

# The Bulletin

A Publication for the SUNY Cortland Community

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## Kiplinger's Ranks College Among Nation's Top 100 Best Values

For a second straight year, SUNY Cortland was ranked by *Kiplinger's* among its 100 Best Values in Public Colleges for 2008, a list of national institutions that combine "outstanding academic quality plus an affordable price tag."

SUNY Cortland was ranked 89th nationally, up from its ranking of 97th in 2007 for in-state students. For out-of-state students, SUNY Cortland repeated its ranking of 64th in the nation.

"Our exceptional academic profile and our competitive tuition and fees are certainly no secret to New York's students," said President Erik J. Bitterbaum. "Last year, we had almost 11,000 applications for 1,075 freshman openings. We are ahead of that pace this year. Students continually tell me that we are a 'hot campus.'"

*Kiplinger's* determined its rankings based on data provided by more than 500 public four-year colleges and universities to Peterson's.

The magazine then narrowed the list to about 120 schools based on several measures of academic quality. These factors included the percentage of incoming 2006-07 freshmen scoring 600 or higher on the verbal and math components of the SAT or scoring 24 or higher on the ACT; admission and retention rates; student-faculty ratios; and four- to six-year graduation rates.

"We then rank each school based on cost and financial aid," wrote *Kiplinger's*.

Among the barometers used were total cost — tuition, mandatory fees, room and board, estimated expenses for books — for in-state students; the average cost for a student with need after subtracting grants but not loans; the average cost for a student without need after subtracting non-need-based grants; the average percentage of need met by aid; and the average debt a student accumulates before graduation.

*Kiplinger's* ran the academic quality and cost numbers again for determining out-of-state rankings, using total costs for out-of-state residents and average costs after aid.

"In our scoring system, academic quality carries more weight than costs," concluded *Kiplinger's*.

## College Matches \$30,000 Federal Seed Grant That Establishes Writing Project for Area Teachers

SUNY Cortland recently was approved for long-term, renewable federal funding to start a local branch of the National Writing Project as a means of helping outstanding teachers across Central New York improve their practice through writing and research.

Called the Seven Valleys Writing Project (SVWP), the project's centerpiece as with other National Writing Projects will be a month-long Summer Institute. The College's Summer Institute will take place from July 7-Aug. 1 at Main Street SUNY Cortland, an extension facility the College operates at 9 Main St. in downtown Cortland.

A group of 15 competitively selected and outstanding kindergarten through 12th grade teachers from many fields of study will attend the institute. The educators will hone their written expression and improve research education-related subjects. Subsequently, they will share their knowledge with colleagues and students back in their home districts.

"Where teachers recommend teachers, we get the best," said the project director, David Franke, English.

Franke was the lead writer of the successful grant application. He currently oversees the \$30,000 in federal Department of Education funding, which was matched by a \$35,000 grant approved through SUNY Cortland's President's Cabinet.

Brian Fay, a teacher at the Onondaga-Cayuga-Madison Board of Cooperative Educational Services (BOCES), is co-director on the SVWP. In addition to his project administration duties, Fay will serve as the lead teacher representing the area school districts. Karen Stearns, English, with more than 30 years of regional high school teaching experience, is SVWP associate director and co-director of the Summer Institute.

Franke also will teach in the Summer Institute during the project year. Members of the English Department, including Mary Lynch Kennedy, Stearns, Alex Reid and Victoria Boynton, will join him. Reid serves as technology liaison while Boynton is the consultant for experimental and creative writing.

See the complete story online at [www.cortland.edu/news](http://www.cortland.edu/news).

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SUNY  
Cortland

## Recreation and Leisure Studies Plans July 1 Name Change To Recreation, Parks and Leisure Studies Department

Recreation and Leisure Studies Department faculty recently voted unanimously to change the department's name to the Recreation, Parks and Leisure Studies Department, effective to external audiences on July 1.

Department Chair Lynn Anderson said that her faculty had been discussing the new name for several years. In November, the proposal was reviewed and approved by School of Professional Studies Dean Roy H. Olsson Jr. The President's Cabinet endorsed the change on Dec. 3.

The new moniker reflects the direction in which the department is headed, she asserted.

"We now have four separate undergraduate degree programs and the new department name is more inclusive of all four degrees," Anderson said.

"The new name better describes and defines who we are and what we do as a department, clarifying our identity to outside groups," she said. "It acknowledges a whole area of study (parks) that was previously not highlighted in our department.

"The name better follows common practice in our field. Our national association, which oversees our national accreditation, is called the National Recreation and Parks Association. Our state association is called the New York State Recreation and Park Society."



*The Bulletin* is published by the Publications and Electronic Media Office at State University of New York College at Cortland and distributed to faculty, staff and students. The Bulletin contains official College announcements, news reports and notices of campus events.

*The Bulletin* may be viewed online at [www.cortland.edu/images/bulletin.pdf](http://www.cortland.edu/images/bulletin.pdf). Information for *The Bulletin* should be sent to Wendy Brooks, editor, Publications and Electronic Media Office, Brockway Hall, Room 207-F, P.O. Box 2000, Cortland, NY 13045.

The next issue of *The Bulletin* will be published Monday, Feb. 4. The deadline for copy for that issue is 4:30 p.m. on Tuesday, Jan. 29.

All articles must be typewritten. Articles of more than 50 words should be submitted in Microsoft Word format by e-mail to [bulletin@cortland.edu](mailto:bulletin@cortland.edu).

Since becoming a new school in 2003, Professional Studies has sought to better define itself by encouraging its departments to more clearly delineate who they are and what they do, she observed.

"With the new SUNY Cortland branding initiative and subsequent new logos, slogans, etcetera, it is a perfect time to take action on changing the department's name," Anderson said. "Since we have to order new business cards, letterhead and brochures. It is timely and cost effective to also finally change the department name to be more accurate of who we are and what we do."

## Photo Exhibit to Open with Feb. 5 Gallery Talk, Reception

A series of black and white photographs exploring the different interests of Swedish artist Orjan Henriksson will be exhibited at the Dowd Fine Arts Gallery starting Tuesday, Feb. 5.

The gallery exhibition, "Orjan Henriksson: Photographs 2005-2007," will run through Saturday, March 15.

Henriksson, whose photography often appears in competitive shows in Europe and Scandinavia, will discuss his work during an opening reception and an informal artist's gallery talk from 6-8 p.m. on Tuesday, Feb. 5. Refreshments will be served.

At the opening reception, he also will announce details about a workshop he plans to conduct during his campus visit. The exhibition, opening reception and artist's talk are all free and open to the public.

The photographer has consistently received recognition for his skills in composition and design, particularly in his preferred black and white medium.

The images selected for this exhibition bring together several threads of Henriksson's interests in photography, said Andrew Mount, gallery director.

With all of his images, Henriksson presents a character that can be pressed toward narrative or enjoyed for its shapes and composition.

## College Council to Meet Jan. 25

The SUNY Cortland College Council will hold its next regularly scheduled meeting at 4 p.m. on Friday, Jan. 25, in Miller Building, Room 405.

Council members will hear reports by College Council Chair Dorothea Fowler, President Erik J. Bitterbaum, Faculty Senate Chair Karla Alwes and Student Government Association President Aaron Marsh. The group also will welcome new College Council members Thomas Gallagher and Linda May Armstrong '76.

SUNY Cortland Interim Associate Provost for Enrollment Management Carol Van Der Karr will report on the College's involvement with the Foundations of Excellence program beginning at 3:15 p.m. in Miller Building, Room 405.

"The interesting thing about these images for me is that they manage to hold secrets in a way," Mount said. "They are different each time I see them and that quality lends the images a fantastic connection to the history of storytelling, of which photography plays a part for us today."

Born in 1952, Orjan Henriksson's early interest in photography formed a kind of release for him from the rigor of his earlier occupation as a classical guitarist. Today Henriksson is a full-time, professional photographer who owns his own studio in Mullsjö, Sweden. He teaches at the Mullsjö, Folkhögskola, in Sweden and, when time allows, conducts workshops in the United States.

The exhibition and associated programs are supported by the Cortland College Foundation, the Campus Artist and Lecture Series and the President's Office.

Gallery hours are 10 a.m.-4 p.m. Tuesday through Saturday and by appointment. Group tours are also available. The gallery is closed on Sundays and Mondays.

For programming or volunteer information, contact Andrew Mount, gallery director, at ext. 4216 or [mounta@cortland.edu](mailto:mounta@cortland.edu).

*See the complete story online at [www.cortland.edu/news](http://www.cortland.edu/news).*

## College to Honor Martin Luther King Jr. with Readings and Music on Jan. 25

The campus community will honor Martin Luther King Jr. during a commemoration ceremony at 5 p.m. on Friday, Jan. 25 in the Corey Union Function Room. It will be followed by a brief reception, musical celebration, hors d'oeuvres and student art exhibition.

The ceremony will include excerpts from one of King's essays read by Interim Interfaith Chaplain Charles Maxfield, history, and Janet Hansen, pastor at Christ Presbyterian Church.

Jason Nunez, a junior recreation and leisure studies major from Bronx, N.Y., and Jamell Myers, a junior communication studies major from Brooklyn, N.Y., will read from their own interpretations of King's "I Have a Dream" speech.

Paula Gooden, a junior biomedical science major from Queens Village, N.Y., will perform as a soloist during the observance. Vanessa Johnson,

a freelance storyteller, character interpreter and fiber artist from Syracuse, N.Y., will narrate with songs of the civil rights movement and their history.

The 6:30 p.m. musical celebration, also in the Function Room, will feature talented musicians from across campus and the community: the Jazz-HappensBand, led by musician Jeff Dovi, service group, and Urban Horse Thieves, led by bass player Joseph Rayle, foundations and social advocacy.

Urban Horse Thieves will be joined by SUNY Cortland's Rock and Blues Ensemble led by Steve Barnes, Africana studies. The ensemble consists of SUNY Cortland students, faculty and staff.

The celebration also will feature Ed Moore, performing arts, on piano and the band Matie Massie, presenting selections from *Word Groove: Poems and Stories from the Harlem Renaissance Era*. During the evening, posters designed

by students from Cortland County schools with the theme "This is My Dream for the World" will be exhibited in the Function Room.

For more information, contact co-coordinator Tanya Abilock in the Multicultural Life Office at ext. 2336, or Interim Chair for the Center for Intercultural and Gender Studies Sheila Cohen, literacy, at ext. 5784.

## Employees Asked to Update Online Directory Information

SUNY Cortland employees are asked to review and update their information on the electronic campus directory. This directory lists name, title, department, phone number, office location and e-mail address for each College employee.

State employees can access the maintenance screen by entering [www.cortland.edu/directory](http://www.cortland.edu/directory) in their browser, by using the Personal Information Menu on Banner Web or by selecting Faculty/Staff Resources on the SUNY Cortland home page at [www.cortland.edu](http://www.cortland.edu), and then choosing "Directory Maintenance" under "Faculty/Staff Directory." Once a Cortland I.D. or Social Security number and birth date are entered, access to personal information is granted. Instructions on how to update information online also appear on page two of the current phone directory.

ASC employees should submit directory changes to ASC Assistant Executive Director Michelle Brackin via e-mail to [brackinm@cortland.edu](mailto:brackinm@cortland.edu) or by phone at ext. 2431. Research Foundation employees should submit changes to Brent Danega in the Human Resources Office by sending an e-mail to [danegab@cortland.edu](mailto:danegab@cortland.edu) or by phone at ext. 2414.

Employees may elect to include home addresses and/or telephone numbers in the printed directory.

For more information, contact the Publications and Electronic Media Office at ext. 2519.

## Gov. Spitzer Appoints Thomas Gallagher and Linda Armstrong, Reappoints Marie Rumsey to SUNY Cortland College Council

Gov. Eliot Spitzer has appointed Thomas Gallagher, mayor of Cortland, and Linda May Armstrong, a member of the grant management team at Thoma Development Corp., to the SUNY Cortland College Council. He has also reappointed current College Council member Marie Rumsey to a seven-year term.

Gallagher's term began Jan. 3 and runs through June 30, 2011. He completes the term of Patrick McHugh, whom he replaced on the Council. Armstrong, who replaced Steven Hunt after he was appointed to the State University of New York Board of Trustees, began her term on Jan. 2 and will complete Hunt's term and serve through June 30, 2013. Rumsey's new term runs through June 30, 2014.

The 10-member College Council has certain supervisory responsibilities at SUNY Cortland which include: recommending candidates for appointment as president of the College; reviewing major plans for operation of the College properties; reviewing proposed budget requests; fostering the development of advisory citizens' committees; naming buildings and grounds; and making or approving regulations governing the conduct and behavior of students.

Gallagher, who has been mayor of Cortland since 2002, was the executive director of the Cortland County Chamber of Commerce from 1994-2001 and then headed special projects for the Cortland County Business Development Corporation/Industrial Development Agency in 2001-02.

Armstrong, a 1976 SUNY Cortland alumna, joined Thoma Development Corporation of Cortland in 1982 as a grant writer working with the City of Cortland's Community Development Business Loan Program. Since 1992, she has designed and implemented home ownership programs for low-to-moderate income households, while working with lenders, realtors and attorneys on behalf of the applicants.

Rumsey joined the College Council in 2006, when Gov. George Pataki appointed her to a one-year term to complete the vacancy created with the resignation of Anthony R. Granito.

For 30 years, Rumsey taught elementary level students in the Auburn City School District and later in the Cortland Enlarged City School District, from which she retired in June 2005.

*See the complete story online at [www.cortland.edu/news](http://www.cortland.edu/news).*

## Raymond Goldberg Retires After 30 Years of Service

Raymond Goldberg, who has served SUNY Cortland since 1977 and most recently as associate dean for the School of Professional Studies, retired on Jan. 10. He has earned the designation of professor emeritus of health.

Goldberg, of Homer, N.Y., accepted an appointment as the dean of health sciences for Vance-Granville Community College in Henderson, N.C.

The associate dean of the School of Professional Studies since March 2005, he had been interim associate dean since 2003.

Goldberg had originally joined the SUNY Cortland Health Department faculty in 1977 as an instructor. He was promoted to assistant professor in 1981, to associate professor in 1984 and professor in 1994.

As assistant dean for graduate studies from 1997-2001, he coordinated the College's Graduate Center in Rome, N.Y., published a Graduate Student Newsletter, and handled a wide range of duties related to graduate education.

In 1987, Goldberg co-authored a three-year, \$450,000 grant from the New York State Education Department for "Health Education Technical Assistance Center and Professional Preparation Model for Elementary Level Health Education." In 1991, he co-authored a three-year, \$300,000 grant from the U.S. Department of Education for Project IDEA, the Drug-Free Schools and Community Program.

A native of Wilmington, Del., Goldberg earned a bachelor's degree in health and physical education from the University of North Carolina-Pembroke, a master's in health education from the University of South Carolina and a Ph.D. in health education from the University of Toledo. Goldberg taught health and family life at

Lockwood Junior High School in Warwick, R.I., from 1972-75.

He is the author of numerous publications, including the sixth edition of *Drugs Across the Spectrum*, scheduled for release in 2008, and the eighth edition of *Taking Sides: Drugs and Society*, published in 2007. He has been a reviewer for several publications, including the *Journal of Alcohol and Drug Education*, the *Journal of Drug Awareness* and the *Journal of Health Education*.

Goldberg, who has made several professional presentations, has served on many SUNY Cortland committees, including chair of both the Middle States Accreditation Subcommittee and Health Department Personnel Committee.

He has two daughters, Tara and Greta.

## Thomas Hischak to Teach in Greece as Fulbright Senior Specialist

Thomas Hischak, performing arts, will participate in a Fulbright Senior Specialists project at the University of Patras in Greece for three weeks during May.

Hischak was chosen for the honor by the U.S. Department of State and the J. William Fulbright Foreign Scholarship Board. He was originally approved to make the trip in May 2007 but the project was cancelled after the country's universities went on strike. Now rescheduled with the Fulbright Foundation in Greece, Hischak is currently set to arrive in Athens on May 4.

While in Greece, Hischak will give guest lectures and offer workshops on American theatre, musical theatre and musical films as well as direct an American one-act play to be performed in English by students in the university's Department of Theatre Studies.

"I hope my visit will lay the groundwork for future cooperation between the University of Patras and SUNY Cortland," Hischak added.

Founded in 1964, the University of Patras is the third largest and fastest growing institution of higher learning in Greece with more than 20,000 undergraduate and post-graduate students located on a 600-acre campus at the foot of Mount Panachaico on the Gulf of Corinth. The

## Political Science Inducts New Honors Society Members

The Cortland chapter of Pi Sigma Alpha, the national honors society formed to recognize outstanding achievement in political science, formally inducted seven students in a ceremony held on Dec. 6, according to chapter advisor Robert Spitzer, political science.

The most recent inductees into the Political Science Department's Zeta Delta chapter are Peter J. Claus-Landi, Brandon J. Davis, Ryan M. Galvin, Emily C. Janisch, Carlos Perez, Rodrigo Rodriguez and Amanda Sannella.

Cortland's chapter of Pi Sigma Alpha was formed in 1970, making it one of the first to be established among political science departments in the SUNY system.

Theatre Studies Department was established in 1989 and currently has 240 undergraduate majors.

Hischak was among 400 U.S. faculty and professionals selected last year to travel abroad through the Fulbright Senior Specialists Program, established in 2000 to provide short-term academic opportunities to prominent U. S. faculty and professionals to support curricular and faculty development at academic institutions around the world. The Fulbright Program, America's flagship international educational exchange activity, is sponsored by the U. S. Department of State, Bureau of Educational and Cultural Affairs. Thousands of U.S. faculty and professionals and their foreign counterparts have taught, studied or conducted research abroad in the 50-year existence of the program.

A member of the Performing Arts Department, Hischak has taught and directed theatre productions at SUNY Cortland since 1983. He has written 15 books on theatre, film and popular music, and is a playwright with 20 published plays. In 2004, he was honored with a SUNY Chancellor's Award for Excellence in Scholarship and Creative Activity. Hischak holds degrees in theatre and English from St. Louis University and Southern Illinois University at Carbondale.

## Donald Wilcox Retires After 22 Years of Service as Protestant Campus Minister

The Rev. Donald Wilcox, Protestant campus minister to SUNY Cortland students for more than 22 years, retired as executive director of the Cortland County Council of Churches on Dec. 31.

Wilcox, a 1998 recipient of SUNY Cortland's College-Community Appreciation Award, has served countless students, faculty and staff from his post at the Interfaith Center at the edge of campus.

An ordained Lutheran minister, he was assigned the campus ministry in August 1985 when he joined the Council of Churches, a coalition of about 30 local congregations based at the Interfaith Center. Wilcox was also pastor of the Holy Spirit Lutheran Church in Cortland.

He became a familiar sight on campus at lectures, sports events and student and faculty

senate meetings as he carried out his non-denominational mission of community service, spiritual support especially of those in need and encouragement of student volunteer projects.

As the Protestant campus minister, Wilcox was a driving force behind a long list of ecumenical initiatives that united the campus for public service projects and also served to draw the students into a sense of belonging in the greater Cortland community.

Faculty credited Wilcox with developing many valuable "service learning" opportunities allowing their students to connect what they learned in the classroom with what they experienced out in the community.

Always proactive, Wilcox made it a habit at the start of the academic year to meet with and offer his services to the staff of each SUNY Cortland residence hall.

Early in his ministry, he and former Director of Academic Advisement Dan Maloney-Hahn started the Cortland Student Volunteer Project, which still operates under the Student Government Association to offer programs including the Hunger and Homeless Coalition, the Classroom Volunteer Project and volunteers in the Child Care Center. He helped the students establish a Cortland Against Another Rape (CAAR) organization on campus and served on the Nu Sigma Chi Board, the Child Care Center Board and the Animal Care Committee.

Wilcox directed the Peer Counseling Program for the College. With Health Educator Cathy Smith, he co-facilitated a grief support group for students. He also spearheaded the creation of grief support groups within the Cortland community.

This fall Wilcox, assuming a role usually reserved for emeritus faculty, carried the mace, a ceremonial staff used as a symbol of authority, at the Academic Convocation to mark the opening of the 2007-08 year. He was acknowledged again at a Dec. 3 retirement reception in Corey Union. President Bitterbaum as well as faculty, staff, students and his Roman Catholic counterpart in campus spiritual ministry, took the opportunity to thank him for his steadfast service to the campus community.

Wilcox has moved to Gettysburg, Pa., the site of his seminary and where he can enjoy a collegiate city, a milder climate and many games of golf.

*See the complete story online at [www.cortland.edu/news](http://www.cortland.edu/news).*

## Russell Scott Receives Top Classified Service Award

Russell Scott, who has been working in the Duplicating Center in Corey Union since joining the College in December 2000, was the 2007 recipient of the President's Award for Excellence in Classified Service.

President Erik J. Bitterbaum presented Scott with the award in Corey Union on Dec. 7, during the 38th Annual Service Recognition Ceremony sponsored by the Human Resources Office.

The award was created in 2002 to annually recognize one individual "for extraordinary achievement and to encourage the continuation of excellence." Nominees must be current SUNY Cortland full-time classified service employees with at least three years of continuous service. A supervisor, co-worker or other college community member may make nominations.

More than 20 individuals from offices and departments across the campus nominated Scott, who couples a strong work ethic with a caring

personality in managing the hectic and often unpredictable workload of the Duplicating Center.

"He never complains about his heavy workload," noted Marthe Seales, Center for the 4th and 5th Rs. "He gives it a positive spin and says he likes to be busy. Russell will always get our work done on time if we have a pressing deadline. I don't know how he does it, but I do know that he's flexible. He always has a friendly greeting and smile. Everyone probably thinks that they are Russell's favorite, but he's simply this nice to everyone."

"Russell exemplifies professionalism," wrote others. "He treats each and everyone with courtesy, respect and genuine kindness. If he were having a bad day, you would never know. He deals with a multitude of people from all walks of the campus and could easily be pushed and pulled in several directions, as people impose their own priorities. He remains calm, pleasant and accommodating even when frustration would easily be justified."

## Film Set for Jan. 24 to Feature Australian Aboriginal Life

"Ten Canoes," an award-winning film about Australian Aboriginal life centuries ago, will be shown on Thursday, Jan. 24.

The movie, by Dutch-born Australian filmmaker Rolf de Heer, will begin at 7 p.m. in Sperry Center, Room 104.

Presented by the Native American Studies Committee, the event is free and open to the public. The 90-minute film, which is not rated in the United States, contains nudity.

The movie is set in central Arnhem Land in Australia's Northern Territory, where the indigenous people lived in traditional ways with close connections to the land. It is set in two different times: the mythical past, just after the time when the

ancestors lived and set the rules and standards of life, and a more recent but unnamed past, when people lived according to the laws created by the ancestors.

In 2006, "Ten Canoes" won the Australian Film Institute's awards for best cinematography, best direction, best editing, best original screenplay and best sound. It was honored with the Special Jury Prize at the 2006 Cannes Film Festival and earned numerous other awards at film festivals around the world.

For more information, contact Native American Studies Co-coordinator Dawn Van Hall at ext. 4890.

## News Briefs

### Jan. 30 Deadline Set for CALS Lecture Grants

Campus Artist and Lecture Series (CALS) Lecture Grant Applications are now being accepted for lectures taking place during the months of February, March, April and May 2008. Applications received by Wednesday, Jan. 30, are eligible for a maximum award of \$500.

Applications received after this date may be eligible for any remaining spring semester funds.

For more information or to request a copy of the CALS Lecture Grant Application, contact Sandra Wohlleber at ext. 2321 or via e-mail at wohllebers@cortland.edu.

### ASC Program Grant Applications Due Feb. 22

Applications are now being accepted for Auxiliary Services Corporation (ASC) Program Grants for the 2008-09 academic year.

Application packets are available at the ASC Office in Winchell Hall, online at [www.cortlandasc.com/downloads/grant%20app.rtf](http://www.cortlandasc.com/downloads/grant%20app.rtf) or via e-mail by calling Annette O'Hara at ext. 4325.

Completed applications are due by 4 p.m. on Friday, Feb. 22, in the ASC Office, Winchell Hall.

Each year the ASC Board of Directors allocates funds to support grants for a wide range of purposes and projects that enhance the life of the Cortland College Community.

Although ASC is willing to consider a wide range of ideas, it seeks to avoid duplicating other funding sources or funding projects more properly supported by state funds. Therefore, applicants should first seek funding from primary funding sources. Other grant guidelines are described in the application package.

For more information, contact O'Hara at ext. 4325 or Jeffrey Johnson, ASC, at ext. 5668.

## Sport Management Students Form International Ties with Future Colleagues at Newly Formed National Tour in Texas

SUNY Cortland sport management senior Brian Deschere was one of five American undergraduates selected to represent the United States at the inaugural American Sports Brand Fusion Arts Exchange and Sport Management Study Tour in College Station, Texas.

Deschere, of Ithaca, N.Y., attended the exchange at Texas A&M University from July 10 through Aug. 17. The five-week study tour included three students each from Indonesia, Nigeria, Russia, Turkey and Venezuela, in addition to the five American students. The exchange took place at Texas A&M's main campus as well as at professional sport venues and league headquarters in Texas, Florida, Washington D.C., and New York City.

"It was an opportunity to study my trade from a different perspective with students from all over the world," said Deschere, who graduated in December. "Part of the goal was to develop cross-cultural connections, while learning about sport management and that definitely happened. Within two days, 20 of us had formed a bond. Sports broke the language barrier for us and we became a close-knit family."

The Center for Sport Management Research and Education at Texas A&M University received a U.S. State Department grant to "enhance and create a deeper understanding of U.S. society, culture and values through an intensive and thorough study and understanding of the formation, development and business practices of the American Sports Brand." The Fusion Arts Exchange will continue each summer through 2009.

Sport management senior Joslyn Dambra of Hopewell Junction, N.Y., was also involved in the exchange, but as a paid program mentor. Her role in the program was to be there and assist all 20 participants in whatever they might need, such as making multiple runs to a store to buy necessities.

"I applied to be one of the five American participants," said Dambra, who also graduates in December. "I received a call saying those spots had been filled, but they had an opening for a female mentor. I was so excited to have this opportunity that I graciously accepted."

*See the complete story online at [www.cortland.edu/news](http://www.cortland.edu/news).*

## Sports Schedule

*Capital Letters Denote Home Games*

### Tuesday, Jan. 22

Women's Basketball at Albany College of Pharmacy, 7 p.m.

### Wednesday, Jan. 23

WRESTLING vs. Oneonta, 7 p.m.

### Friday, Jan. 25

WOMEN'S BASKETBALL vs. New Paltz, 6 p.m.

MEN'S BASKETBALL vs. New Paltz, 8 p.m.

Men's Ice Hockey at Potsdam, 7 p.m.

Women's Ice Hockey at Neumann (Pa.), 7 p.m.

### Saturday, Jan. 26

MEN'S/WOMEN'S SWIMMING AND DIVING vs. New Paltz, 1 p.m.

WOMEN'S BASKETBALL vs. Oneonta, 2 p.m.

MEN'S BASKETBALL vs. Oneonta, 4 p.m.

Wrestling at Jamestown Open, 9 a.m.

Women's Ice Hockey at Neumann (Pa.), 2 p.m.

Men's Ice Hockey at Plattsburgh, 7 p.m.

Men's/Women's Indoor Track and Field at Colgate Open, TBA

### Sunday, Jan. 27

WOMEN'S GYMNASTICS vs. Cornell, 1 p.m.

### Tuesday, Jan. 29

Women's Basketball at Geneseo, 6 p.m.

Men's Basketball at Geneseo, 8 p.m.

### Wednesday, Jan. 30

Wrestling at Oswego, 7 p.m.

### Friday, Feb. 1

WOMEN'S BASKETBALL vs. Morrisville, 6 p.m.

MEN'S ICE HOCKEY vs. Brockport, 7 p.m.

MEN'S BASKETBALL vs. Morrisville, 8 p.m.

### Saturday, Feb. 2

WOMEN'S ICE HOCKEY vs. Oswego, 2 p.m.

WOMEN'S BASKETBALL vs. Oswego, 6 p.m.

MEN'S ICE HOCKEY vs. Geneseo, 7 p.m.

MEN'S BASKETBALL vs. Oswego, 8 p.m.

Wrestling at Bridgewater State (Mass.)

Invitational, 9 a.m.

Men's/Women's Indoor Track and Field at Syracuse Invitational, TBA

### Sunday, Feb. 3

WOMEN'S ICE HOCKEY vs. Oswego, 2 p.m.

## Annual Girls' Day Out Event Set for Feb. 2 in Park Center

The annual Girls' Day Out event is planned for Saturday, Feb. 2, from 1-7 p.m. in Park Center. Registration will take place at 1 p.m. upstairs by the Gymnastics Arena. Themed "All In!", the event for girls in grades five through eight is based on the collaboration of many individuals and groups. Co-sponsored by SUNY Cortland Athletics and the Cortland YWCA, a day-long schedule full of activities is planned for girls to learn, have fun and be mentored by women. It is held in conjunction with the National Girls and Women in Sport Day.

The event offers girls several choices of activities throughout the day: sport clinics in basketball, volleyball, soccer or swimming; plus recreational activities in self defense and aerobics, wall climbing, gymnastics and project adventure. All girls will participate in an interactive career fair with local professional women engaged in careers considered non-traditional for women, and in a session designed to foster wellness in young women. The day will conclude with attendance at the SUNY Cortland women's basketball game and involvement with the cheerleaders, Kickline or Danceworks during the half-time festivities.

More information and a registration form can be found at [www.cortlandywca.org](http://www.cortlandywca.org) or by contacting Bonni Hodges, health. The deadline to pre-register is Jan. 25.

## Spring 2008 Bulletin Schedule

Issue	Date	Deadline
#10	Monday, Feb. 4	Tuesday, Jan. 29
#11	Monday, Feb. 18	Tuesday, Feb. 12
#12	Monday, March 3	Tuesday, Feb. 26
#13	Monday, March 17	Tuesday, March 11
#14	Monday, March 31	Tuesday, March 5
#15	Monday, April 14	Tuesday, April 8
#16	Monday, April 28	Tuesday, April 22
#17	Monday, May 12	Tuesday, May 6

## Faculty-Staff Activities

**Ray Goldberg**, health emeritus, had the eighth edition of *Taking Sides: Drugs and Society* published in October 2007 by McGraw/Hill Publishers. Selected topics address whether drinking-age laws are effective, the federal government's role in regulating steroid use, whether alcoholism is hereditary, the use of marijuana for medicinal purposes, drug testing of students and the prosecution of women who use drugs while pregnant.

**Bonni C. Hodges**, health, has been appointed to the New York State Department of Health—Health Educators Continuing Education Committee. The committee is charged with creating the requirements, structure and mechanisms for delivering new continuing education requirements for public health educators in New York.

**Elizabeth Shiner Klein**, childhood/early childhood education, presented "Using Technology to Enhance the Integration of Environmental Education into Teacher Education" at the November conference of the North American Association for Environmental Education held in Virginia Beach., Va. Co-presenter was Starlin Weaver of Salisbury University in Maryland. Also, Klein was appointed to serve as the Northeastern Regional representative for the Association for Science Teacher Educators Board of Directors.

**Denise D. Knight** and **Noralyn Masselink**, English, have had their article, "'i don't mean to bother you but': Student E-mail and a Call for Netiquette," accepted for publication in *eLearn Magazine*.

**Lutz Mayer**, music emeritus, had two of his compositions, "Song and Dance" and "Impromptu," performed by violinist Janet Orenstein and pianist Inara Zandmane at an Eastern Music Festival concert held Dec. 1 in Greensboro, N.C. His choral work "The Law of the Lord is Perfect (from Psalm 19)" was performed at the Aug. 5 opening service for the Chautauqua on the Homer Green by the Chautauqua Choir, under the direction of former SUNY Cortland professor Pamela Poulin.

**Robert Ponterio** and **Jean LeLoup**, international communications and culture, along with Willard Heller from Perry School District, presented a pre-conference workshop, "The Third P: Getting at Cultural Perspectives" at the annual meeting of the American Council on the Teaching of Foreign Languages in San Antonio, Texas, on Nov. 15.

**Robert Spitzer**, political science, is the author of an article titled, "The 'Pocket Veto' Peril" that appeared on the editorial page of the *Los Angeles Times* on Jan. 8. The article examined President Bush's December veto of the Defense appropriations bill, in which Bush claimed to pocket veto the bill while at the same time returning it to Congress. Spitzer argued that this action is designed to unconstitutionally expand the otherwise limited pocket veto power. A longer version of the article appears on the History News Network Web site (HNN.US).

**Michael Togli**, psychology, presented "Intergenerational Contact and Physiomic Aging Cues Influence Perceived Credibility of Older Witnesses" at the annual meeting of the Psychonomic Society held Nov. 15-18 in Long Beach, Calif. His co-authors were Katrin Mueller-Johnson, Cambridge University and Stephen Ceci and Charlotte Sweeney, Cornell University. Togli also recently completed an external review concerning promotion to full professor for a faculty member in psychology at Saint Louis University.

**Arden Zipp**, chemistry emeritus, is the author of "The Laws of Thermodynamics and Their Use in AP Chemistry." The article was one of seven in a special focus volume developed by the College Board as 2007-08 workshop materials for the professional development of advanced placement (AP) chemistry teachers.



The Bulletin contains official College announcements, news reports and notices of campus events. Information for the *The Bulletin* should be sent to the Publications and Electronic Media Office, Brockway Hall, Room 207-F, P.O. Box 2000, Cortland, NY 13045, or by e-mail to [bulletin@cortland.edu](mailto:bulletin@cortland.edu).

## Coming Events

### Tuesday, Jan. 22

#### Spring Opening Meeting:

President's State of the College Address, Corey Union Function Room, 9 a.m.; informal coffee period from 8:30-9 a.m.

#### Workshop: "The Engaged

Scholar: Advancing Relevant and High Impact Scholarship through Community-Based Research," Katherine Briar-Lawson, SUNY Albany, Corey Union, Rooms 305-306, 1:30-3 p.m.

### Wednesday, Jan. 23

#### All classes begin.

**Book Chat:** Sponsored by the Faculty Development Center, Brockway Hall Jacobus Lounge, 4 p.m.

### Thursday, Jan. 24

**Movie:** "Ten Canoes," Sperry Center, Room 104, 7 p.m.

### Friday, Jan. 25

**Meeting:** SUNY Cortland College Council, Miller Building, Room 405, 4 p.m.

#### Commemoration Ceremony: To

honor Martin Luther King Jr., Corey Union Function Room, 5 p.m. Followed by a musical celebration at 6:30 p.m.

### Tuesday, Jan. 29

#### Coffeehouse: "Showcase Style,"

Corey Union Exhibition Lounge, 8 p.m.

### Wednesday, Jan. 30

**Red Cross Bloodmobile:** Corey Union Exhibition Lounge, 11 a.m.

### Friday, Feb. 1

**Concert:** Kim and Reggie, Old Main Brown Auditorium, noon.

**Book Chat:** Sponsored by the Faculty Development Center, Brockway Hall Jacobus Lounge, 12:30 p.m.

### Saturday, Feb. 2

**Girls Day Out:** Park Center, 1-7 p.m.

## ASC Opening Hours Posted

Following are opening week and special hours for the Spring Semester. All dining facilities resume normal business hours on Wednesday, Jan. 23.

### Campus Corner

Tuesday, Jan. 22 11 a.m.-10 p.m.

### Dunkin' Donuts

Monday, Jan. 21 10 a.m.-4 p.m.

Tuesday, Jan. 21 8 a.m.-4 p.m.

### Neubig

Monday, Jan. 21 10 a.m.-8 p.m.

Tuesday, Jan. 22 10 a.m.-10 p.m.

### Raquette Pizza

Monday, Jan. 21 3 p.m.-11 p.m.

Tuesday, Jan. 22 3 p.m.-11 p.m.

### ASC Office

Monday Jan. 21 - normal hours resume  
8 a.m.-4:30 p.m.

### College Store

Extended Opening Hours:

Monday, Jan. 21-Wednesday, Jan. 23  
8:30 a.m.-8 p.m.

Thursday, Jan. 24 8:30 a.m.-7 p.m.

Friday, Jan. 25 8:30 a.m.-5:30 p.m.

Saturday, Jan. 26-Sunday, Jan. 27  
9 a.m.-4 p.m.

Monday, Jan. 28 8 a.m.-7 p.m.

Tuesday, Jan. 29 8 a.m.-5:30 p.m.

• Regular store semester hours begin

Wednesday, Jan. 30

• Last day to pick up prepacks is

Tuesday, Jan. 29

• Last day to return spring semester

books at full price is Monday, Feb. 4.

SUNY  
Cortland