



LO 1a: Understand and apply the basic principles of micro and macroeconomics		ECO 335	ECO 345	ECO354	ECO366	ECO383	ECO393	ECO421	ECO431	ECO441	ECO443	ECO452	ECO455
1	Demonstrate an understanding of market structure	R	R		R/E	R/E	R/E			R/E			
2	Describe the impact of externalities and market failure	R/E	R				R/E						R/E
3	Describe the role of monetary and fiscal policy		R/E				R/E		R/E		R/E	R/E	R/E
4	Identify and explain key economic indicators	R	R/E				R/E		R/E			R/E	R/E
5	Describe the causes of inflation		R/E				R/E		R/E		R/E	R/E	
6	Explain the relationship between price and quantity when examining supply and demand	R	R		R/E		R/E		R/E	R/E	R/E	R/E	R/E
7	Explain the role of elasticity	R			R/E				R/E		R/E	R/E	
8	Explain the key components of Keynesian theory		R/E				R/E		R/E		R/E		
9	Identify key thinkers, their arguments, and historical context	R	R/E			R/E	R/E		R/E	R/E	R/E		
10	Explain economic efficiency	R	R/E				R/E		R/E	R/E		R/E	R/E
11	Explain competing theories of distribution		R/E			R/E	R/E						
12	Describe the components of the circular flow model	R	E						R/E			R/E	
LO 1b: Understand and apply the basic principles of management		ECO 335	ECO 345	ECO354	ECO366	ECO383	ECO393	ECO421	ECO431	ECO441	ECO443	ECO452	ECO455
1	Demonstrate an understanding of the four management functions			R/E								R/E	
2	Demonstrate an understanding of the four functions ("P"s) of marketing												
3	Identify the functions of Human Resource Management												
4	Explain and demonstrate an understanding of economies of scale						R/E					R/E	
5	Understand laws governing employment relationships		E	R/E									
6	Demonstrate an understanding of the four areas of the external environment											R/E	
7	Understand business level strategies			R/E								R/E	
8	Understand corporate level strategies			R/E								R/E	
9	Demonstrate and understanding of corporate financial statements											R/E	
10	Demonstrate an understanding of the time value of money	R			R/E				R/E			R/E	R/E

[illegible]

LO2: Understand and utilize graphs, spreadsheets, and/or other basic quantitative techniques employed in the field		ECO 335	ECO 345	ECO354	ECO366	ECO383	ECO393	ECO421	ECO431	ECO441	ECO443	ECO452	ECO455
1	Explain the difference between dependent and independent variables in equations and graphically	R					R/E	R/E	R/E	R/E	R/E		
2	Demonstrate graphing basics	R			R/E	R/E		R/E	R/E	R/E	R/E	R/E	I/R/E
3	Interpret graphs and charts	R	E	R/E	R/E	R/E	R/E	R/E	R/E	R/E	R/E	R/E	I/R/E
4	Use spreadsheet to create charts and graphs from data		E		R/E			R/E	R/E			R/E	I/R/E
5	Use functions in Excel to generate statistics				R/E			R/E				R/E	
6	Understand how data/graphs can be used to influence people		E	R/E		R/E			R/E			R/E	R/E
7	Describe the shape of a graph given a mathematical equation	R						R/E		R/E			
8	Use Excel to develop an economic analysis							R/E					
9	Use constrained optimization to analyze data												
10	Use marginal analysis to discuss economic situation	R					R/E			R/E			
11	Understand the role of sample size in data analysis and inference				R/E			R/E					

LO 3: Gather relevant information, evaluate it critically and communicate it effectively in written and oral forms		ECO105	ECO110	ECO111	ECO221	ECO222	ECO300	ECO 301	ECO305	ECO306	ECO307	ECO 311	ECO312	ECO313	ECO 325	ECO326
1	Identify valuable and reliable sources of primary, secondary and tertiary information	I							R/E			R/E	R/E	R/E	R	R/E
2	Demonstrate the proper citation techniques that eliminate plagiarism								R/E	R/E	R/E	R/E	R/E	R/E	R	R/E
3	Formulate a research question, develop a thesis making use of evidence				I/R				R/E	R/E		R	R	R	R/E--WI	R/E
4	Develop logical, coherent argument based in research								R/E	R/E	R/E	R	R	R	R/E--WI	R/E
5	Construct and defend an argument both orally and in writing											R	R	R	R/E--WI	
6	Understand the difference between a well-grounded argument versus opinion or judgement	I /R	I /R	I /R			E	R/E	R/E	R/E	R/E	R	R	R	R/E--WI	R/E
7	Display proper paper organization and grammatical techniques in writing				I/R				R/E	R/E	R/E				R/E--WI	R/E
8	Make an effective, professional presentation	I /R	I /R	I /R								R	R	R		
9	Summarize and identify important concepts and theoretical assumptions from readings						I/R	R/E	R/E	R/E	R/E	R	R	R	R/E	R/E
10	Demonstrate professional writing in different formats including emails, letters, grant writing, business proposals															
LO 4: Compare and evaluate contending economic policy debates at the local, national and/or international level		ECO105	ECO110	ECO111	ECO221	ECO222	ECO300	ECO 301	ECO305	ECO306	ECO307	ECO 311	ECO312	ECO313	ECO 325	ECO326
1	Display an understanding of assumptions within economic theory--basic arguments and limitations	I /R	I /R	I /R		R	E	E	R/E	R/E	R/E	R	R	R	R	R/E
2	Distinguish between radical, liberal, and conservative perspectives with regard to key current issues (at all levels)	I /R	I /R				E		R/E	R/E	R/E	R	R	R	R/E	R/E
3	Recognize policy implications of radical, liberal, and conservative perspectives with regard to key current issues (at all levels)	I /R	I /R				E		R/E	R/E		R	R	R	R/E	R/E
4	Make connections between theories and concepts and current issues (at all levels)	I /R	I /R	I /R	R	R	E	E	R/E	R/E	R/E	R	R	R	R/E	R/E
5	Exhibit understanding of basic assumptions made by economic theories in three schools of thought	I /R	I /R				E	R/E	R/E	R/E	R/E	R	R	R	R/E	R/E
6	Exhibit understanding of basic criteria for critical evaluation of public policy/economic policy effectiveness	I /R	I /R	I /R		R	E	E	R/E	R/E		R	R	R	R/E	R/E

LO 3: Gather relevant information, evaluate it critically and communicate it effectively in written and oral forms													
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1	Identify valuable and reliable sources of primary, secondary and tertiary information	R	R/E--WI			R/E	R/E	I/R/E	I/R/E	R/E if WI	R/E if WI	I/R/E	
2	Demonstrate the proper citation techniques that eliminate plagiarism	R	R/E--WI			R/E	R/E	I/R/E	I/R/E	R/E if WI	R/E if WI	I/R/E	I/R/E
3	Formulate a research question, develop a thesis making use of evidence	R/E--WI	R/E--WI			R/E	R/E	I/R/E					
4	Develop logical, coherent argument based in research	R/E--WI	R/E--WI			R/E	R/E	I/R/E	I/R/E			I/R/E	
5	Construct and defend an argument both orally and in writing	R/E--WI	R/E--WI	R/E			R/E	I/R/E	I/R/E	R/E if WI	R/E if WI	I/R/E	I/R/E
6	Understand the difference between a well-grounded argument versus opinion or judgement	R/E--WI	R/E--WI	R/E		R/E	R/E	I/R/E	I/R/E			I/R/E	I/R/E
7	Display proper paper organization and grammatical techniques in writing	R/E--WI	R/E--WI	R/E		R/E	R/E	I/R/E	I/R/E	R/E if WI	R/E if WI	I/R/E	I/R/E
8	Make an effective, professional presentation			R/E			R/E		I/R/E			I/R/E	I/R/E
9	Summarize and identify important concepts and theoretical assumptions from readings	R/E	R/E--WI	R/E		R/E	R/E	I/R/E	I/R/E	R/E	R/E		
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2	Distinguish between radical, liberal, and conservative perspectives with regard to key current issues (at all levels)	R/E	E			R/E	R/E					R/E	
3	Recognize policy implications of radical, liberal, and conservative perspectives with regard to key current issues (at all levels)	R	E			R/E	R/E					R/E	
4	Make connections between theories and concepts and current issues (at all levels)	R/E	E	R/E		R/E	R/E	R/E	R/E	R/E	R/E	R/E	R/E
5	Exhibit understanding of basic assumptions made by economic theories in three schools of thought	R	E			R/E	R/E						
6	Exhibit understanding of basic criteria for critical evaluation of public policy/economic policy effectiveness	R/E	E	R/E		R/E	R/E		R/E	R/E	R/E	R/E	R/E