Mary K. Murphy Appointed Associate VP for Finance

SUNY Cortland has hired Mary K. Murphy of Liverpool, N.Y., as associate vice president for finance, effective Aug. 16.

She replaces William E. Shaut, who became vice president for finance and management in March.

Murphy will have primary responsibility for the areas of finance, student accounts, purchasing, payroll, internal control and Research Foundation fiscal administration.

Murphy has served as director of financial analysis at Syracuse University since 1996, overseeing and managing financial analysis activities, plant accounting and property management departments.

While there, Murphy implemented a palm-pilot major equipment inventory scanning program and developed a model to compute liability for post-employment medical benefits. She also developed analytical models for determining the impact of changing university policies on capitalization threshold and the useful lives of assets, resulting in a capitalization threshold increase from $500 to $5,000.

Murphy served as a trainer for the university’s total quality management program in 1995 and has continued to act as the comptroller’s office representative and consultant in matters promoting quality principals and concepts.

She joined Syracuse University in 1993 as a financial analyst. Previously, she was accounting manager at L’Airco Ltd., a former manufacturer of computer room air conditioners in Syracuse, N.Y., from 1991-92. She developed an accounting system, policies and procedures for the company’s start-up, and assisted in the coordination of the shut-down and sell-off, preparing final financial statements and tax returns.

From 1984-1990, she was accounting manager with Alcatel-Transcom Corporation in Portsmouth, R.I. Murphy managed accounting operations for a telecommunications assembly plant until operations were consolidated with the parent organization in North Carolina. She coordinated and prepared the financial reports relating to the liquidation of assets and inventories as well as the transfer of assets to the North Carolina plant.

A native of Geneva, N.Y., and a graduate of Cicero (N.Y.) High School, Murphy completed the majority of her undergraduate work at the University of Massachusetts at Dartmouth and earned a Bachelor of Science in Accounting with honors from SUNY Empire State College in 2000. She is currently pursuing a Masters of Business Administration in Accounting at Syracuse University.

Murphy is a member of the Northeast Conference on College Cost Accountants, the National Council of University Research Administrators, the Council on Government Relations and the Eastern Association of College and University Business Officers.

She is married to Matthew Murphy, a service technician for J.W. Stevens and a cooking instructor at Board of Cooperative Educational Services (BOCES). They have two sons, Luke, a sophomore at the Rochester Institute of Technology, and Zachary, a sophomore at Liverpool High School.

Rosenberg to Direct Field Placement

Rita Rosenberg of Ithaca, N.Y., recently was named director of the Field Placement Office at SUNY Cortland.

The interim director of the Field Placement Office since January 2003, she was promoted to the position on May 29. She reports to Edward P. Caffarella, dean of the School of Education.

“Rita brings to the position of field placement director a wealth of experience as a P-12 teacher and college faculty member,” Caffarella said. “This experience enables her to serve as a bridge between the higher education and P-12 communities as we place our students in the schools, organizations and businesses of New York State.”

“Throughout this past year as the interim director, I have grown to fully understand the challenges of this position,” Rosenberg said. “I believe the office has the potential to be a leader in the area of field experiences and teacher certification and a model for other SUNY teacher preparation programs.”

Rosenberg oversees the department that places the College’s students in pre-kindergarten through high school classrooms for field experience and student teaching. She shares information with the school districts, canvasses them for placement opportunities and provides support to field coordinators and supervisors. She establishes partnerships with schools, provides support to field coordinators and supervisors, and ensures compliance with the mandates of New York State, the State University of New York and the National Council for Accreditation of Teacher Education (NCATE).
Alumni Reunion Weekend Planned for July 16-18

Nearly 600 alumni and friends are expected to enjoy class get-togethers, parties and other activities on campus during the 2004 Alumni Reunion Weekend July 16-18.

“Alumni Reunion Weekend is a wonderful opportunity for our graduates from different generations to come together to celebrate their time at Cortland,” said Douglas DeRancy ’75, alumni affairs. “For many, attending their class reunion is the first time they have returned to SUNY Cortland. For the alumni affairs staff, the reunion is a culmination of a year’s worth of work.”

Reunion Weekend opens Friday afternoon with an 18-hole golf tournament at Walden Oaks Golf Course. Also on Friday, the Alumni Association will hold a special reception for the Century Club and the Classes of 1944, 1949, 1954, 1959, 1964, 1969, 1974, 1979, 1984, 1989 and 1994. In addition, a special reunion will be held for the sisters of Alpha Sigma Alpha. The sorority's events include a Friday night welcome party in front of Moffett Center and a sorority dinner at the Alumni House on Saturday night.

Guided van tours of the campus and the Stadium Complex will begin at 9 a.m. on Saturday. Memorial Library will be open and the College Archives available for perusal from 10 a.m. - 4 p.m. Moffett Center, Bowers Hall and Old Main will be open for viewing between 9 a.m. - 4 p.m. Class gatherings offer an opportunity to socialize with former classmates from 10:30 a.m. until noon in Corey Union.

The Alumni Luncheon begins Saturday at noon in the Corey Union Function Room. This event honors reunion classes and this year's Distinguished Alumni Award recipients: Mary Lynn Collins '57, a professor of education at Nova Southwestern University in Fort Lauderdale, Fla.; Douglas Galke '72, director of the North Carolina Division of Public Health Developmental Evaluation Center in Boone, N.C.; and Lucy Getman '78, of Columbus, Ohio, director of advocacy for the Reading Recovery Council of North America.

Immediately following the luncheon, members of Alpha Kappa Phi/Agonian, Sigma Sigma Sigma, and Sigma Rho Sigma will meet in the Corey Union Fireplace Lounge. Members of Nu Sigma Chi sorority will sponsor an alumnae tea from 3:30-5:30 p.m. at their house on 52 Prospect Terrace.

An all-class banquet features food, music and fun between 5-11 p.m. in Moffett Center.

On Sunday, a farewell breakfast is scheduled for 9-11 a.m. in the Corey Union Caleion Room. For more information, contact the Alumni Affairs Office at ext. 2516.

Alumni Weekend Schedule of Events Posted

Thursday, July 15
Class of 1949 Social and Dinner: Alumni House, 5:30 p.m.

Friday, July 16
Golf Tournament: Walden Oaks Golf Course, noon.
General Registration and Information: Corey Union, Room 209, 1-10 p.m.
Reception for Class Committee Members: President's Home, 5-6 p.m.
Class of 1954 Social and Dinner: Alumni House, 5:30 p.m.
Alpha Sigma Sorority Welcome Party: Moffett quad under tents, 7 p.m.
Reunion Party: Corey Union Fireplace and Exhibition Lounges, 8:30-11:30 p.m.

Saturday, July 17
Donor Breakfast: President's Home, 8 a.m.
General Registration and Information: Corey Union, Room 209, 8 a.m.-noon
Continental Breakfast: Corey Union Caleion Room, 8-9:30 a.m.
Moffett Center, Bowers Hall and Old Main: Open to visitors from 9 a.m.-4 p.m.
Tour of Alumni House: 9-11 a.m.
Tour of Athletic Complex: 10-11 a.m.
College Memorial Library Tours: Self-guided

This Summer Bulletin is a special issue of The Bulletin, published by the Division of Institutional Advancement at State University of New York College at Cortland and distributed to faculty, staff and students. It contains official College announcements, news reports and notices of campus events. The Summer Bulletin may be viewed online at www.cortland.edu/images/Bulletin.pdf.

Information for The Bulletin should be sent to The Publications and Electronic Media Office, Studio West, Room B-3, P.O. Box 2000, Cortland, NY 13045.

The next issue of The Bulletin will be published Monday, Aug. 23. The copy deadline for that issue is 4:30 p.m. on Tuesday, Aug. 17. All articles must be typewritten. Articles of more than 50 words should be submitted on a diskette in PC or Mac format or by e-mail to: bulletin@cortland.edu.
College Hires Two Leadership Gift Officers

SUNY Cortland’s Institutional Advancement Division recently appointed Susan Engle of Alexandria, Va., and Tina Aversano of Hershey, Pa., as leadership gifts officers.

Engle, who started on June 1, and Aversano, a 1996 graduate of SUNY Cortland who began her duties on June 17, both report to Michael Katz, the manager of leadership gifts. The newly created fund-raising positions filled by Engle and Aversano aim to increase the College’s support and endowment through gifts from alumni, parents and friends.

“The leadership gifts officers will seek major gifts for the advancement of the College,” said Vice President for Institutional Advancement John Mosser. “The leadership gifts staff will serve as liaisons with the three schools on campus. The leadership gifts staff will travel extensively to meet alumni, parents and friends of the College, create opportunities for donors to visit campus and become more deeply involved in the life of the institution.”

Susan Engle

Since 2002, Susan Engle has served as assistant director of development at the Media Research Center (MRC) in Alexandria, Va. She managed a $4 million donor recognition program while organizing the Board of Trustees annual meeting and dinner for 840 guests. She also served as executive secretary to the Board of Trustees since 1999. She joined MRC in 1998 as executive assistant for development. MRC presented her with its 2002 Presidential Award as the Outstanding Employee.

Previously, Engle was government relations assistant with the Automotive Service Industry Association (ASIA) in Washington, D.C. She assisted the legislative liaison in organizing an annual legislative summit in the Capitol, wrote the regulatory update section of the monthly newsletter, and performed all administrative duties of the Washington office.

Engle received a Bachelor of Arts in Economics from St. Lawrence University in Canton, N.Y. While there, she participated in the Calling All Saints Fundraiser by contacting alumni for contributions to the annual fund. In 1995, she assisted an event planner as a student intern with Citizens for a Sound Economy in Washington, D.C.

Since 1997, she has chaired the New York State Society Cherry Blossom Festival Committee, which selects and supervises the New York State Cherry Blossom Princess for an international festival.

Tina Aversano

Tina Aversano, who earned a Bachelor of Arts in Psychology from SUNY Cortland, most recently presented her with its 2002 Presidential Award as the Outstanding Employee.

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Cortland Lacrosse Player Lauren Frisch Earns Academic All-America Honors

SUNY Cortland junior women’s lacrosse player Lauren Frisch of Nanuet, N.Y., has been named to the 2003-04 Academic All-America Women’s College Division At-Large national third team.

She is one of only 45 student-athletes on the three national teams, which feature Division II, III and National Association of Intercollegiate Athletics (NAIA) schools from across the United States and Canada.

A special and elementary education major with a 3.99 GPA, Frisch recorded 11 goals and four assists in 19 games, 13 as a starter. She also had 26 ground balls, five draw controls and three caused turnovers. Frisch has 31 goals and 14 assists in three seasons with the Red Dragons, two as a starter.

Residence Hall Groundbreaking Set for July 13

SUNY Cortland will formally break ground on its first new residence hall in 30 years during a ceremony on Tuesday, July 13.

The $11 million facility will be located south of Neubig Hall on the site of the current Bishop Hall and Shea Hall annexes. The groundbreaking ceremony begins at 9:30 a.m. and is open to the public. An invitation-only reception will follow at 10 a.m. in the Neubig Hall cafeteria.

President Erik J. Bitterbaum will preside over the formal program which will include local elected officials, representatives from the architectural and construction firms working on the new building, and officials from both the SUNY Construction Fund and the College.

The four-storied residence hall will feature a colored glass tower that will face Corey Union and 195 beds in its junior style suites with private baths. Recent renovations to existing SUNY Cortland residence halls have resulted in a decreased capacity on campus. These refurbished facilities feature larger double rooms and more single rooms, necessitating the new residence hall to meet student on-campus living needs.

Construction will commence with the demolition of both annexes. Students will occupy the new facility at the start of the Fall 2005 semester.

For more information on the groundbreaking, contact Christine Wallace, special events coordinator, Miller Building, Room 404-I, at ext. 5453.

Cheryl Jewell Will Direct Alumni Arena

Cheryl Jewell was appointed director of the Park Center Alumni Arena ice rink. As an assistant director of sports facilities, Jewell will also assist with the management of other athletic venues on campus.

A native of Pomeroy, Ohio, Jewell will oversee operations, scheduling and event planning at the rink. She will also supervise human resource management student workers.

Jewell is a graduate of Ohio University, where she earned a Bachelor of Science in Recreation Management in 2002 and a Master of Science in Recreation Studies in 2003.

She worked at Ohio’s Bird Arena for eight years, including six years as rink manager. In addition, she assisted with management of other facilities at the school, including the golf course and student recreation center.
Rosenberg to Direct Field Placement Office

Continued from page 1

As interim director, she coordinated the first SUNY-wide Field Placement Office Conference, established a semi-annual Education Field Placement Fair with invitations to local school districts, and collaborated with the SUNY Urban Teacher Education Center to place students in city field experiences. This fall, 27 students from SUNY Cortland will complete their semester of student teaching in New York City schools, the largest ever at SUNY Cortland and in the SUNY system.

Rosenberg had served as coordinator of field experience for the childhood and early childhood education and special education majors since August 2002.

She joined SUNY Cortland in 1995 as student teacher advisor and center director in the Education Department. During 2002, she was an administrative intern in the Belle Sherman Elementary School in the Ithaca City School District while earning her Certificate of Advanced Study (C.A.S.) in Educational Administration. Rosenberg began teaching at the Wakefield, R.I., Stepping Stone School in 1974-75. From 1975 until 1995, she taught various elementary grade levels in the Ithaca City School District. In 1985-86, she took a sabbatical to supervise the development and implementation of a district-wide curriculum in environmental education in conjunction with the Cayuga Nature Center. A native of Newport, R.I., Rosenberg earned a Bachelor of Science in Childhood Development and Family Studies from the University of Rhode Island. She completed a Master of Science in Elementary Education at SUNY Cortland.

She is married to Don Barber, the Caroline town supervisor and owner of Sunnybrook Builders. They have three daughters, Cara, Megan and Jenna.

Leadership Gift Officers Appointed

Continued from page 3

managed publicity until 2003 for World Wrestling Entertainment (WWE) Inc., of Stamford, Conn. During her nearly six years with WWE, she worked both in the Marketing and in the Licensing and Merchandising Departments and honed her skills in publicity, contract negotiations and talent management.

In the Marketing Department, she assisted with raising funds for various organizations through cross marketing with Make-A-Wish Foundation, Elizabeth Glaser Pediatric AIDS Foundation, Best Buddies, and the U.S. Armed Forces. She assisted with WWE product placement in the feature film, “Charlie's Angels,” and developed a plan for future placements with a contracted product placement agency. She managed WWE book publicity through print, television and radio media, which resulted in New York Times best sellers and a highly successful Playboy tour.

Aversano sought WWE talent opportunities including the screening and researching of scripts, as paid guests on original programs and motion pictures.

Between 2000 and 2002, she was an entertainment and publicity specialist in the Marketing Department. The previous year, Aversano coordinated special projects for the Licensing and Merchandising Department. She joined the department as an administrative assistant in 1997. During 1998, she taught English for the Interact NOVA Group in Tokyo, Japan.

A native of the Pelham Bay section of Bronx, she began her career as an administrative secretary with Cornell University Medical College in New York City, editing scientific manuscripts for publication and assisting with the processing of grant materials.

Fall Bulletin Schedule

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* Due to the Labor Day holiday, the deadline for Issue #2 will be moved up one day.

Fall Bulletin Reminder

The next issue of The Bulletin will be published on Monday, Aug. 23. The deadline for all submissions is 4:30 p.m. on Tuesday, Aug. 17.

All copy should be typewritten and sent to the Publications and Electronic Media Office, Studio West, Room B-3. Articles of more than 50 words should be submitted on a diskette in PC or Mac format or by e-mail at bulletin@cortland.edu.
Mechthild Nagel, philosophy, had her article, “Women, Gender and Law Enforcement, Prisons and Prisoners: Sub-Saharan Africa” accepted for publication in the Encyclopedia of Women and Islamic Cultures

President’s Office Seeks Executive Assistant

The President’s Office announces an opening for the position of executive assistant to the president.

This is a management/confidential appointment, reporting directly to the president. Applicants must have exceptionally good communication skills, tact, discretion, academic or professional experience, and an appreciation of the academic culture. An advanced degree is required. The executive assistant to the president works to implement presidential directives and works on special projects as assigned by the president. The appointee is a member of the President’s Cabinet and the President’s Council.

Major responsibilities of this position include:
• directing the Middle States accreditation and Mission Review II processes;
• coordinating institutional long-range planning;
• overseeing the DSI process;
• coordinating SUNY-wide awards and honorary degree nominations;
• overseeing publication of the College Handbook;
• managing the President’s Office;
• overseeing and participating ex officio in Cabinet-level searches;
• working with other groups in planning Commencement and Honors Convocation;
• supervising the special events coordinator;
• communicating with System Administration and campus constituencies on behalf of the president;
• chairing the Committee on the Status and Education of Women; and,
• assisting with presidential correspondence.

Internal applicants are asked to submit a letter of application outlining how they meet the criteria and a current resume with three to five references to Laurie Barton, President’s Office, Miller Building, Room 408.

The deadline for internal applications is July 19. SUNY Cortland is an AA/EEO/ADA employer.

Annual Summer Institute in Character Education Attracted Nearly 300 Educators to Campus

Eight national authorities on character education, addressing topics ranging from creating a caring classroom to inspiring the quest for academic excellence, highlighted SUNY Cortland’s tenth annual Summer Institute in Character Education June 28-July 1.

This year’s Institute, titled “Improving Student Learning and Behavior Through Character Development,” had nearly 300 educators from the U.S. and Mexico, Singapore, Lebanon, Japan, Australia and Belize. For the first time, a graduate credit option was available for the institute, with an additional day of sessions held on Friday, July 2.

Hosted by the Center for the 4th and 5th Rs (Respect and Responsibility) at SUNY Cortland, the week’s programs provided sessions on the 12 components of the center’s comprehensive approach to character education.

Speakers for this year’s programs included Hal Urban, award-winning teacher and author of Life’s Greatest Lessons and Positive Words, Powerful Results; Thomas Lickona, center director, and author of Educating for Character and Character Matters; and Matthew Davidson, research director for the center and co-author with Tom Lickona of Character Quotations.

Davidson was also editor of a special issue of Journal of Research in Education on action research in character education.

The sessions focused on classroom strategies, including “The Teacher as Caregiver, Model, and Mentor,” “A Caring Classroom Community,” “Character-Based Discipline,” “A Democratic Classroom Environment,” “Teaching Character Through the Curriculum,” “Cooperative Learning,” “Conscience of Craft,” “Ethical Reflection” and “Teaching Conflict Resolution.” In addition, sessions addressed school-wide strategies. One day’s focus was on the “Elements of Action Research.”

Lickona noted that 10 schools named in nationwide competition as National Schools of Character have credited SUNY Cortland’s Summer Institute with helping them begin and develop their character education initiatives.

The Center for the 4th and 5th Rs has received a Templeton Foundation grant to research promising practices in high school character education. A national report, Smart and Good High Schools, will be released in September and distributed to 26,000 public and private high schools across the country. To sign up for a free digital copy, go to: http://cortland.edu/templeton.

Memorial Library Summer Hours

Summer Session II
June 28-July 30
Monday-Thursday 7:45 a.m.-11 p.m.
Friday 7:45 a.m.-6 p.m.
Saturday 10 a.m.-6 p.m.
Sunday Closed

Post-Summer Session
July 31-Aug. 23
Monday-Friday 8 a.m.-4 p.m.
Saturday-Sunday Closed
**Coming Events**

**Tuesday, July 13**  
**Ground Breaking Ceremony:** Residence Hall site located south of Neubig Hall, 9:30 a.m.

**Friday, July 16 - Sunday, July 18**  
**Alumni Reunion Weekend:** See complete schedule of events on page 2.

**Thursday, July 29**  
**Bloodmobile:** Corey Union Fireplace and Exhibition Lounges, 11:30 a.m.-4:30 p.m.

**ASC Summer Hours Announced**

**ASC Office**  
Monday-Friday, 8 a.m.-4 p.m.

**College Store**  
Monday-Friday, 8 a.m.-4 p.m.

**Dragon's Court**  
Through July 30  
Monday-Friday, 7 a.m.-6:30 p.m.  
Saturday-Sunday, 11 a.m.-6:30 p.m.

**Dragon's Den**  
Through July 30  
Monday-Friday, 7:30 a.m.-2 p.m.

**August Intersession: Aug. 2-Aug. 20**  
Monday-Friday, 9 a.m.-2 p.m.  
Closed: Tuesday, Aug. 10.

**Friday, Aug. 6**  
**Annual Picnic:** Civil Service Employees Association (CSEA) members; Lusk Field House, noon-4 p.m. For more information, contact Charlotte Plunkett at ext. 2010.

**Saturday, Aug. 21**  
**Welcome Week:** Information table at Corey Union front steps, 8:30 a.m.-6 p.m.

**Welcome Picnic:** For faculty, staff and students. Van Hoosen Lawn (rain site: Corey Union Function Room), 4:30-6:30 p.m.

**Dunkin’ Donuts**  
**Through Aug. 20**  
Monday-Friday, 7:30 a.m.-1:30 p.m.  
Closed: Tuesday, Aug. 10.  
Donut, bagel and coffee shop café.

**All hours subject to change.**

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**Open Recreation Summer Schedule**

**Monday-Friday Through Aug. 22**  
**Moffett Center Pool**  
6:30-8 a.m  
11 a.m.-1 p.m.

**Tomik Fitness Facility**  
6-8:30 a.m.  
11 a.m.-1 p.m.  
4-7 p.m.

**Saturday-Sunday through Aug. 24**  
**Tomik Fitness Facility**  
9 a.m.-2 p.m.

**Monday-Thursday, Through July 31**  
**Woods Fitness Facility**  
D-305 Gym, Equipment Checkout, Racquetball/Squash/Table Tennis Courts, Park Center Pool  
7-10 p.m.

**NOTE:** All open recreation hours are subject to change. For more information, call the Recreational Sports Office at ext. 4960.

* Faculty/staff and their families and students must purchase a summer pass to use these facilities. All participants must present their SUNY Cortland photo I.D. cards and membership cards and bring a towel with them. Fitness facilities are not available to Club Rec members.

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**Cortland**  
State University of New York College at Cortland