Communication Studies Program Key Assessments
Assessment rubrics for each assignment are available or are currently under development.

SLO_01 Examine various forms of communication as vehicles of human expression.
- Assessment will be conducted in COM 100 Human Communication.
  - Assessment Tool: Papers, Exam
  - Assessment conducted in COM 301 Mass Media and Society
    - Assessment Tools: Current Event Reports, Research Paper, Position Paper

SLO_02 Examine various forms of communication theory.
- Assessment will be conducted in COM 100 Human Communication.
  - Assessment Tool: Exam
  - Assessment conducted in COM 301 Mass Media and Society
    - Assessment Tools: Current Event Reports, Research Paper, Position Paper

SLO_03 Demonstrate the significance of communicative expression within cultural contexts.
- Assessment will be conducted in COM 100 Human Communication.
  - Assessment Tool: Exam
  - Assessment conducted in COM 302 Intercultural Communication
    - Assessment Tools: Reflection Papers, Presentations, Exams
  - Assessment conducted in COM 303 International Communication
    - Assessment Tools: Presentations, Research Paper, Exams

SLO_04 Generate and format information in written form for distribution via various media.
- Assessment conducted in COM 203 Introduction to Media Writing
  - Assessment Tools: Writing Exercises

SLO_05 Exhibit proficiency in oral discourse.
- Assessment conducted in COM 210 Fundamentals of Public Speaking
  - Assessment Tools: Tests, Speeches

SLO_06 Analyze the relationship between the media and society
- Assessment will be conducted in COM 100 Human Communication.
  - Assessment Tool: Exam
  - Assessment conducted in COM 301 Mass Media and Society
    - Assessment Tools: Current Event Reports, Research Paper, Position Paper

SLO_07 Analyze ethical issues relating to communication and the media.
- Assessment conducted in COM 301 Mass Media and Society
  - Assessment Tools: Current Event Reports, Research Paper, Position Paper
  - Assessment conducted in COM 400 Communication Law and Ethics
    - Assessment Tools: Exam

SLO_08 Demonstrate use of information sources, analysis, and use of evidence.
- Assessment conducted in COM 301 Mass Media and Society
  - Assessment Tools: Current Event Reports, Research Paper, Position Paper
  - Assessment conducted in COM 304 Research Methods
    - Assessment Tools: Quizzes, Research Paper, Exam