and Communities working together to Promote the Development of Our Children.” The talk begins at 2:30 p.m. in the Corey Union Function Room.

Presented by the Childhood/Early Childhood Education Department, the lecture is free and open to the public. A reception for Ginsberg and the Cortland Association for the Education of Young Children will follow in the Corey Union Exhibition Lounge.

During his visit, Ginsberg will meet with Psychology Department and School of Education faculty and students and visit the SUNY Cortland Child Care Center. From 11.30 a.m. to 12.30 p.m., he will lead a discussion session with School of Education faculty and students on “NAEYC and Developmental Approaches to Early Childhood Education — Are They Outdated and Out of Step With Federal Policy?” in the Teaching Materials Center of Memorial Library.

Ginsberg has directed the NAEYC in Washington, D.C., since 1998. The organization works to address the concerns of its 105,000 members about early childhood issues to the public and U.S. policy makers.

The NAEYC is the nation’s foremost accrediting agency for child care centers. The organization works not only as a lobbying group but also as one of the largest publishers in the world of materials geared to improve the early childhood education of young kids, including the widely circulated Young Children magazine. NAEYC’s national network includes 450 local, state and regional organizations representing early childhood professionals and other individuals dedicated to facilitating the development of children and families by improving professional practice and working conditions in early childhood education, and building public understanding and support for high quality early care and education programs. The annual, four-day NAEYC national conference attracts some 25,000 people to 1,100 workshops and seminars.

Continued on page 7
Tyco International Executive Charles Young ’86 Will Visit SUNY Cortland as Executive-In-Residence

Charles H. Young ’86, senior vice president of marketing and communications for Tyco International, will be on campus Thursday, March 17, to talk with students and meet administrators as part of the College’s Executive-in-Residence program.

Young will speak to students in two communication studies classes, as well as with Paul Van der Veur, communication studies, and President Erik J. Bitterbaum.

Tyco International is a global, diversified company that provides vital products and services to customers in five categories: fire and security, electronics, healthcare, engineered products and services, and plastics and adhesives. With $40 billion in 2004 revenue, Tyco employs 260,000 people worldwide.

Young, who joined Tyco in 2003, is responsible for overseeing the company’s strategic marketing, public relations, advertising, brand management, employee communications, corporate philanthropy and community relations.

He previously served as general manager of global marketing for GE Medical Systems, the healthcare technology division of General Electric. Young was employed with GE from 1989-2003, holding positions of increasing responsibility. He served as general manager of corporate communications at GE Medical and as director of communications and public affairs at GE Global Research.

Young began his career as a public relations consultant with Masto and Associates in New York, serving Fortune 500 clients in the aerospace, healthcare, power generation, entertainment and high technology industries.

Young currently serves on the Cortland College Foundation Board of Directors.

He lives in Princeton, N.J., with his wife, Margaret Palmer Young, a 1985 SUNY Cortland graduate, and their daughter, Katharine.

For more information, contact John Mosser, institutional advancement, at ext. 2518.

Conference to Address Issues of Teaching First-Year College Students

Continued from page 1

All colleges struggle to have as many freshmen as possible return for a second year, he noted. SUNY Cortland’s freshman retention rate is 82 percent, according to Admissions Office records.

“You also have to be sensitive to the part-time faculty, who bear a substantial part of the burden of teaching first-year students,” O’Callahan said. “We very much want them to attend.”

The conference will open at 9 a.m. with a reception and registration.

In the opening session at 9:30 a.m., four area high school educators will offer their opinions and answer questions about how students in their senior year of high school view teaching and learning. Moderated by Rena Janke, biological sciences, the teachers are Wendy Thowdis, Carl Gambitta, Bruce Tyler and Christine Becraft. The educators will expose common myths about the last year of high school and discuss professional areas of common ground, such as writing assignments and motivating students.

During a selection of five breakout sessions beginning at 10:45 a.m., guest speakers facilitated by SUNY Cortland faculty members will offer discussions on the themes of understanding the cognitive development of first year college students, active learning and service learning, coordinated curriculum and teaching, habits of ineffective teachers, and assessing student learning. The same breakout sessions will be offered again at 1:45 p.m. so participants can attend more than one session that day.

Sandra Hurd, the faculty coordinator for Syracuse University’s learning communities, and Kathy Lawrence, communication studies, will discuss “Learning Communities.” Raymond Franco, student affairs, will facilitate the discussion. A 25-year faculty member, Hurd is a professor and chair of the Law and Public Policy Department at Syracuse University’s School of Management. In her role with learning communities, she helps mesh the residential life programs — international, multi-cultural, health and wellness — with academics.

“Learning communities are a fascinating phenomenon,” Hurd explains. “Syracuse University was the first big private research university to get involved.”

Director of the School of Management’s freshman gateway course, she received a Chancellor’s Citation for Outstanding Contributions to the University’s Academic Programs and a Faculty Award for Exceptional Teaching for her “unceasing efforts to make the learning experience rigorous, relevant and pleasurable.”

Wayne E. Jones, who directs the Center for Learning and Teaching at St. Michaels College, and Michelle Kelly, foundations and social advocacy, will discuss “Active Learning and Service Learning.” The session will be facilitated by John Suarez, English.

An associate professor of inorganic and materials chemistry, Jones’ teaching interests concentrate on the effective use and evaluation of technology in the classroom. These teaching interests involve long-term curriculum development in chemistry. These include more expanded use of technology in introductory chemical education, use of interactive multimedia materials for self-directed learning, and the design of new advanced undergraduate laboratories based on the guided inquiry approach.

Pamela Théroux, a research assistant professor and assistant director of research and assessment in the Anderson Center for Innovation in Undergraduate Education (CIUE) at Rensselaer Polytechnic Institute, and Scott Anderson, geography, will discuss “Assessing Student Learning.” The session will be facilitated by Joy Hendrick, exercise science and sport studies.

As a sociologist, Théroux studies the associations between teaching and learning within the context of formal and informal educational environments. Focusing on the social ecology of learning and cognitive processes broadly defined, she is interested in the concept of teaching-learning across domains, learning as a social process, and the importance of connections among educating networks. As an applied research methodologist, she is concerned with research design, development, analysis and data interpretation particularly as it relates to student learning assessment and, subsequently, educational policy. She has received grants from the National Science Foundation, the American Educational Research Association, the Spencer Foundation and the U.S. Department of Education as well as a teaching recognition award from Columbia University’s Klingenstein Institute.

A panel of SUNY Cortland faculty, facilitated by Ellen Jampole, literacy, will discuss “Seven Bad Habits of Highly Ineffective Teachers.”

Bill Hopkins, psychology, will discuss “Understanding the Cognitive Development of First Year College Students,” in a session facilitated by Mariangela Chandler, Academic Support and Achievement Program.
**Turkish Higher Education Official Will Speak March 17 on Global Knowledge Economy**

Kemal Gürüz, the former president of the Turkish Council of Higher Education (TCHE), will discuss “International Student Mobility in a Global Knowledge Economy” on Thursday, March 17.

Presented by the College’s James M. Clark Center for International Education and the Anadolu-Izmir Partnership Project, the talk begins at 4 p.m. in Sperry Center, Room 114. The lecture is free and open to the public. Refreshments will be served.

Gürüz, who is currently the inaugural Chancellor John W. Ryan Fellow in International Education of the State University of New York, will discuss his research on the historical trends, present issues, and implications for the future of global higher education.

“International enrollment has passed the historic threshold of 100 million in 2002, and is expected to grow,” said Gürüz, who in addition to serving as the head of the governing body of higher education in Turkey has been instrumental in the SUNY initiative with Turkey.

“Some put the figure for the year 2025 as high as 263 million,” he said. “Demographic shifts, non-traditional students, the impact of technology, the rise of market forces, the emergence of new types of higher education providers, and increased competition and globalization are interacting in a manner that is creating a complex agenda for higher education and radically transforming the sector worldwide. Set against this background is the increase in the number of foreign students, which presently stands at two million, and is projected to grow to over five million by the year 2025. Thus a global, multi-billion dollar higher education market has emerged, which is characterized by intense competition and the entry of new actors.”

While at SUNY Cortland, Gürüz will meet with faculty working on the Anadolu-Izmir Turkish Partnership project.

Accompanying him will be John Ryder, director of the SUNY Office of International Programs and former dean of arts and sciences at SUNY Cortland, and Lyubov Bugaeva, a representative of St. Petersburg State University and the University of Salzburg.

During March, Gürüz will visit several SUNY campuses in addition to SUNY Cortland. He will lecture on issues and events in the Eastern Mediterranean and Near East regions, work with students and faculty who participate in the University’s dual degree programs with Turkey and assist presidents who wish to take part in the University’s dual degree program. The initiative provides opportunities for Turkish students to participate in collaborative degree programs between Turkish universities and SUNY campuses.

Administered by a Turkish university and its partner State University campus, students must successfully complete all required course work in the program before receiving two diplomas, one from each institution. SUNY and TCHE currently offer 10 dual diploma programs in six subject areas: business, economics, global and international affairs, information systems and technology, marine engineering, and marine transportation and management engineering.

Demand by Turkish students in the dual degree program has been very strong, according to TCHE data. Launched in Fall 2003, the program has attracted 262 students. By Fall 2004, the number of Turkish students nearly doubled to 500. This year, more than 3,300 Turkish students applied for the program. Binghamton University, SUNY New Paltz and SUNY Maritime currently teach Turkish dual-degree program students, while the University at Buffalo will begin in Fall 2005 and SUNY Cortland in 2006.

In addition to the SUNY Ryan Fellowship, Gürüz is serving this year as a Fellow at Harvard University’s Weatherhead Center for International Affairs.

Gürüz was president of the Turkish Higher Education Council from 1995-2003, serving as a key collaborator with SUNY in making the dual degree program possible. He was appointed to the cabinet-level post by the immediate past Turkish President Süleyman Demirel.

Early in his career, Gürüz was awarded a Fulbright Scholarship to join the Department of Chemical Engineering at Worcester Polytechnic Institute where he worked for four years as a researcher and visiting associate professor. For five years he served as president of Karadeniz Technical University in Trabzon, Turkey. Soon after, he was appointed chairman of the Turkish Fulbright Commission. In 1990, Gürüz was named president of Turkey’s National Science Foundation, the Turkish Scientific and Technical Research Council, a post he held until 1992.

“We know there will be interest in his lecture among all those on campus with an interest in international education and SUNY’s developing role in this field,” said Professor of Political Science Henry Steck, a SUNY Distinguished Service Professor and the event organizer. “Gürüz’ perspective on issues in international higher education is unique and timely.”

The Auxiliary Services Corporation provided additional support for the program. For more information, contact Steck at steckh@ cortland.edu or at ext. 4807.

---

**College Handbook Posted on Web**

The President’s Office has announced that the 2004-2006 College Handbook is now accessible on the College’s Web site in an easy-to-navigate format. A current HTML version of the handbook can be viewed at www.cortland.edu/handbook. In addition, the 2004-2006 College Handbook remains accessible as a pdf.

The HTML version of the handbook includes information that has been added since the last printing in August 2004. This version will be updated at the beginning of each semester and will include changes in effect at that time. The campus community is encouraged to consult the HTML version of the handbook for the most current information.

For more information, contact Virginia Levine, President’s Office, ext. 2201, or by e-mail at virginial@em.cortland.edu.

**Greek Organization Meets Recognition Requirements**

The Vice President for Student Affairs Office recently announced that as of Feb. 18, Pi Kappa Phi’s affiliation with SUNY Cortland has been restored. Pi Kappa Phi temporarily lost this recognition because it neglected to fulfill national recognition requirements, and therefore, no longer met SUNY Cortland’s standards for recognition.

Pi Kappa Phi is now in good standing with its national and is again considered a recognized fraternity at SUNY Cortland.

Following is a list of currently recognized Greek organizations.

- Alpha Phi (Alpha Phi)
- Delta Phi Epsilon (D Phi E)
- Nu Sigma Chi (Nu Sig)
- Omega Delta Phi (Omega)
- Phi Sigma Sigma (Phi Sig)
- Pi Kappa Phi (Pi Kap)
- Sigma Delta Tau (SDT)

In addition, Sigma Lambda Upsilon has been given permission to begin the recognition process.

For more information, contact the Campus Activities and Corey Union Office at ext. 2321.
2005 Undergraduate Commencement Information Posted

Ceremony Information
When and where are the ceremonies?
Saturday, May 14, in the Park Center Alumni Arena. Graduates have their choice of attending either the morning or afternoon ceremony:
• Bachelor’s Degree Ceremony A: 9:30 a.m.
• Bachelor’s Degree Ceremony B: 2:30 p.m.

The first opportunity for graduates to select the ceremony in which they would like to participate is at the Grad Finale™ or after the Grad Finale when Commencement tickets are picked up at the College Store.

How long will the ceremonies last?
The processions will begin promptly at 9:30 a.m. and 2:30 p.m. and will wait for no one. The length of each ceremony is approximately one hour and 45 minutes.

How will the degrees be conferred?
When lining up in Corey Gymnasium which is located in the Park Center, you will receive a 3-inch x 5-inch card with his/her first and last name at the check-in tables that are arranged alphabetically by last name. After checking in, choose a row to line up in the Corey Gymnasium (you can choose row 1-8 and may line up with your friends). You remain in these rows as you process into the Park Center Alumni Arena.

As you reach the base of the platform to receive your diploma, hand the card you received at check-in to the person at the microphone, who will read your name. The readers are positioned at the center of the stage.

If you have a name that might be difficult to pronounce, please give the reader the correct pronunciation just before your name is read.

Procede to the president to receive his congratulatory handshake. Your name and your “special person” designation are read as you cross the stage. You will receive your diploma cover from the dean of the school from which you are graduating, shake the dean’s hand and then exit down the stairs and return to the student seating section.

Will faculty be there?
Each department is encouraged to have as many faculty members participate as possible. You can help by inviting your favorite faculty members to attend. Invitations are available for you to invite faculty to the ceremony in which you are participating. Simply write the name of the faculty member you want to invite in the designated space on the invitation and then deliver it to them in person or via campus mail.

Invitations will be available at Grad Finale, the College Store, or they can be downloaded from the Commencement Web page.

Student Information
Who may participate?
The May ceremonies will honor students who complete their degree requirements in May, August and December 2005. Students who completed their degree requirements in December 2004 may also participate if they have disclosed their intent with the Registrar’s Office.

I missed the filing deadline to register for Commencement. What can I do about it?
Students who apply for their degree after March 31 may not have their name appear in the printed program. Students must apply for their degree online using Banner Web, even if they miss the March 31 deadline.

I have registered for one ceremony, but I would like to switch to the other ceremony. What do I do?
You may switch your tickets at the College Store. Simply return to the College Store with all items you would like to switch to the other ceremony.

What should I wear with my cap and gown?
Commencement is a formal ceremony, so dress accordingly. The general rule is light weight, non-restricting clothes. Men do not have to wear jackets, but should wear a shirt and tie. You are requested not to wear shorts, overalls, sandals or sneakers. Mortarboard (cap) tassels should be worn on the left side throughout the ceremony. Once degrees are conferred, the president will ask all students to switch their tassels from the left to the right.

If I am not on campus this semester (student teaching, study abroad, internships, other circumstances), how do I obtain my cap, gown and tickets?
Students not on campus during the spring semester due to student teaching, study abroad, internships or other circumstances, may reserve a cap, gown and tickets by contacting the College Store. Students will need to provide their name, student I.D. number, size, height, contact information, and indicate the ceremony in which they want to participate.

The College Store will not mail caps, gowns or tickets. Students must pick them up at the College Store before the Commencement ceremonies.

Students unable to pick up their packages must send someone to the College Store with a letter authorizing that person to pick up materials. The person picking up the Commencement package must produce a photo ID before any items are released.

Am I graduating with honors?
Your grade point average (GPA) calculated as of Feb. 1 determines the honors distinction.

Once your end-of-school GPA is determined after the ceremony, allowing for the incorporation of the Spring 2005 grades, the honors distinction is then recorded and displayed on your official transcript and diploma.

• If your GPA is 3.2 to 3.499, you will receive a white tassel and graduate cum laude.
• If your GPA is 3.5-3.749, you will receive a red and white tassel and graduate magna cum laude.
• If your GPA is 3.75 and above, you will receive a red tassel and graduate summa cum laude.

It is not necessary to purchase the honors tassel. Staff from the Registrar’s Office distributes them at Commencement rehearsal and on Commencement day in Corey Gymnasium.

If, as of Feb. 1, your GPA did not qualify for the honors distinction as noted above, you will wear the SUNY Cortland black tassel. However, if your GPA, calculated after the ceremony, meets the honors GPA, the honors distinction is then recorded and displayed on your official transcript and diploma.

Various departments also have individual honors programs. The individual departments may distribute cords or tassels for you to wear during Commencement as well. Please inquire with your department chair or with your advisor to verify if there is an honors distinction specifically for your major/program.

What time should I be at the Park Center, Corey Gymnasium, on Commencement Day?
Graduates attending Ceremony A should report to Park Center, Corey Gymnasium, in gowns at 8:30 a.m. Those attending Ceremony B should report to Park Center, Corey Gymnasium, in gowns at 1:30 p.m.

Continued on page 7
Undergraduate Commencement Information Posted

Continued from page 6

Guest Information

When and where can guests be seated for the ceremonies?

Seating begins at 8:30 a.m. for the morning ceremony and 1:30 p.m. for the afternoon ceremony. Guests will have the option of sitting in the bleachers along the side of the arena or on the floor of the arena in chairs. All seating with the exception of disability seating is on a first-come, first-served basis.

Please keep in mind that we require time to set up for the second ceremony immediately after the end of the first ceremony, thus the doors will not open any earlier than 1:30 p.m. for guests attending the 2:30 p.m. ceremony.

Please ask your family members and guests to follow the directions of the ushers and University Police Officers at all times. This will ensure the smoothest parking and seating. Due to fire hazard and general comfort reasons, guests, as well as graduates, are asked not to smoke in the Park Center.

Will refreshments be available for guests?

Light refreshments, flowers for graduates and gift merchandise will be sold on the second floor of the Park Center outside Corey Gymnasium prior to each ceremony. Alcoholic beverages are prohibited at Commencement!

Most of the academic departments host receptions between the two Commencement ceremonies for the graduates and their guests. Light refreshments are available at the receptions as well. As you enter the Park Center Alumni Arena, you will receive a flyer indicating the location and time of the reception.

General Information

Emergency Exits

In case of an emergency, contact a marshal, student usher, or a University Police officer and proceed to the nearest exit in an orderly manner.

Flowers and Commencement-Related Gifts

Flowers and Commencement-related items will be available for purchase on the second floor of the Park Center outside Corey Gymnasium from 8:30 a.m.-5 p.m. during both ceremonies.

Flower arrangements include bouquets of half dozen and full dozen roses, as well as an open presentation. Cameras, batteries, diploma frames, class rings, watercolor prints of the campus and other Commencement gift items will be available.

The College Store, located in Neubig Hall, will also be open for additional purchases from 8 a.m.-5 p.m. on Saturday, May 14.

Guest Assistance

Faculty and staff marshals, student ushers and University Police officers are available at all times for assistance and information. Faculty and staff marshals will be wearing Commencement regalia, the student ushers will be in polo shirts and khaki pants, and University Police officers will be in full uniform.

Lost and Found

For lost and found items, please contact the University Police Office, Van Hoesen Hall, Room C-17, ext. 4123.

Programs

Official Commencement programs will be distributed at the entrances to the Park Center Alumni Arena. All eligible graduates who apply for their degree by the March 31 deadline will have their name listed in the program. If your graduate applied for their degree after the March 31 deadline, their name might not appear in the program.

Tickets

In order to adhere to the Fire and Safety Code, every guest attending the Commencement ceremonies must have a guest ticket. The number of tickets distributed is based upon the Fire and Safety Code, which clearly indicates the number of people we can safely accommodate in the Park Center Alumni Arena.

Each student is given (5) five guest tickets. The first opportunity for graduates to pick up their tickets is at the Grad Finale April 6-7 in the Corey Union Function Room. After the Grad Finale, tickets may be obtained at the College Store.

Ginsberg to Discuss Education of Young Children

Continued from page 3

Prior to joining NAEC, Ginsberg served as the chair of the Department of Counseling and Human Services in the Graduate Division of Education at Johns Hopkins University, where he continues to serve as a faculty associate. He is also a member of the faculty of the Department of Psychiatry and Behavioral Sciences and the Department of Medicine of Johns Hopkins University School of Medicine. Previous to his work at Johns Hopkins, Ginsberg was the executive director of the American Association for Marriage and Family Therapy in Washington, D.C., doubling the size of the organization during his tenure. He also worked with the American Psychology Association (APA) as staff member for six years.

Ginsberg has a doctorate in human development and family studies from Pennsylvania State University. He interned at the Yale University School of Medicine in New Haven, Conn.

Ginsberg is married to Elaine Anderson, a faculty member in the Department of Family Studies at the University of Maryland. They have two sons, Andrew and Robert.

The Campus Artists and Lecture Series and the Alumni Association are sponsoring the event. For more information, contact Heather Bridge, childhood/early childhood education, ext. 5693.

ASC Lists Schedule Changes For Easter

Campus Corner C-Store
Friday, March 25
Closes at 3 p.m.
Saturday, March 26-
Sunday, March 27
Closed

College Store
Friday, March 25
Closes at 4 p.m.
Saturday, March 26-
Sunday, March 27
Closed

The Colloquium
Closed on weekends

Crossroads Cafe
Friday, March 25
Closed on weekends

Dragon’s Court
Friday, March 25
Closes at 9 p.m.
Saturday, March 26
Open 10 a.m.-9 p.m.
Sunday, March 27
Open 10 a.m.-11:30 p.m.

Dragon’s Den
Closed on weekends

Dunkin’ Donuts
Friday, March 25
Closes at 2 p.m.
Saturday, March 26-
Sunday, March 27
Closed

Neubig Dining Hall
Friday, March 25
Closed
Saturday, March 26-
Sunday, March 27
Closed

The Poolside
Friday, March 25
Closes at 1 p.m.
Closed on weekends

Raquette Pizza
Friday, March 25
Closes at 6 p.m.
Saturday, March 26-
Sunday, March 27
Closed
News Briefs

Student Writing Assessment Workshop Set for March 18

Assessing student writing will be the topic of a workshop conducted by Pacific Crest, an educational faculty development, consulting and publishing company, on Friday, March 18.

The program will run from 10 a.m.-noon and 1-4 p.m. in Corey Union, Room 209. Lunch will be provided for registrants.

Dan Apple, founder and president of Pacific Crest since 1983, will facilitate the workshop titled “Assessing Student Writing at the Class and Program Level.”

The morning session presents an overview of the relationship between measurement, assessment and evaluation and how measurement at the course level supports quality program assessment.

The process for designing a performance measure that will be used in the afternoon session will be described. The afternoon session will cover the design of a performance measure of writing in disciplinary context. The morning session will be valuable even to individuals who cannot attend the workshop.

The workshop is sponsored by the Economics Department and funded by the Provost and Vice President for Academic Affairs Office and the inaugural Grant to Improve Writing in the Disciplines.

To register, contact Kathleen Burke, economics, at burkek@cortland.edu or Timothy Phillips, economics, at tphillips@cortland.edu.

Faculty to Discuss ‘Teaching with The (New York) Times’ at Workshop

A faculty workshop titled “Teaching with The (New York) Times” will be held from 1-4 p.m. on Friday, April 1, in the Corey Union Fireplace Lounge. It is rescheduled from early February.

Instructors in any discipline are invited to attend the workshop to develop creative ways to use the newspaper in classes. Refreshments will be served.

The workshop is sponsored by the Faculty Development Committee, the American Democracy Project, the President’s Office and The New York Times.

To make a reservation, reply by e-mail to fdc@cortland.edu. For more information, contact Mary Lee Martens, Faculty Development Center, at martensm@cortland.edu, or Richard Kendrick, sociology/anthropology, at kendrickr@cortland.edu.

Job and Internship Fair Planned

The annual Summer Job and Internship Fair will be held from 11 a.m.-4 p.m. on Wednesday, March 23, in Corey Union and from 10 a.m.-3 p.m. on Thursday, March 24, in Park Center.

Students can preview the summer job and internship opportunities. All majors are encouraged to attend. Employees of the college are asked to encourage students to take advantage of these opportunities. Faculty are asked to promote this event by: 1) announcing the event in classes; 2) creating an extra credit assignment connected with attendance at the event, and 3) inviting a Student Employment Services representative to speak for three-to-five minutes during classes to explain the benefits of this event.

For more information, contact Student Employment Services at ext. 2223.

Benefits/Wellness Fair to Feature Health and Fitness Information

The College is hosting a Benefits/Wellness Fair from 10 a.m.-2 p.m. on Wednesday, March 23, in Corey Union for faculty, staff and students to promote the health and wellness of the campus community. Classified staff will be given an hour release time to attend.

Vendors and representatives from health organizations as well as local businesses that promote health and wellness will be available.

Door prizes will be drawn every hour. Winners do not need to be present. There will be samples of healthy food, demonstrations and brief informational sessions throughout the day.

The fair is sponsored by SUNY Cortland’s employee unions, the Employee Assistance Program, finance and management, student affairs, Auxiliary Services Corporation and human resources.

For more information, contact human resources at ext. 5751.

Children’s Book Author, Illustrator Will Present Workshop March 17

A workshop titled “In The Picture: An Illustrator’s Devotion to Diversity,” will be presented on Thursday, March 17, by noted children’s author and illustrator Suzanne Bloom.

The workshop will be held from 10-11 a.m. in Corey Union Exhibition Lounge and is free and open to the public.

Bloom will include some personal and picture book history. She will use her own work as well as many contemporary examples to explore the importance of representing diversity in illustrations for children's books.

This workshop is made possible through a grant from the Campus Artists Lecture Series and support from the Childhood/Early Childhood Education Department.

For more information, contact the Childhood/Early Childhood Education Department at ext. 2706.

“Durian, Durian” Presented as Part Of Asian Film Series March 28

The film “Durian, Durian” will be shown and discussed as part of the Asian Film Series, from 5-7 p.m. on Monday, March 28, in Sperry Center, Room 214. “Durian, Durian” was nominated for the Golden Lion of the Venice Film Festival and winner of numerous awards in Asia. Pizza will be served following the film to accompany the discussion. The event is free and open to the public.

“Durian, Durian,” produced in 2000 and directed by Fruit Chan, is about two young women who go from China to Hong Kong in order to take advantage of the economic wealth.

At 21, Yan is sent by her family to Hong-Kong where she becomes a prostitute. She has three months to earn the maximum of money before going back home. In the same neighborhood, Fan's family has also come from China to Hong Kong.

The entire family accepts the most humble jobs and, fearing the police, will never leave the poor area in which they live. The idealistic views of Hong Kong shared by the girls are shattered by limited opportunity, unfamiliar culture and marginalized existence.

The event is sponsored by Affirmative Action Committee and Asian Studies Committee. For more information, contact Tiantian Zheng, sociology/anthropology, at ext. 2478.
State Education Official to Give Update on ‘No Child Left Behind’ Mandate

Ira Schwartz, the senior coordinator of accountability, policy and administration in the New York State Education Department, will give a three-year progress report on the “No Child Left Behind” federal mandate on Thursday, March 31.

Schwartz will begin his two-hour presentation on school and district accountability at 1:30 p.m. in the Park Center Hall of Fame Room.

Geared for teachers, school administrators and the College community, the forum is presented by the Center for Educational Exchange (CEE). The event is free. Prior registration is required by Monday, March 28.

For more information or to obtain a registration form, write the Center for Educational Exchange at Van Hoesen Hall, Room B-232, or call ext. 4214; or e-mail cee@cortland.edu.

New York State has been recognized as a national leader for its system of standards, assessments and accountability, according to Schwartz. Under the No Child Left Behind legislation, all schools and districts are being held accountable for their progress towards having all students proficient in English language arts and mathematics by the 2013-14 school year.

Schwartz will explain the state’s accountability system and explore the challenges districts and schools face in meeting high academic standards. He will also focus on the implications for school boards and local districts with the new grade 3-8 assessment program and other changes in Regents policy.

Sports Schedule

Capitol Letters Denote Home Games

Tuesday, March 15
WOMEN’S LACROSSE vs. Hartwick, 4 p.m.

Wednesday, March 16
Baseball at Mansfield (PA), 3 p.m.

Thursday, March 17
Women’s Lacrosse at Rochester, 4 p.m.

Saturday, March 19
MEN’S LACROSSE vs. Springfield (MA), 1 p.m.
Baseball at St. Joseph’s (NY), 11 a.m.
Baseball vs. SUNY Old Westbury, 3 p.m.
(at St. Joseph’s — Long Island)
Women’s Gymnastics — ECAC Div. III Championships, 12 p.m.
Women’s Lacrosse at College of New Jersey, 1 p.m.
Softball at Muhlenberg (PA) (2), 1 p.m.

Tuesday, March 22
BASEBALL vs. Keuka, 3 p.m.

Wednesday, March 23
Softball at Ithaca (2), 3 p.m.
Men’s Lacrosse at Clarkson, 3:30 p.m.

Thursday, March 24
Women’s Lacrosse at Ithaca, 4 p.m.

Friday, March 25
Baseball at Montclair St. (NJ) (2), 11:30 a.m.

Saturday, March 26
Baseball at William Paterson (NJ) (2), 11:30 a.m.
Men’s Lacrosse at RIT, 1 p.m.
Men’s/Women’s Outdoor Track and Field at Susquehanna (PA), TBA

Faculty-Staff Activities

Ralph Dudgeon, performing arts, and William Lane, sociology/anthropology, have been notified that their paper, “The Early Career of Spiegel Willcox,” has been accepted for the November 2005 International Symposium, Early Jazz Brass Playing and Its Influences, sponsored jointly by the Historic Brass Society and the Institute for Jazz Studies, Rutgers University. The paper summarizes the rich local band tradition of Cortland at the turn of the 20th century that influenced young Willcox. It follows his transformation to an improvising jazz artist after his collaboration with jazz legends like Bix Beiderbecke, Eddie Lang, the Dorsey brothers, Frank Trumbauer and Joe Venuti in the 1920s. Audio and iconographic materials recently donated by the Willcox family to SUNY Cortland will illustrate the presentation.

Denise D. Knight, English, has been appointed to the Board of Editors of the University of Alabama Press for their series on Studies in American Literary Realism and Naturalism.

Shi Hae Kim, Joy Mosher and Susan Stratton, childhood/early childhood education, presented “Preparing Excellent Teachers: Faculty Collaboration to Improve Candidates’ Research Skills” in Chicago, Ill., at the Association of Teacher Educators 2005 annual meeting in February.

Joy Mosher and Virginia Dudgeon, childhood/early childhood education, presented “Teaching Discipline or Teaching a Social Curriculum” at the Association of Teacher Educators 2005 annual meeting held in February in Chicago, Ill.


Soprano Gina Sikora, international communications and culture, and Pianist Stephen Wilson, performing arts, were recently invited to perform for the gala celebration observing the 20th anniversary of “Amigos de la Zarzuela” (Friends of the Zarzuela) in New York City. The organization consists of distinguished ex-patriot Spaniards and Cubans for whom zarzuela (Spanish opera) is an undying component of their culture. As a result of her performance, Sikora has been invited to participate in the May production of “Luisa Fernanda.” Wilson’s zarzuela choral arrangements, written for performance by the Choral Union several years ago, are now being considered for use in future productions.


Arden Zipp, chemistry, is the author of an invited chapter titled “Problems and Misconceptions Students Experience with Chemical Equilibrium” that is scheduled to appear in the new publication of the College Board pertaining to Advanced Placement Chemistry.
Coming Events

Monday, March 14
Conference: Educators In Training, Corey Union, 7:45 a.m.-3:15 p.m.

Tuesday, March 15
Sandwich Seminar: “Yoga Therapy for Wellness and Health,” Pam June, Phoenix Rising Yoga Therapy, and Angela Perry, recreational sports, The Bookmark, Memorial Library, noon.

Wednesday, March 16
Gallery Talk: “Hybrid Visions,” presented by artist/performer Ken Butler, Dowd Fine Arts Gallery, 6 p.m. Reception follows.
Meeting: Education Club, Van Hoesen Hall, Room 134, 7 p.m.

Thursday, March 17
Workshop: “In The Picture: An Illustrator's Devotion to Diversity,” Suzanne Bloom, noted children's author and illustrator, Corey Union Exhibition Lounge, 10 a.m.

Friday, March 18
Workshop: “Assessing Student Writing” conducted by Pacific Crest, Corey Union, Room 209, 10 a.m.-noon and 1-4 p.m. To register contact Kathleen Burke, economics, at burkek@cortland.edu

Monday, March 21
Meeting: College Council, Miller Building, Room 405, 4 p.m.

Tuesday, March 22
Meeting: Faculty Senate, Park Center Hall of Fame Room, 1:10 p.m.

Wednesday, March 23
Benefits/Wellness Fair: Corey Union, 10 a.m.-2 p.m.
Summer Job and Internship Fair: Corey Union, 11 a.m.-4 p.m.

Lecture: “International Student Mobility in a Global Knowledge Economy,” Kemal Gürüz, SUNY John W. Ryan Fellow in International Education, Sperry Center, Room 114, 4 p.m.

Brooks Museum Lecture Series: “The Cradle Will Fall: The State of Culture, Past and Present, In Iraq,” Elizabeth Stone, SUNY Stony Brook; Reception at 4 p.m. in Brooks Museum, Cornish Hall, Room D-312; Presentation at 4:30 p.m. in Cornish Hall, Room D-304

Thursday, March 24
Summer Job and Internship Fair: Park Center, 10 a.m.-3 p.m.
Jackpot Casino: Sponsored by the Student Activities Board, Corey Union Function Room, 7 p.m.

Gallery Exhibit
Continued from page 3

“4 Pianos and Some Strings” is sponsored, in part, by the Mandatory Student Fee and Auxiliary Services Corporation. The gallery talk, “Hybrid Visions,” is sponsored, in part, by the Campus Artist and Lecture Series (CALS). The perfor-mance, “Voices of Anxious Objects,” is co-sponsored by the Performing Arts Department. A color brochure with an essay by Ralph Dudgeon, performing arts, is available free of charge.

For more information, contact gallery director Barbara Racker, at ext. 4216 or rackerb@cortland.edu.