

Communication Studies Program Key Assessments

Assessment rubrics for each assignment are available or are currently under development.

- SLO_01** Examine various forms of communication as vehicles of human expression.
- Assessment will be conducted in COM 100 Human Communication.
 - Assessment Tool: Papers, Exam
 - Assessment conducted in COM 301 Mass Media and Society
 - Assessment Tools: Current Event Reports, Research Paper, Position Paper
- SLO_02** Examine various forms of communication theory.
- Assessment will be conducted in COM 100 Human Communication.
 - Assessment Tool: Exam
 - Assessment conducted in COM 301 Mass Media and Society
 - Assessment Tools: Current Event Reports, Research Paper, Position Paper
- SLO_03** Demonstrate the significance of communicative expression within cultural contexts.
- Assessment will be conducted in COM 100 Human Communication.
 - Assessment Tool: Exam
 - Assessment conducted in COM 302 Intercultural Communication
 - Assessment Tools: Reflection Papers, Presentations, Exams
 - Assessment conducted in COM 303 International Communication
 - Assessment Tools: Presentations, Research Paper, Exams
- SLO_04** Generate and format information in written form for distribution via various media.
- Assessment conducted in COM 203 Introduction to Media Writing
 - Assessment Tools: Writing Exercises
- SLO_05** Exhibit proficiency in oral discourse.
- Assessment conducted in COM 210 Fundamentals of Public Speaking
 - Assessment Tools: Tests, Speeches
- SLO_06** Analyze the relationship between the media and society
- Assessment will be conducted in COM 100 Human Communication.
 - Assessment Tool: Exam
 - Assessment conducted in COM 301 Mass Media and Society
 - Assessment Tools: Current Event Reports, Research Paper, Position Paper
- SLO_07** Analyze ethical issues relating to communication and the media.
- Assessment conducted in COM 301 Mass Media and Society
 - Assessment Tools: Current Event Reports, Research Paper, Position Paper
 - Assessment conducted in COM 400 Communication Law and Ethics
 - Assessment Tools: Exam
- SLO_08** Demonstrate use of information sources, analysis, and use of evidence.
- Assessment conducted in COM 301 Mass Media and Society
 - Assessment Tools: Current Event Reports, Research Paper, Position Paper
 - Assessment conducted in COM 304 Research Methods
 - Assessment Tools: Quizzes, Research Paper, Exam