

## MS Community Health Assessment Plan

The first full assessment of this program is being conducted during 2016-2017. All assessment artifacts identified below will be collected at the end of the fall and spring semesters. Rubrics (in development) for each outcome will be applied to each artifact as outlined below (e.g. rubrics for outcomes 1, 3, 5, and 11 will be used with the HLH 650 Culminating Activity Project) by the M.S. Community Health Assessment Committee. Recommendations arising from the program assessment will be brought to the department for discussion by the committee. This program assessment is 1) examining student achievement of program outcomes, 2) pilot testing assessment rubrics, and 3) exploring/confirming the appropriateness of the “assessment opportunities” in measuring the program outcome(s) for which it is associated. Once this initial full program assessment has been completed it is anticipated that assessment of this program will go on a 3 year cycle with 2 assessments being conducted and discussed each year and a full review and discussion every 6 years.

Student Outcome MS Community Health	Assessment Opportunity	Assessment Timeline
1. Assess needs, resources, and/or capacity for community health education/promotion.	HLH 694 Assessment Project	Typically mid-point in the program.
	HLH 650 Culminating Activity Project	Last requirement of the program.
2. Plan community health education/promotion.	HLH 593 HC Project	During first half of the program.
3. Implement community health education/promotion.	HLH 650 Culminating Activity	Last requirement of the program.
4. Plan evaluation of community health education/promotion.	HLH 694 Assessment Project	Typically mid-point in the program.
5. Apply models, theories, and frameworks appropriately in community health education/promotion.	HLH 650-Culminating Activity Project	Last requirement of the program.
6. Manage community health education/promotion.	HLH 693 Grant Project (program management section)	During second half of the program
7. Advocate for health, community health education/promotion, and the profession.	HLH 693 Advocacy Project	During second half of the program
8. Communicate and promote health using a variety of communication strategies, methods, and techniques.	HLH 593 HC Project	During first half of the program.
9. Train staff members, volunteers and others in community health education/promotion.	HLH 693 Grant Project (program management section)	During second half of the program

10. Analyze the determinants of contemporary community health issues and identify a range of possible solutions.	HLH 592 Health Issues Paper	During first half of the program.
11. Analyze the roles, responsibilities and scope of practice for community health promotion practitioners in today's dynamic health environments.	HLH 650 Culminating Activity Project	Last requirement of the program.